Alkyl Polyglucoside Surfactants Market: Information by Application (Household Detergents, Industrial Cleaners, Personal & Beauty Care, Agrochemicals and Others), and Region (Asia-Pacific, North America, Europe, Latin America) — Global Forecast till 2023

Global Alkyl Polyglucoside Surfactants Market Synopsis:

Bio-surfactants are surfactants in which at least one of the two groups (hydrophilic or hydrophobic) is obtained from renewable sources, which can be either produced from plant or animal fats, or microorganisms such as yeasts, bacteria, and filamentous fungi. The first generation of biosurfactants is made entirely from renewable feedstock (mainly starch and vegetable oils—fatty acids) through chemical synthesis, while the second generation of biosurfactants is produced from renewable feedstock through microbial fermentation. Alkyl polyglucosides surfactants are bio-based surfactants, they are polymeric acetals of glucose and fatty alcohols. They are non-ionic, highly effective carbohydrate derived surfactants. The global alkyl polyglucosides surfactants market was valued USD 880 Million in 2017, and expected to grow at healthy CAGR of 8.1% during the forecast period. Some of the factors that drives the global alkyl polyglucosides surfactants market are growing use of bio-based surfactants in household detergents and rising use of alkyl polyglucoside surfactants in industrial cleansers. However, high cost of alkyl polyglucoside surfactants compared to other industrial synthetic surfactants may restrain its demand in near future. Moreover, constant research & development in bio-based surfactants regarding applicability in different application segment may emerged as new opportunity for the product in coming years.

The global alkyl polyglucoside surfactants market is projected to reach USD 1.12 billion by 2021, at a CAGR of 8.1%.

Source: MRFR Analysis

Segmental Analysis:
The global Alkyl Polyglucoside Surfactants market has been segmented on the basis of application, and region.

Based on application, the global alkyl polyglucoside surfactants market has been divided into household detergents, industrial cleaners, personal & beauty care, agrochemicals and others. Among these segments, household detergents segment accounted for largest market share.

Based on region, the global alkyl polyglucoside surfactants market has been divided into North America, Europe, Asia Pacific, Latin America, Middle East & Africa. Among these segments, Asia Pacific region accounted for largest market share.

Regional Analysis:

The market has been spanned across five regions, namely Asia-Pacific, North America, Europe, Latin America, and the Middle East & Africa.

The Asia-Pacific market for alkyl polyglucoside surfactants held the largest share in 2017. The expanding household detergent industry is the major factor responsible for the growth of the regional market. Large population in China and India, and rising per-capita use of surfactants in detergents application are expected to be major driving factor for the market in the region.

The North American market held the second-largest share of the global alkyl polyglucoside surfactants market in 2017, owing to the abundant use of the alkyl polyglucoside surfactants in the personal and Beauty care and industrial cleanser applications.

The increasing initiative by government regarding the use of bio based chemicals are expected to enhancing the growth of the alkyl polyglucoside surfactants market in European region.

Rising agriculture area in Brazil and growing use of alkyl polyglucoside surfactants for manufacturing of agrochemicals like pesticide, insecticide and fungicides are expected to fuel the growth of alkyl polyglucoside surfactants in the Latin American market. The Latin American market is expected to show positive growth during the forecast period.

The Middle East & Africa is projected to witness steady growth during the forecast period, due to the growing demand for alkyl polyglucoside surfactants in household detergents, industrial cleaners and personal & beauty care in the region.

Market Players:

Some of the major players in the global alkyl polyglucoside surfactant market are Huntsman Corporation, DowDupon, Galaxy surfactant Croda International PLC, LG household & healthcare ltd, Pilot Chemical Company, BASF SE, SEPPIC S.A., Shanghai Fine Chemicals Co. Ltd, among others.

Global alkyl polyglucoside surfactant market is an organized market wherein a significant share of the market is held by the top six manufacturers of alkyl polyglucoside surfactants.

Intended Audience:

- Alkyl Polyglucoside Surfactants Manufacturers
- Bio Surfactant Manufacturers
- Surfactants Suppliers
- Surfactant Distributors
- Traders and Distributors of Alkyl Polyglucoside Surfactants
- Research and Development Laboratories
- Nationalized Laboratories

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