Global Paper Pigments: Information by Type (Calcium Carbonate, Kaolin, and Others), Application (Coated (Satin-Coated, Gloss-Coated, and Dull-Coated), Uncoated (Woven or Smooth Uncoated Paper, Laid Uncoated Paper)), and Region—Forecast till 2023

Market Overview

Paper Pigments are fine and inorganic particles used as fillers and coatings in papermaking. They are extensively added to fill, color, or coat paper. The use of pigments in wet end process and paper coating results in low cost and improved quality. They can be used in high quality label papers, premium white coated board, thin printing papers, high speed inkjet papers, and specialties like tipping papers. Some of the common pigments used are calcium carbonate, clay, and titanium dioxide.

The Global Paper Pigments Market is primarily driven by the growing demand for cardboard packaging owing to the increasing manufacturing and e-commerce activities. Other major factor driving the global market include increasing demand for better quality packaging of FMCG products coupled with the rising inclination towards the ready-to-eat food. This can be attributed towards the rising working population, high disposable per capita income, and the changing lifestyle trend of the consumers. Furthermore, the rising demand for bio-degradable, bio-based, and lightweight packaging materials in various end-use industries such as consumer goods, electronics, and pharmaceuticals are propelling the market growth. The high production and sales of consumer goods and electronics in emerging economies of Asia-Pacific is another factor positively influencing the market growth. Additionally, the paper can be recycled which has benefits such as saving of landfill space, reduction of paper disposal, and is environment-friendly, which further drives the demand for paper pigments.

However, the risks associated with the rising prices of raw materials is likely to hamper market growth during the forecast period.

Market players are focusing on strategic developments such as capacity expansion, partnership, and acquisitions. For instance, in July 2018, Minerals Technologies Inc. signed an agreement with Shouguang Meilun Paper Co., Ltd., a wholly owned subsidiary of Shandong Chenming Paper Holdings Ltd. to build a precipitated calcium carbonate plant at its paper mill in China with a production capacity of 150,000 metric ton per year. In another instance, Omya AG entered into a distribution agreement with JECO Pigment China in which Omya will become an international distributor and represent JECO Pigment China products in 50 US states as well as in Mexico, Caribbean, Central America, Panama, Venezuela, Colombia, Ecuador, Peru, Chile, Bolivia, Argentina, Uruguay, and Paraguay.

Global Paper Pigments Market, by Type (%)
Regional Analysis

The Global Paper Pigments Market has been segmented into five regions, namely, Asia-Pacific, North America, Europe, Latin America, and the Middle East & Africa.

The market in Asia-Pacific dominated the Global Paper Pigments Market in 2017 due to the high demand from packaging industry for food & beverage, electronics, pharmaceuticals, and others. The high growth of the market in this region can also be attributed to the easy availability of raw materials, which results in high production of paper and pulp.

North America accounted for the second-largest market share in 2017 on account of the high demand for paper pigments from the food & beverage, pharmaceuticals, and electronics packaging in the region.

The European market is primarily driven by the demand from pharmaceuticals industries in Western Europe.

Segmentation

The Global Paper Pigments Market has been segmented on the basis of Type, Application, and Region.

On the basis of Type, the market has been segmented into calcium carbonate, kaolin, and others. The calcium carbonate segment is further bifurcated into ground calcium carbonate (GCC) and precipitated calcium carbonate (PCC). Kaolin segment is classified into hydrous and calcined.

By Application, the market has been divided into coated and uncoated paper. The coated paper is further classified on the basis of coating type into satin-coated paper, gloss-coated paper, dull-coated paper, matte-coated paper, and cast-coated paper. The uncoated paper is categorized based on the surface type into woven or smooth uncoated paper, laid uncoated paper, and linen uncoated paper.

Key Players

Some of the manufacturers operating in the Global Paper Pigments Market are Omya AG (Switzerland), Imerys (France), Minerals Technologies (US), BASF SE (Germany), Ashapura Group (India), J.M. Huber Corporation (US), Kemira Oyj (France), The Chemours Company (US), Thiele Kaolin Company (US), and KaMin LLC. / CADAM (US).

