Global wound care market research report, Product (Wound Therapy Devices, Traditional and Active Wound Care Products), Type (Chronic, Acute), Application (Ulcers, Burn, Trauma Wounds), End Users (Hospitals, Clinics, Trauma Center) - forecast till 2027

Market Snapshot
The global market for wound care is projected to advance at a desirable pace over the next couple of years. By the year 2027, the market is expected to surpass a valuation of USD 29,900 Mn up from USD 15,456.2 Mn in 2016. The inflation in demand for wound care is partly owing to the increased occurrence of chronic and acute disorders. Wound care products form a significant portion of the overall hospital and clinical supplies. Over the years, wound care product categories have continued to expand with the continuous arrival of new and advanced products. As most traditional products fade out, they are being quickly replaced by new variants of wound care products. Manufacturers are looking into various areas for improving their product efficiency. In addition, more specific types of wound care products are now available. These new products allow physicians a greater capacity to attend to complicate external cuts, consequently improving caregiving.

Report Synopsis
This MRFR report offers a ten-year (2017-2027) revenue forecast of the global wound care market. It covers all the important parameters that are likely to govern the growth trends of the market during the forecast period. Key drivers, opportunities and risk factors have been thoroughly discussed in the report. The scope of the discussion also covers different types of wound care products such as advanced wound management products, wound therapy devices, traditional wound care products wound care products and active wound care products. Revenue analysis for global sales of wound care products intended for chronic wound and acute wound is also available in the report. The application areas mentioned in the report include surgical wound, ulcer, burn and trauma wounds. Primary end users of wound care identified include hospitals, clinics, home healthcare and trauma centers.

Report Coverage
Historical market trends, market dynamics, forecast, market value by region as well as by segmentation, country-level analysis for each market segment, key player’s market share analysis and market factor analysis which covers supply chain and Porter's five forces analysis of the market.

Companies Covered

Research Methodology
Market Research Future (MRFR) employs fail-safe algorithms to analyze market trends and draw actionable insights. The in-house expertise is leveraged for making a comparative assessment of the key market divergences including historical trends, consumer market landscape, key developments, etc. The qualitative and quantitative information delivered is supported by data collected through extensive primary research which include interviews with
stakeholders across the value chain, surveys, and questionnaires among others. Secondary data is sourced through SEC filings, annual reports, whitepaper references, paid database services, etc. for verifying primary data and authenticating the predicted market shifts. Cutting-edge data science tools are employed for an in-depth analysis of the data for offering reliable foresight. Top-down and Bottom-up approaches validate the accuracy of the market size and revenue estimation. A multi-layer verification process reaffirms the credibility of the research findings available in our reports.

**Other Description**

- Market Denomination- USD Million
- Base Year- 2016
- Forecast Period- From 2017 to 2027

**Intended Audience**

- Hospitals and Clinics
- Research Institutes
- Pharmaceutical & Biotechnology Industries
- Suppliers and Distributors
- Potential Investors
- Raw Material Suppliers
- Government Associations

For the scope of the research, MRFR's report offers a comprehensive segmental analysis of the global market for wound care

**By Product**

- Advanced wound management products
- wound therapy devices
- Traditional wound care products
- Wound care products
- Active wound care products

**By Type**

- Chronic wound
- Acute wound

**By Application**

- Surgical wound
- Ulcer
- Burn
- Trauma wounds

**By End User**

- Hospitals
- Clinics
- Home Healthcare
- Trauma Centers

**By Region**

- North America
- South America
- Europe
- Asia Pacific (APAC)
- The Middle East & Africa (MEA)
The global wound care market is expected to reach USD 3,027.3 Million by 2027.

**Wound Care Market Share, by Region, 2016**

**DRIVERS:**
- Increasing prevalence of the acute and chronic wound patients
- Increasing geriatric population
- Favorable reimbursement scenario

**RESTRANTS:**
- High cost of advanced wound care products
- Healthy growth in biological products
- Acquisitions related to wound closure and care

**KEY PLAYERS:**
- Smith & Nephew
- ConvaTec
- B. Braun Melsungen AG
- 3M

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