Global Business Process Management Market, By Solution (Process Improvement, Content and Document Management), By Service (Training and Education), By Business Department (Operation and Support, Accounting & Finance) - Forecast 2023

Market Synopsis of Business Process Management Market:
Market Scenario:
Business process management is the process adopted by organization for improving the entire business operations. It empowers organization by managing workflow more efficiently, effectively and make more adaptable to environmental change. It helps organization in achieving specific goals such as increasing productivity of the business, efficient business workflow and return on investment.

The key drivers of business process management market includes cloud solution technology that helps users to gain advantages from BPM solution at low cost. According to the study, by vertical segment BFSI sector is expected to account for highest market share owing to valuable service offered by BPM solution that helps in customer acquisition and retention in banking sector. By organization size segment, small and medium enterprises accounts for largest market share. Increasing IT competition creates opportunity for BPM vendors to develop efficient software that would be beneficial to certain industries, are one of the prime factors driving market growth. The major factors fueling market growth includes cost efficiency, investment returns from BPM software and business coordination and control.

The business process management market is segmented on the basis of solution, service, business department, deployment, organization size and vertical. By solution segment, it includes process improvement, automation, content and document management, integration, monitoring and optimization. Business process automation empower organization by managing the entire business activities efficiently, reducing human error and making it adaptable to environmental change. It helps human resource department by replacing traditional paper driven documents to automated on-boarding activities.

The business process management market is expected to grow at approximately USD 16 Billion by 2023, at 14% of CAGR between 2017 and 2023.

Study Objectives of Business Process Management Market:
- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the business process management market.
- To provide insights about factors affecting the market growth.
- To analyze the Business process management market based porter’s five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).
- To provide country level analysis of the market with respect to the current market size and future prospective.
- To provide country level analysis of the market for segment on the basis of software, hardware, service, application, deployment and organization
To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the business process management

**Key Players:**
The prominent players in the business process management market are - IBM Corporation (U.S.), Appian Corporation (U.S.), Software AG (Germany), Oracle Corporation (U.S.), Pegasystems Inc. (U.S.), Redhat, Inc. (U.S.), Open Text Corporation (Canada), Tibco Solution Inc. (U.S.), Verisae, Inc. (U.S.), Dell Emc (U.S.), among others.

**Segments:**
Business process management market is segmented on the basis of solution, service, business department, organization size and vertical.

**Business Process Management Market by Solution:**
- Process Improvement
- Automation
- Content and Document Management
- Integration
- Monitoring and Optimization

**Business Process Management Market by Service:**
- System Integration
- Consulting
- Training and Education

**Business Process Management Market by Business Department:**
- Human Resource
- Accounting and Finance
- Sales and Marketing
- Manufacturing
- Supply Chain Management
- Operation and Support
- Others

**Business Process Management Market by Organization Size:**
- Small & Medium Enterprises
- Large Enterprises

**Business Process Management Market by Deployment:**
- Cloud
On-Premise

Business Process Management Market by Vertical:

- Government & Defence
- BFSI
- IT & Telecommunication
- Healthcare
- Retail
- Manufacturing
- Others

Regional Analysis:
The regional analysis of business process management market is being studied for region such as Asia Pacific, Americas, Europe and Rest of the World. The increasing demand for efficient software for business operation and presence of major BPM vendors is driving the market growth in North America region. Countries such as US and Canada contributes large amount of revenue in the business process management market in the region. Asia-Pacific region is expected to be one of the prominent player in the market owing to huge investment by enterprises in increasing the business efficiency and productivity.

Intended Audience

- Investors and consultants
- System Integrators
- Government Organizations
- Research/Consultancy firms
- Technology solution providers
- IT Solution Providers

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