Intended Audience

- Paper pigments manufacturers
- Traders and distributors of paper pigments
- Research and development institutes
• Potential investors
• Raw material suppliers
• Nationalized laboratories
6.3.1.1 Market Estimates & Forecast, 2016−2023
6.3.1.2 Market Estimates & Forecast, by Region, 2016−2023
6.3.2 Calcinated
6.3.2.1 Market Estimates & Forecast, 2016−2023
6.3.2.2 Market Estimates & Forecast, by Region, 2016−2023
6.4 Others
6.4.1 Market Estimates & Forecast, 2016−2023
6.4.2 Market Estimates & Forecast, by Region, 2016−2023

7.1 Introduction
7.2 Coated
7.2.1 By Coating Type
7.2.1.1 Satin-Coated Paper
7.2.1.1.1 Market Estimates & Forecast, 2016−2023
7.2.1.1.2 Market Estimates & Forecast, by Region, 2016−2023
7.2.1.2 Gloss-Coated Paper
7.2.1.2.1 Market Estimates & Forecast, 2016−2023
7.2.1.2.2 Market Estimates & Forecast, by Region, 2016−2023
7.2.1.3 Dull-Coated Paper
7.2.1.3.1 Market Estimates & Forecast, 2016−2023
7.2.1.3.2 Market Estimates & Forecast, by Region, 2016−2023
7.2.1.4 Matte-Coated Paper
7.2.1.4.1 Market Estimates & Forecast, 2016−2023
7.2.1.4.2 Market Estimates & Forecast, by Region, 2016−2023
7.2.1.5 Cast-Coated Paper
7.2.1.5.1 Market Estimates & Forecast, 2016−2023
7.2.1.5.2 Market Estimates & Forecast, by Region, 2016−2023
7.3 Uncoated
7.3.1 By Surface Type
7.3.1.1 Woven Or Smooth Uncoated Paper
7.3.1.1.1 Market Estimates & Forecast, 2016−2023
7.3.1.1.2 Market Estimates & Forecast, by Region, 2016−2023
7.3.1.2 Laid Uncoated Paper
7.3.1.2.1 Market Estimates & Forecast, 2016−2023
7.3.1.2.2 Market Estimates & Forecast, by Region, 2016−2023
7.3.1.3 Linen Uncoated Paper
7.3.1.3.1 Market Estimates & Forecast, 2016−2023
7.3.1.3.2 Market Estimates & Forecast, by Region, 2016−2023

