Edible Flowers Market Research Report-Global Forecast till 2023

Market Scenario

The demand for vibrant and attractive edible flowers for the purpose of garnishing food products is expected to fuel the growth of the global edible flowers market during the forecast period. The demand for edible flowers is growing in food preparations such as lavender milkshakes and strawberry rose cupcakes.

Edible flowers impart color and flavor to dishes. They also offer several health benefits. The deeper colored flowers are high in antioxidants and vitamins A, C, and E, while some flowers even have a high vitamin D content. The consumption of these flowers also helps improve stomach health as some flowers are a good source of fiber. These health benefits positively impact the consumption of edible flowers across the globe.

Segmentation

The Global Edible Flowers Market has been segmented based on flower type, application, and region.

The global edible flowers market has been classified, based on flower type, as rose, hibiscus, jasmine, marigold, lavender, pansy, and others.

The Global Edible Flowers Market has been segmented, on the basis of application, into foods, beverages, and garnish.

The global edible flowers market has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the rest of the world. The North American edible flowers market has further been segmented into the US, Canada, and Mexico.

The European edible flowers market has been classified as the UK, Germany, France, Italy, Spain, and the rest of Europe.

The edible flowers market in Asia-Pacific has been divided into China, India, Japan, Australia and New Zealand, and the rest of Asia-Pacific. The edible flowers market in the rest of the world has been segmented into South America, the Middle East, and Africa.

Key Players

AgriVer Ltd (Israel), Cottage Botanicals (Canada), Fresh Origins, LLC (US), Maddocks Farm Organics (UK), Nouvelle Fresh (South Africa), Herbs Unlimited (UK), Petite Ingredient (Australia), J&P Park Acquisitions, Inc. (US), the Edible Flower (UK), and Nurtured in Norfolk (UK) are some of the key players in the global edible flowers market.

Regional Market Summary

Global Edible Flowers Market Share (%), by Region, 2017
Globally, Europe is expected to dominate the edible flowers market due to the high consumption for medicinal properties. Several countries in the region are home to some of the oldest plant varieties and strains in the world such as apple blossoms and rose. The flavor and distinctive taste of edible flowers are also expected to propel the growth of the regional market during the assessment period.

The edible flowers market in Asia-Pacific is projected to record the highest CAGR. The trend of garnishing dishes with whole flowers and petals and infusing botanical flavours into drinks and snacks is expected to fuel the growth of the regional edible flowers market during the forecast period.

**Global Edible Flowers Market, by Flower Type**
- Rose
- Hibiscus
- Jasmine
- Marigold
- Lavender
- Pansy
- Others

**Global Edible Flowers Market, by Application**
- Foods
- Beverages
- Garnish

**Global Edible Flowers Market, by Region**
- **North America**
  - US
  - Canada
  - Mexico
- **Europe**
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- **Asia-Pacific**
  - Japan
  - China
  - India
  - Australia & New Zealand
  - Rest of Asia-Pacific
- **Rest of the World (RoW)**
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