Global Industrial Coatings Market Research Report- Forecast to 2022

Global industrial coatings market was valued to be USD 24.2 billion in 2016 and is expected to reach USD 31.4 billion by the end of 2022, growing at the CAGR of 3.9% from 2016 to 2022.

Industrial coatings is used in various industries like automotive, building & construction, marine, oil & gas, medical & healthcare and others due to its corrosion resistance property. Industries are looking for innovation in coatings such as increased service life, improve corrosion resistance and bio based coatings that will fuel the industrial coatings market. Strict government regulations regarding disposal of petrochemical products in environment can restrain the market in the coming years.

On basis of product types, industrial coatings are segmented into water based, solvent based and powder based. Liquid or water based coatings accounts for largest market share owing to low Volatile Organic Compound (VOC) content which will lead to less emission of carbon in the environment. These chemicals are generated from industrial, household as well as from daily activities. Therefore, government legislation regarding Volatile Organic Compound (VOC) content has shift the focus more on water based chemicals leading to its growth in the future. Solvent based coatings evaporate easily so oil based coating finds application in automotive OEMs, agriculture equipment's and construction activities.

With environment regulations, along with meeting industrial requirements, industrial coatings have found varied applications which includes automotive OEMs, marine coatings, protective & maintenance coatings, coil coatings, packaging coatings, wood coatings and others. Increase in demand for fire resistant and corrosion resistant from the building & construction sector has estimated to increase the demand of industrial coating in the forecasted period. Automotive OEMs and automotive refinish are dominating sector of these markets owing to increase in need of
industrial coatings due to safety and wear protection that it provides. Coil coatings and general finish coatings are greatly demanded in the electrical and automotive sector which will fuel the market growth of industrial coating market from these sectors.

Geographically, Asia-Pacific region accounts for largest market share owing to rapid industrialization, increase in demand from end user industries like automobile and construction along with government initiatives to increase FDI will fuel the market growth. China is major revenue generating country due to growing demand of paints & coatings. Europe & North America accounts for second and third market share respectively. Other countries like Indonesia, Thailand, Brazil are focusing on setting an automotive OEMs to increase trading with other countries.

Study Objectives of Industrial coatings Market:

- To study market overview of Industrial coatings.
- To estimate market size by types, by application and region.
- To provide insights about market drivers, restraints and opportunities of industrial coatings market.
- To provide geographical market analysis and outlook for North America, Europe, Asia, and rest of the world (ROW).
- To analyze the global industrial coatings market based on various factors like supply chain analysis, Porters Five Force analysis etc.
- To provide strategic profiling of key players in the market, broadly analyzing their core competencies.
- To evaluate competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global industrial coatings.

Market Segmentation

Key Players
The key players of global industrial coatings market are AkzoNobel N.V, BASF SE, PPG Industries Inc., Valspar (U.S.), Sherwin-Williams Co. Ltd, DuPont Co, NOROO Paints & Coatings, Asian Paints, Burke Industrial Coatings, Industrial Nanotech, Inc. and others.

Reasons to buy
- This report includes an in-depth study analysis of industrial coatings market.
- It covers market segmentation by type, by application and by end user.
- It helps in identifying region-wise major suppliers and understanding the consumption patterns.
- The report will provide useful and premium insights that will support in investments in Industrial coatings and allied companies providing details on the fast-growing segments and regions.
- In addition, it will provide key findings that will help the companies to improve profitability by using supply chain strategies, cost effectiveness of various products mentioned in the report.
- The data used in the report is primarily based on primary interviews with major producing companies and industry experts and supported by authentic industry data from secondary sources.
Target Audience
- Industrial coatings manufacturers
- Traders and distributors
- Association and government bodies.
- Application industries
- Automotive manufacturers
- Research institute

Geographic Analysis
The report covers brief analysis of geographical region such as:

North America
- US
- Canada

Europe
- Germany
- France
- Italy
- Netherlands
- U.K.
- Rest of Europe

APAC
- China
- India
- Japan
- Rest of Asia-Pacific

RoW
- South America
- Middle East
- Africa

The report for global industrial coatings market by Market Research Future comprises of extensive primary research along with detail analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain a deeper insight of the market and industry performance. The report gives a clear picture of current market scenario which includes past and estimated future market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report also provides details information and strategies of the top key players in the industry along with giving detail about different market segments and regions.

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