8. Global Paper Pigments Market, by Region
8.1 Introduction
8.2 North America
8.2.1 Market Estimates & Forecast, 2016−2023
8.2.2 Market Estimates & Forecast, by Type, 2016−2023
8.2.3 Market Estimates & Forecast, by Application, 2016−2023
8.2.4 US
8.2.4.1 Market Estimates & Forecast, 2016−2023
8.2.4.2 Market Estimates & Forecast, by Type, 2016−2023
8.2.4.3 Market Estimates & Forecast, by Application, 2016−2023
8.2.5 Canada
8.2.5.1 Market Estimates & Forecast, 2016–2023
8.2.5.2 Market Estimates & Forecast, by Type, 2016–2023
8.2.5.3 Market Estimates & Forecast, by Application, 2016–2023
8.3 Europe
8.3.1 Market Estimates & Forecast, 2016–2023
8.3.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.4 Germany
8.3.4.1 Market Estimates & Forecast, 2016–2023
8.3.4.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.4.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.5 France
8.3.5.1 Market Estimates & Forecast, 2016–2023
8.3.5.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.5.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.6 Italy
8.3.6.1 Market Estimates & Forecast, 2016–2023
8.3.6.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.6.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.7 Spain
8.3.7.1 Market Estimates & Forecast, 2016–2023
8.3.7.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.7.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.8 UK
8.3.8.1 Market Estimates & Forecast, 2016–2023
8.3.8.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.8.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.9 Russia
8.3.9.1 Market Estimates & Forecast, 2016–2023
8.3.9.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.9.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.10 Poland
8.3.10.1 Market Estimates & Forecast, 2016–2023
8.3.10.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.10.3 Market Estimates & Forecast, by Application, 2016–2023
8.3.11 Rest of Europe
8.3.11.1 Market Estimates & Forecast, 2016–2023
8.3.11.2 Market Estimates & Forecast, by Type, 2016–2023
8.3.11.3 Market Estimates & Forecast, by Application, 2016–2023
8.4 Asia-Pacific
8.4.1 Market Estimates & Forecast, 2016–2023
8.4.2 Market Estimates & Forecast, by Type, 2016–2023
8.4.3 Market Estimates & Forecast, by Application, 2016–2023
8.4.4 China
8.4.4.1 Market Estimates & Forecast, 2016–2023
8.4.4.2 Market Estimates & Forecast, by Type, 2016–2023
8.4.4.3 Market Estimates & Forecast, by Application, 2016–2023
8.4.5 India
  8.4.5.1 Market Estimates & Forecast, 2016−2023
  8.4.5.2 Market Estimates & Forecast, by Type, 2016−2023
  8.4.5.3 Market Estimates & Forecast, by Application, 2016−2023
8.4.6 Japan
  8.4.6.1 Market Estimates & Forecast, 2016−2023
  8.4.6.2 Market Estimates & Forecast, by Type, 2016−2023
  8.4.6.3 Market Estimates & Forecast, by Application, 2016−2023
8.4.7 Australia & New Zealand
  8.4.7.1 Market Estimates & Forecast, 2016−2023
  8.4.7.2 Market Estimates & Forecast, by Type, 2016−2023
  8.4.7.3 Market Estimates & Forecast, by Application, 2016−2023
8.4.8 Rest of Asia-Pacific
  8.4.8.1 Market Estimates & Forecast, 2016−2023
  8.4.8.2 Market Estimates & Forecast, by Type, 2016−2023
  8.4.8.3 Market Estimates & Forecast, by Application, 2016−2023
8.5 Middle East & Africa
  8.5.1 Market Estimates & Forecast, 2016−2023
  8.5.2 Market Estimates & Forecast, by Type, 2016−2023
  8.5.3 Market Estimates & Forecast, by Application, 2016−2023
  8.5.4 GCC
    8.5.4.1 Market Estimates & Forecast, 2016−2023
    8.5.4.2 Market Estimates & Forecast, by Type, 2016−2023
    8.5.4.3 Market Estimates & Forecast, by Application, 2016−2023
  8.5.5 Israel
    8.5.5.1 Market Estimates & Forecast, 2016−2023
    8.5.5.2 Market Estimates & Forecast, by Type, 2016−2023
    8.5.5.3 Market Estimates & Forecast, by Application, 2016−2023
  8.5.6 North Africa
    8.5.6.1 Market Estimates & Forecast, 2016−2023
    8.5.6.2 Market Estimates & Forecast, by Type, 2016−2023
    8.5.6.3 Market Estimates & Forecast, by Application, 2016−2023
  8.5.7 Turkey
    8.5.7.1 Market Estimates & Forecast, 2016−2023
    8.5.7.2 Market Estimates & Forecast, by Type, 2016−2023
    8.5.7.3 Market Estimates & Forecast, by Application, 2016−2023
  8.5.8 Rest of Middle East & Africa
    8.5.8.1 Market Estimates & Forecast, 2016−2023
    8.5.8.2 Market Estimates & Forecast, by Type, 2016−2023
    8.5.8.3 Market Estimates & Forecast, by Application, 2016−2023
8.6 Latin America
  8.6.1 Market Estimates & Forecast, 2016−2023
  8.6.2 Market Estimates & Forecast, by Type, 2016−2023
  8.6.3 Market Estimates & Forecast, by Application, 2016−2023
  8.6.4 Brazil
    8.6.4.1 Market Estimates & Forecast, 2016−2023
    8.6.4.2 Market Estimates & Forecast, by Type, 2016−2023
    8.6.4.3 Market Estimates & Forecast, by Application, 2016−2023
8.6.5 Argentina
  8.6.5.1 Market Estimates & Forecast, 2016–2023
  8.6.5.2 Market Estimates & Forecast, by Type, 2016–2023
  8.6.5.3 Market Estimates & Forecast, by Application, 2016–2023
8.6.6 Mexico
  8.6.6.1 Market Estimates & Forecast, 2016–2023
  8.6.6.2 Market Estimates & Forecast, by Type, 2016–2023
  8.6.6.3 Market Estimates & Forecast, by Application, 2016–2023
8.6.7 Rest of Latin America
  8.6.7.1 Market Estimates & Forecast, 2016–2023
  8.6.7.2 Market Estimates & Forecast, by Type, 2016–2023
  8.6.7.3 Market Estimates & Forecast, by Application, 2016–2023

9. Company Landscape

9.1 Introduction

9.2 Market Strategy

9.3 Key Development Analysis (Expansion/Merger & Acquisitions/Joint Venture/New Product Development/Agreement/Investment)

