Insulator Market Research Report - Global Forecast till 2025

Global Insulator Market Research Report: Information, by Type (Ceramic, Glass, and Composite), Voltage (Low, Medium, and High), Application (Cables & Transmission Lines, Transformers, Switchgears, Busbars, and Others), End Use (Utilities, Industries, and Others), and Region (North America, Europe, Asia-Pacific, the Middle East & Africa, and South America)—Forecast till 2025

Market Scenario

Any material that keeps energy such as electricity, heat, or cold from easily transferring through is an insulator. That means an insulator is a non-conductor of electricity or heat. Wood, plastic, rubber, and glass are good insulators. Thermal insulators, electrical insulators, and sound insulators are types of insulators. Insulators are used in making thermoplastic bottles, in buildings, conference halls, and buildings for controlling noise level, in circuit boards, high-voltage systems and also in coating electric wire and cables.

The insulator market size is projected to reach USD 14.42 billion by 2025 from an estimated USD 10.53 billion, with 5.38% CAGR from 2019 to 2025. The major factors driving the growth of the global insulator market include the constant need for electricity. According to the Energy Statistics 2018 report, during the year 2016–2017, generation of electricity increased by 4.05% and consumption of electricity increased by 7.82%. This shows that there is a constant demand for electricity.

Additionally, the global insulator market is projected to grow at a high rate during the forecast period due to the worldwide growth in grid infrastructure. According to the 8th edition of “Emerging Markets Smart Grid: Outlook 2019, Volume VIII,” published by the Northeast Group, LLC., at the start of 2019, there were 54.7 million smart grid meters installed across the 50 countries, this number will grow to 323.6 million over the next five years with regulatory targets and other drivers. Increasing investments in smart grid projects would act as an opportunity for insulator market, as it would modernize electricity networks, extending from the end user to distribution and transmission. However, increasing gray market products of low quality would hinder the market growth, as it impacts on brand equity in high and low product involvement arrangements.

Key players in the insulator market such as General Electric, Siemens AG, and PPC Insulators are actively focusing on signing contracts and agreements with utilities and industries to supply insulators. Moreover, in 2019, PPC Insulators signed a contract with Taiwan Power Company for the supply of epoxy-glued hollow-core porcelain insulators. This agreement would bring together substantial resources and bring innovations to the market.

The global insulator market has been segmented based on type, voltage, application, end use, and region. On the basis of type, the global market is segmented into ceramic, glass, and composite. The ceramic insulator segment is expected to hold the largest market share in 2018 as ceramic insulators can perform in rugged environments with minimal leakage and provide optimum mechanical strength with considerable stress resistance.

Based on voltage, the global market is classified into low, medium, and high. The low voltage segment is estimated to register higher growth during the forecast period. Low voltage equipment are extensively used in commercial, residential, and industrial applications for various purposes; therefore, the demand for low voltage insulators is in-line with industrial and urban developments.

Based on application, the global insulator market is segmented into cables & transmission lines, transformers, switchgear, busbars, and others. The transformers segment is expected to lead the insulator market in 2018. The growing demand for electrical equipment from end-users such as utilities, railways & metros, and renewables are expected to drive the insulator market.
Based on end use, the global insulator market is categorized into utility, industries, and others. The utility segment is expected to dominate the insulator market. The segment includes transmission & distribution utilities (both governmental and privately owned). This is due to increasing investments in transmission & distribution network globally and upgrading of aging technology in the developed nations such as the US, Canada, and Australia. The global Insulator market is expected to grow at ~5.38% CAGR during the forecast period.

**Market Segmentation**

The global Insulator market is expected to witness substantial growth during the forecast period due to rising demand across the primary and secondary transmission networks. According to India Brand Equity Foundation (IBEF), increasing transmission networks would drive the growth of power consumption to 1,847 TWh in India by 2022.

On the basis of region, the global insulator market is segmented into Asia-Pacific, North America, Europe, the Middle East & Africa, and South America. The market in Asia-Pacific is estimated to be the largest insulator market. China and India are heavily investing in T&D infrastructure to meet the growing demand for electricity. North America is the second most lucrative markets for insulators as replacement and refurbishment of the existing infrastructure is the major requirement in the local T&D scenario. Meanwhile, Europe is another major market for insulators, since the concept of smart grid technologies is gaining momentum, particularly among the European Union (EU) countries. A renewed focus on renewable sources of energy is being developed in countries such as Germany and the UK.

**Key Players**

The key players operating in the global insulator market are General Electric (U.S.), Siemens AG (Germany), Alstom S.A (France), PPC Insulators (Austria), Bharat Heavy Electricals Limited. (India), Toshiba Corporation (Japan), Hubbell Incorporated (U.S), Seves Group (Italy), Dalian Yilian Technology Co. Ltd. (China), and ELANTAS GmbH (Germany).

**Intended Audience**

- Distributor & supplier companies
- End users
- Raw material suppliers/buyers
- Product suppliers/buyers
- Manufacturer
- Consultants and investment bankers
- Government and independent regulatory authorities

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