Ink Additives Market Research Report – Global Forecast till 2023

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Description:

Ink Additives Market: Information by Ink Additives Types (Rheology Modifiers, Foam Control Additives, Dispersing & Wetting Agents, Slip/Rub Materials), Process (Flexographic, Lithographic, Gravure, Digital), Technology (Solvent-Based, Water-Based), Application (Packaging, Publishing, Commercial Printing) Region — Global Forecast till 2023

Market Synopsis

Ink additives are the chemical ingredients used to enhance ink performance during the formulation process. The superior properties of ink additives offer high stability, adhesion on printing substrate, water resistance, and cost-effective solution. The product is manufactured by variety of additives such as rheology modifiers, foam control additives, dispersing & wetting agents, and slip/rub materials among others. These type of ink additives is processed through flexographic, lithographic, gravure, and digital with solvent-based and water-based technologies. Ink additives are found in various applications of packaging, publishing, and commercial printing.

According to MRFR analysis, the global ink additive market was valued at USD 1.37 billion in 2017 and is expected to reach USD 2.06 billion by the end of 2023 with a CAGR of 5.7% during the forecast period, 2018-2023. The demand for Ink additives is expected to drive significantly in the packaging application. The flexographic process for packaging offers rub resistance, friction and blocking reduction, and trapping benefits. The product has enough potential to sustain for long-time due to increasing use of corrugated boxes. Distribution channels further supports the market growth with a growing e-commerce business. However, the rising concern of toxicity in ink chemicals restrain the market during the forecast period. Global ink additives market has opportunity to develop green products to mitigate the future challenges. The product demand in Asia-Pacific is gradually rising with a demand of high-performance ink for end-use applications expected to drive the market growth during the assessment period.

The key players operating in the global ink additives market are adopting various strategies such as product launches, expansions, mergers & acquisitions, joint ventures, investments, agreement, and R&D to gain significant market shares. In October 2018, Showa Denko expands the production capacity to manufacture n-propyl acetate (NPAC). The product is used in ink solvents for gravure printing in food packaging applications.

Global Ink Additives Market Share, by Application, 2017 (%)

Source: MRFR analysis
Regional Analysis

The global Ink Additives market has been studied with respect to five key regions, namely, Asia-Pacific, North America, Europe, Latin America, and the Middle East & Africa. Asia-Pacific accounted for the largest share of this market in 2017 and is projected to be the dominant regional market during the forecast period. This is mainly due to the increasing demand of ink additives in packaging industry. The demand of packaging films for confectionery and frozen items are growing in the Asian countries which propels the demand of food grade printing inks and thereby increasing the need of ink additives during the forecast period.

North America and Europe are the major base of large producers. The players in the region are highly focussed in providing advanced and low VOC based ink additives. Major countries in–line with the production and consumption of the product are US, Germany, France, and Italy.

Market Segmentation

The global ink additives market has been segmented on the basis of types, process, technology, application, and region.

Based on types, the global ink additives market has been divided into rheology modifiers, foam control additives, dispersing & wetting agents, slip/rub materials, and others.

By process, the global ink additives market has been categorized as flexographic, lithographic, gravure, and digital among others.

Based on technology, the global ink additives market has been categorized as solvent-based, water-based, and others.

On the basis of application, the global Ink additives market has been categorized as packaging, publishing, and commercial printing. Packaging application further classified in rigid, flexible, labels & tags, and others. Similarly, publishing application is further sub-segmented in to newspaper, magazines, and others.

Key Players

BASF SE (Germany), Evonik Industries (Germany), ALTANA AG (Germany), Elementis Plc (UK), Shamrock Technologies (US), Harima Chemicals Group (Japan), Solvay S.A (Belgium), Lubrizol (US), Croda International Plc. (UK), Allnex (Germany), Clariant (Switzerland), Polyone Corporation (US), Raybo Chemical Company (US), and Honeywell International Inc. (US) and among others are some of the key players in the global ink additives market.

Intended Audience

- Ink Additives manufacturers
- Traders and distributors of ink additives
- Research and development institutes
- Potential investors
- Raw material suppliers

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