Global Medical Terminology Software Market Research Report, by Product & Service (Services, Platforms), Application (Public Health Surveillance, Data Integration, Clinical Trials), End User (Healthcare Providers, Payers, IT vendors)—Forecast till 2023

Medical Terminology Software Market Scenario

The Global Medical Terminology Software Market is projected to grow significantly over the forecast period. It is estimated that the global medical terminology software market is expected to register a CAGR of ~20% during the forecast period of 2018–2023. Medical terminology software are used to standardize patient data and handle the accumulation of large amounts of healthcare data. The software also deals with the rising need to curb medical errors. The rising need to curb medical errors and the increasing demand for the standardization of patient data along with the accumulation of large amounts of healthcare data is expected to drive the growth of the market. Factors such as reluctance to use terminology solutions over conventional practices are limiting the growth of the market. Moreover, major companies in the market are involved in new product launches to strengthen their position in the market.

Medical Terminology Software Market Segmentation

The global medical terminology software market is segmented on the basis of product & service, application, and end user.

The medical terminology software market, by product & service, is categorized into services and platforms.

Based on application, the medical terminology software market is segmented into data aggregation, reimbursement, public health surveillance, data integration, decision support, clinical trials, quality reporting, and clinical guidelines.

On the basis of end user, the market is segmented into healthcare providers, healthcare payers, and healthcare IT vendors. The healthcare providers subcategory is further divided into healthcare service providers and health information exchanges. The healthcare payers subcategory is further divided into private payers and public payers.

On the basis of region, the global medical terminology software market is segmented into the Americas, Europe, Asia-Pacific, and the Middle East and Africa. The Americas is sub-segmented into North America and Latin America. The North American region is further segmented into the US and Canada. The European region is divided into two, namely, Western Europe and Eastern Europe. Western Europe is further classified into Germany, Italy, France, the UK, Spain, and the rest of Western Europe. The Asia-Pacific region is sub-segmented into Japan, China, India, Australia, South Korea, and the rest of Asia-Pacific. The medical terminology software market in the Middle East and Africa has been segmented into the Middle East and Africa.

Medical Terminology Software Market Key players
Some of the key players in the global medical terminology software market are Wolters Kluwer (Netherlands), 3M (US), Intelligent Medical Objects (US), Apelon (US), Clinical Architecture (US), CareCom (Denmark), Bitac (Spain), B2i Healthcare (Hungary), BT Clinical Computing (Belgium), and HiveWorx (Ireland).

**Medical Terminology Software Regional Market Summary**

**Global Medical Terminology Software Market Share (%), by Region, 2017**

![Pie chart showing market share by region](image)

Sources: Centers for Disease Control and Prevention (CDC), US Department of Health and Human Services, National Institutes of Health

It is projected that the Americas dominated the global medical terminology software market owing to the growth of the market in the North American region. This is largely attributed to factors such as increasing preference for cloud-based solutions along with the growing trend for semantic interoperability will support market growth in this region. Europe is expected to hold the second largest share in the medical terminology software market owing to the introduction to ICD-11 guidelines, especially in emerging markets.

Asia-Pacific was projected to be the fastest growing region for the global medical terminology software market. This owes to the increasing demand for minimizing medical errors arising due to the incorrect interpretation of patient data in the Asia-Pacific region. The Middle East and Africa holds the least share in the global medical terminology software market due to the presence of economically diverse countries, and fewer initiatives taken by the government.

**Global Medical Terminology Software Market, by Product & Service**

- Services
- Platforms

**Global Medical Terminology Software Market, by Application**

- Data Aggregation
- Reimbursement
- Public Health Surveillance
- Data Integration
- Decision Support
- Clinical Trials
- Quality Reporting
- Clinical Guidelines

**Global Medical Terminology Software Market, by End User**

- Healthcare Providers
  - Healthcare Service Providers
Global Medical Terminology Software Market, by Region

- Americas
  - North America
    - US
    - Canada
  - Latin America
- Europe
  - Western Europe
    - Germany
    - France
    - Italy
    - Spain
    - UK
    - Rest of Western Europe
- Eastern Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Australia
  - South Korea
  - Rest of Asia-Pacific
- The Middle East & Africa
  - Middle East
  - Africa

Global Medical Terminology Software Market, Key Players

- Wolters Kluwer
- 3M
- Intelligent Medical Objects
- Clinical Architecture
- Apelon
- Carecom
- Bitac
- B2i Healthcare
- BT Clinical Computing
- HiveWorx

Intended Audience

- Medical device companies
- Laboratories
- Government institutions
- Research and Development (R&D) companies
- Medical research laboratories

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