Global Pet Care Products Market Research Report: Information by Product Type (Pet Food, Pet Grooming Products, and Others), Pet Type (Dogs, Cats, and Others), Distribution Channel (Store-Based and Non-Store-Based), and Region (North America, Europe, Asia-Pacific, and the Rest of the World)—Forecast till 2024

Market Scenario
Petcare products include pet foods, cleaning products, pet toys, pet accessories, pet dietary supplements, and pet medical care products. Increasing pet humanization and the growing population of pets in both developed and developing economies are directly influencing the growth of the pet care products market at a global level. The Global Pet Care Products Market size is estimated to reach USD 115.25 billion in 2024 and register 5.25% CAGR by the end of 2024.

The global pet care products market is anticipated to be driven by several factors. One of the significant factors for the rising growth of pet care products is the increasing awareness of pet health among the pet owners. The increasing popularity of grain-free pet food products is considered to be one of the significant factors for the increasing growth of pet care products market. Moreover, increasing nuclear families in the developing nations in Asia-Pacific has resulted in the growing adoption of pets, which, in turn, is expected to accelerate the growth of the pet care products market during the forecast period. The demand for organic pet food has been increasing rapidly in the developed economies in North America and Europe.

Segmentation
The global pet care products market has been segmented based on product type, pet type, distribution channel, and region.

The global pet care products market has been classified, based on product type, into pet food, pet grooming products, and others.
The global pet care products market has been classified, based on pet type, into dogs, cats, and others.
The global pet care products market has been divided, based on distribution channel, into store-based and non-store-based. The store-based distribution channel segment has been further segmented into supermarkets & hypermarkets, convenience stores, and specialty stores.
The global pet care products market has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the rest of the world. The North American pet care products market has further been segmented into the US, Canada, and Mexico.
The European pet care products market has been classified as the UK, Germany, France, Italy, Spain, and the Rest of Europe.
The pet care products market in Asia-Pacific has been segmented into China, India, Japan, Australia and New Zealand, and the rest of Asia-Pacific. The pet care products market in the rest of the world has been segmented into South America, the Middle East, and Africa.

Key Players
PetSmart Inc. (US), Petco Animal Supplies, Inc. (US), General Mills, Inc. (US), Mars, Incorporated (US), Nestle S.A.(Switzerland), Petmate Holdings Co. (US), KONG Company (US), Champion Petfoods LP (US), Blue Pet Products, Inc.(US), Colgate-Palmolive Company (US), and Unicharm
Corporation (Japan) are some of the key players in the global pet care products market.

**Regional Market Summary**

Among the regions, Europe accounted for the significant market share of 30% in the global pet care products market in 2018. The growth for the pet care products market in the region is anticipated to be driven by several factors. One of the significant factors for the rising growth of pet care products is the increasing health consciousness among the pet owners regarding the pets. Key manufacturers of pet care products are concentrated in European countries, so the production of pet care products is exceptionally high in European countries. Among the pet owners, organic or natural pet food products are gaining traction in the developed countries across the globe. Key manufacturers of pet food products are introducing several organic pet foods to cater to the specific requirements of the pet owners. Among the European pet care products market, Germany is estimated to retain its dominance throughout the forecast period, 2019–2024. However, Asia-Pacific is projected to expand at the highest growth rate during the review period. Increasing pet population in the emerging economies in the countries such as India, China, and Indonesia along with the rising per capita disposable income among the consumers is anticipated to be the major factors for the increasing growth of pet care products market in Asia-Pacific.

**Global Petcare Products Market, by Product Type**

- Pet Food
- Pet Grooming Products
- Others

**Global Petcare Products Market, by Pet Type**

- Dogs
- Cats
- Others

**Global Petcare Products Market, by Distribution Channel**

- Store-Based
  - Supermarkets & Hypermarkets
  - Convenience Stores
  - Specialty Stores
- Non-Store-Based

**Global Petcare Products Market, by Region**

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Australia & New Zealand
  - Rest of Asia-Pacific
- Rest of the World (RoW)
  - South America
  - Middle East
  - Africa

**Intended Audience**

- Petcare products manufacturers
- Pet food manufacturers
- Pet grooming products manufacturers
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