Mosquito Repellents Market Research Report – Global Forecast till 2023

Report Information
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Description:


Market Scenario

Mosquito repellents are products that are applied on the skin, surfaces, and clothing to deter the mosquitos from biting. They are used either to kill or repel them. These repellents are used in the form of sprays, creams, oils, and many others. Many of the repellents such as oils and creams can be used on the bare skin while others are only to be used to in the areas near the people. Chemical-based mosquito repellents that are may have some implications to health in the long-term use. However, many bio-based chemicals and oils have also started to be used to repel mosquitos such as neem and oil of citronella. Mosquito Repellents Market is expected to grow at Significant CAGR from 2019 to 2023 as per MRFR Analysis.

The demand for mosquito repellents is driven by increasing number of incidences of mosquito-borne diseases such as yellow fever, chikungunya, dengue, malaria, and many others. There is a growing demand for mosquito repellents mainly in the underdeveloped and developing regions due higher population size and low living conditions. Also, there is a growing demand for natural mosquito repellents products such as the ones containing oils of citronella, lemon, and others. The demand of organic & natural mosquito repellents is on the rise mainly because they are free from allergens, irritants and non-poisonous to humans.

Segmentation

The global mosquito repellents market has been segmented based on type, by form, distribution channel, and region.

By type the market is segmented into coil, spray, vaporizer, oil & cream, patches, and others.

By form the market is segmented into aerosols, liquid, solids, and others.

The global mosquito repellents market has been classified on the basis of distribution channel into store-based and non-store-based.

The global mosquito repellents industry has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the Rest of the World. The North American mosquito repellents market has further been segmented into the US, Canada, and Mexico.

The European market has been classified as the Germany, France, Italy, UK, Spain, and the Rest of Europe.

Asia-Pacific has been divided into China, India, Japan, Australia & New Zealand, and the Rest of Asia-Pacific. The mosquito repellents market in the Rest of the World has been segmented into South America, the Middle East, and Africa.

Regional Market Summary

Global Mosquito Repellents Market Share (%), by Region, 2017
High demand of mosquito repellents in the region of humid regions and low civic sense has made the regions of Asia Pacific and South America dominant in the mosquito repellents market. Increasing number of mosquito borne diseases has given a boost to the market in the last few years. The coil and spray form the major share of the business in these regions due to their low cost. However, these are mainly chemical based and can be hazardous to be used on regular basis.

The demand for mosquito repellents in the developed markets of North America and Europe is of the specialized types such as natural mosquito repellents oils and skin friendly creams. Also, use of eco-friendly fabric sprays as mosquito repellents is also preferred by high disposable income groups of these regions.

**Global Mosquito Repellents Market, by Type**
- Coil
- Spray
- Vaporizer
- Oil & Cream
- Patches
- Others

**Global Mosquito Repellents Market, by Form**
- Aerosols
- Liquid
- Solid
- Others

**Global Mosquito Repellents Market, by Distribution Channel**
- Store-Based
  - Supermarkets & Hypermarkets
  - Convenience Stores
  - Others
- Non-Store-Based

**Global Mosquito Repellents Market, by Region**
- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - UK
  - Spain
  - Italy
  - Rest of Europe

Source: Secondary Sources and MRFR Analysis
Key Players in the Global Mosquito Repellents Market

- Reckitt Benckiser Group PLC (UK)
- SC Johnson & Son, Inc. (US)
- Godrej Consumer Products Limited (India)
- PIC Corporation (US)
- Enesis Group (Singapore)
- Coghlan's Ltd (Canada)
- Sawyer Products, Inc. (US)
- Jyothi Laboratories (India)
- Spectrum Brands Holdings Inc. (US)
- Howad Ltd (UK)

Intended Audience

- Insect repellents manufacturers
- Chemical manufacturers for insecticides
- Vaporizer machine manufacturers
- Insect repellents oil manufacturers
- Mosquito Repellents chemical manufacturers
- Retailers and wholesalers
- Traders, exporters, and importers
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