10. Company Profiles

10.1 Omya AG
  10.1.1 Company Overview
  10.1.2 Financial Updates
  10.1.3 Product/Business Segment Overview
  10.1.4 Strategy
  10.1.5 Key Developments
  10.1.6 SWOT Analysis
10.2 Imerys
  10.2.1 Company Overview
  10.2.2 Financial Updates
  10.2.3 Product/Business Segment Overview
  10.2.4 Strategy
  10.2.5 Key Developments
  10.2.6 SWOT Analysis
10.3 Minerals Technologies
  10.3.1 Company Overview
  10.3.2 Financial Updates
  10.3.3 Product/Business Segment Overview
  10.3.4 Strategy
  10.3.5 Key Developments
  10.3.6 SWOT Analysis
10.4 BASF SE
  10.4.1 Company Overview
  10.4.2 Financial Updates
  10.4.3 Product/Business Segment Overview
  10.4.4 Strategy
  10.4.5 Key Developments
  10.4.6 SWOT Analysis
10.5 Ashapura Group
  10.5.1 Company Overview
  10.5.2 Financial Updates
10.5.3 Product/Business Segment Overview
10.5.4 Strategy
10.5.5 Key Developments
10.5.6 SWOT Analysis
10.6 J.M. Huber Corporation
10.6.1 Company Overview
10.6.2 Financial Updates
10.6.3 Product/Business Segment Overview
10.6.4 Strategy
10.6.5 Key Developments
10.6.6 SWOT Analysis
10.7 Kemira Oyj
10.7.1 Company Overview
10.7.2 Financial Updates
10.7.3 Product/Business Segment Overview
10.7.4 Strategy
10.7.5 Key Developments
10.7.6 SWOT Analysis
10.8 The Chemours Company
10.8.1 Company Overview
10.8.2 Financial Updates
10.8.3 Product/Business Segment Overview
10.8.4 Strategy
10.8.5 Key Developments
10.8.6 SWOT Analysis
10.9 Thiele Kaolin Company
10.9.1 Company Overview
10.9.2 Financial Updates
10.9.3 Product/Business Segment Overview
10.9.4 Strategy
10.9.5 Key Developments
10.9.6 SWOT Analysis
10.10 KaMin LLC. / CADAM
10.10.1 Company Overview
10.10.2 Financial Updates
10.10.3 Product/Business Segment Overview
10.10.4 Strategy
10.10.5 Key Developments
10.10.6 SWOT Analysis

11. Conclusion

LIST OF TABLES

Table 1 Global Paper Pigments Market: by Region, 2016–2023
Table 2 North America: Paper Pigments Market, by Country, 2016–2023
Table 3 Europe: Paper Pigments Market, by Country, 2016–2023
Table 4 Asia-Pacific: Paper Pigments Market, by Country, 2016–2023
Table 5 Middle East & Africa: Paper Pigments Market, by Country, 2016–2023
Table 6 Latin America: Paper Pigments Market, by Country, 2016–2023
Table 7 Global Paper Pigments Type Market, by Regions, 2016–2023
Table 8 North America: Paper Pigments Type Market, by Country, 2016–2023
Table 9 Europe: Paper Pigments Type Market, by Country, 2016–2023
Table 10 Asia-Pacific: Paper Pigments Type Market, by Country, 2016–2023
Table 11 Middle East & Africa: Paper Pigments Type Market, by Country, 2016–2023
Table 12 Latin America: Paper Pigments Type Market, by Country, 2016–2023
Table 13 Global Paper Pigments Application Market, by Regions, 2016–2023
Table 15 Europe: Paper Pigments Application Market, by Country, 2016–2023
Table 16 Asia-Pacific: Paper Pigments Application Market, by Country, 2016–2023
Table 17 Middle East & Africa: Paper Pigments Application Market, by Country, 2016–2023
Table 18 Latin America: Paper Pigments by Application Market, by Country, 2016-2023
Table 19 Global Type Market, by Region, 2016–2023
Table 20 Global Application Market, by Region, 2016–2023
Table 22 North America: Paper Pigments Market, by Type, 2016–2023
Table 23 North America: Paper Pigments Market, by Application, 2016–2023
Table 24 Europe: Paper Pigments Market, by Country, 2016–2023
Table 25 Europe: Paper Pigments Market, by Type, 2016–2023
Table 26 Europe: Paper Pigments Market, by Application, 2016–2023
Table 28 Asia-Pacific: Paper Pigments Market, by Type, 2016–2023
Table 29 Asia-Pacific: Paper Pigments Market, by Application, 2016–2023
Table 30 Middle East & Africa: Paper Pigments Market, by Country, 2016–2023
Table 31 Middle East & Africa: Paper Pigments Market, by Type, 2016–2023
Table 32 Middle East & Africa: Paper Pigments Market, by Application, 2016–2023
Table 33 Latin America: Paper Pigments Market, by Country, 2016–2023
Table 34 Latin America: Paper Pigments Market, by Type, 2016–2023
Table 35 Latin America: Paper Pigments Market, by Application, 2016–2023

LIST OF FIGURES

FIGURE 1 Global Paper Pigments Market Segmentation
FIGURE 2 Forecast Research Methodology
FIGURE 3 Porter’s Five Forces Analysis of Global Paper Pigments Market
FIGURE 4 Value Chain of Global Paper Pigments Market
FIGURE 5 Share of Global Paper Pigments Market in 2017, by Country
FIGURE 6 Global Paper Pigments Market, 2016–2023,
FIGURE 7 Global Paper Pigments Market Size, by Type, 2017
FIGURE 8 Share of Global Paper Pigments Market, by Type, 2016–2023
FIGURE 9 Global Paper Pigments Market Size, by Application, 2017
FIGURE 10 Share of Global Paper Pigments Market, by Application, 2016–2023