Emulsion Adhesives Market Research Report - Global Forecast till 2023

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Description:

Global Emulsion Adhesives Market: Information by Type (Acrylic Polymers, Polyvinyl Acetate (PVA) and Others), Application (Tapes & Labels, Furniture, Woodworking and Others), End-Use Industry (Packaging, Paper Working) and Region - Forecast till 2023

Market Overview:

Emulsion Adhesives are formed by emulsification and polymerization of acetic vinyl, ethylene vinyl acetate, and acrylic resin in water. These adhesives do not contain organic solvent agent and are non-toxic and non-flammable which make them suitable for use in a wide range of applications which includes labels, furniture, woodworking, decorated plywood, composite materials, panels, paper working, plastics, and cloths among others. Emulsion Adhesives are being widely preferred across numerous end-use industries due to superior benefits such as reduced volatile organic compounds emissions, cost effectiveness, non-toxicity, and feasibility. The various types of Emulsion Adhesives used includes acrylic polymers, polyvinyl acetate (PVA), ethylene vinyl acetate (EVA), polyurethane dispersion (PUD), and styrene-butadiene latex (SB). Among these, acrylic polymers are being widely used in tapes and labels such as envelopes, decal and label applications, and medical tapes as they provide good mechanical stability and high tack & peel strength.

The demand for Global Emulsion Adhesives is mainly driven by increasing use in tapes, labels and packaging. Increasing use of pressure sensitive labels in beverages, food products, and cosmetics & personal care products superior benefits such as self-adhesion, durability, and compatibility is driving the market growth. Expanding packaging industry with rising demand for packaged food and beverages due to convenience and longer shelf life is likely to propel the market growth further.

Additionally, growing furnishing industry with a surge in demand for decorated plywood for interior designing is another important factor stimulating the demand for Emulsion Adhesives globally. Furthermore, increasing use in automotive and construction applications is expected to witness significant growth of the Emulsion Adhesives in the coming years.

New product development by the key manufactures is one of the major trends noticed in the Global Emulsion Adhesives Market. For instance, in September 2018, Ashland introduced a new Emulsion Adhesive under the brand name Flexcryl SP- 48 for paper and film applications that requires good adhesion even at low temperatures.

Global Emulsion Adhesives Market Share, by Type, 2017 (%):
Regional Analysis:
The market in Asia-Pacific accounted for the largest share of the Emulsion Adhesives Market in 2017 and is expected to continue its dominance during the forecast period. This growth can be attributed to the growing packaging industry with the increasing demand for packaged beverages and food products from the young working population. Growing furnishing industry on account of increased demand for luxurious furniture and decorated plywood coupled with increasing per capita disposable income is driving the market growth. In addition, expanding automotive industry with increasing manufacturing of automobiles especially hybrid and electric vehicle is likely to fuel the demand for Emulsion Adhesives in Asia-Pacific region.

North America is another prominent market for emulsion adhesive due to the rising demand from major end-use industries such as packaging, automotive, and construction. Moreover, the reviving construction industry on account of increased investment in residential construction is expected to propel the market growth.

The European market is also expected to grow on account of the expanding packaging industry with the rising demand for packaged food and beverages. Additionally, the growing furnishing industry with rising demand for multi-functional furniture is driving the market growth.

The Latin American market is expected to witness considerable growth due to the growing automotive industry especially in Brazil and Mexico on account of the escalating demand for hybrid and electric vehicles.

The market in the Middle East & Africa is likely to exhibit considerable growth during the review period on account of the rapidly growing industrial base in the region.

Segmentation:
The Global Emulsion Adhesives Market has been segmented by Type, Application, End-Use Industry and Region.

Based on Type, the market has been segmented into acrylic polymers, polyvinyl acetate (PVA), vinyl acetate ethylene (VAE), styrene-butadiene latex (SB), polyurethane dispersion (PUD), and others.

Based on Application, the market has been segmented into tapes & labels, furniture, woodworking, decorated plywood, composite materials, plastics, paper, panels, cloths, and others.

Based on End-Use Industry, the market has been segmented into packaging, paper working, furnishing, construction, automotive, and others.

The Emulsion Adhesives Market has been studied with respect to five regions—North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa.

Key Players:
Some of the key players in the Global Emulsion Adhesives Market are Cemedine Co., Ltd (Japan), Eastman Chemical Company (US), Ashland (US), H.B. Fuller (US), Emerald Performance Materials (US), Henkel AG & Co. KGaA (Germany), Wacker Chemie AG (Germany), 3M (US), DowDuPont
Intended Audience

- Emulsion Adhesives Manufacturers
- Traders and Distributors of Emulsion Adhesives
- Research and Development Institutes
- Potential Investors
- Raw Material Suppliers
- Nationalized Laboratories

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