Body Contouring Devices and Procedures Market Research Report - by Type (Non-invasive & Minimally Invasive Devices and Invasive Devices), by Procedure (Nonsurgical Skin Resurfacing, Non-Surgical Skin Tightening, and others) By End User - Global Forecast Till 2023

Market Scenario:
Global Body Contouring Devices and Procedures Market is expected to grow significantly over the forecast period. The market held a market value of USD 2,103 million in 2017 and is projected to grow at a CAGR of 6.6% over the forecast period. Body contouring is a procedure involves in the alteration of the body part by improving the appearance. It refers to removal of the excess body fat. The various body contouring procedures available are body lift, body fat transfer, implants and abdominal etching.

The factors such as increasing obese population is the major driving factor for the market. Beside this technological advances and improved surgical treatment with increased success rate has provided fuel for the growth of the market. High cost of the surgery may restrain the growth of the market.

According to WHO, in 2016, more than 1.9 billion adults, 18 years and older, were overweight. Of these over 650 million were obese, 39% of adults aged 18 years and over were overweight in the same year, and 13% were obese. Most of the world’s population live in countries where overweight and obesity kills more people than underweight

Segmentation:

The Global Body Contouring Devices and Procedures Market has been segmented into type, procedure, and end user. By type, the market has been segmented into non-invasive & minimally invasive devices and invasive devices. The non-invasive & minimally invasive devices segment is estimated to hold major market share in the global body contouring devices and procedures market due to the huge investments by major market players for the development of advanced technologies and equipment.

Based on procedure, the market has been segmented into non-surgical skin resurfacing, non-surgical skin tightening, cellulite treatment, liposuction, and others. The market, by end user, has been segmented into hospitals & clinics, research institutes & Organization, and others. The Global Body Contouring Devices and Procedures Market has been segmented, by region, into the Americas, Europe, Asia-Pacific, and the Middle East & Africa. The body contouring devices and procedures market in the Americas has further been segmented into North America and South America, with the North American market divided into the US and Canada.

The European Body Contouring Devices and Procedures Market has been segmented into Western Europe and Eastern Europe. The Western Europe Body Contouring Devices and Procedures Market has further been classified as Germany, France, the UK, Italy, Spain, and the rest of Western Europe. The body contouring devices and procedures market in Asia-Pacific has been segmented into Japan, China, India, South Korea, Australia, and the rest of Asia-Pacific. The body contouring devices and procedures market in the Middle East & Africa has been segmented into the Middle East and Africa.

Key players:
Technologies LLC., Zeltiq Aesthetics, Chromogenex Technologies LTD, UltraShape Ltd, Fotona, Misonix Inc., Medicis Pharmaceutical Corporation, Sientra Inc., Invasix Ltd, Erchonia Inc, Lutronic are some of the prominent players in the global body contouring devices and procedures market.

**Regional Market Summary**

**Global Body Contouring Devices and Procedures Share (%), by Region, 2017**

Source: White Papers, Company Presentations, Annual Reports

Geographically, the Americas is anticipated to dominate the global body contouring devices and procedures market owing to the high domestic income, and presence of major market players. According to the US Investments in Medical and Health Research and Development 2013-2015, a report by Research America, in 2015, total US medical and health R&D in the US was USD 158.7 billion.

Europe is expected to hold the second largest position in the global body contouring devices and procedures market. The market growth in this region is attributed to the presence of strong academic & research base and availability of funding for research in the European countries. For instance, the European Research Council (ERC) provides grants for technological and scientific research conducted within the European Union (EU).

The body contouring devices and procedures market in Asia-Pacific region consists of countries namely China, Japan, Republic of Korea, India, Australia and Rest of Asia-Pacific. The Asia-Pacific region is expected to be fastest growing region owing to increasing government focus on biomedical and biotechnology sector and growing number of target population in the region.

The Middle East & Africa has the lowest share of the global body contouring devices and procedures market. Majority of the market of the region is anticipated to be held by the Middle East region owing to the growing government initiatives for the healthcare sector.

**Global Body Contouring Devices and Procedures Market, by Type:**

- Non-invasive and Minimally Invasive Devices
- Invasive Devices

**Global Body Contouring Devices and Procedures Market, by Procedure:**

- Non-surgical Skin Resurfacing
- Non-Surgical Skin tightening
- Cellulite Treatment
- Liposuction
- Others

**Global Body Contouring Devices and Procedures Market, by End User:**

- Hospitals & Clinics
- Research Institutes & Organization
- Others

**Global Body Contouring Devices and Procedures Market, by Region:**

- Americas
  - North America
  - US
- Canada
- South America
- Europe
  - Western Europe
    - Germany
    - France
    - Italy
    - Spain
    - UK
    - Rest of Western Europe
- Eastern Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Australia
  - South Korea
  - Rest of Asia-Pacific
- The Middle East & Africa
  - Middle East
  - Africa

Global Body Contouring Devices and Procedures Market, by Key Players:
- Cynosure, Inc.
- Alma Lasers
- Alleragan
- Syneron Medical Ltd
- Bausch Health Companies, Inc
- Lumenis
- Merz Pharma GmbH & Co.
- Palomar Medical Technologies Inc.
- Sound Surgical Technologies LLC.
- Zeltiq Aesthetics
- Chromogenex Technologies LTD
- UltraShape Ltd.
- Fotona
- Misonix Inc.
- Medicis Pharmaceutical Corporation
- Sientra Inc.
- Invasix Ltd
- Erchonia Inc.
- Lutronic
- Others

Intended Audience:
- Body Contouring Devices Manufacturers and Distributors
- Contract Research Organizations
- Academic and Research Institutes
- Government Associations

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