Unified Communications Market Research Report – Forecast to 2023

Market snapshot:
As per Market Research Future (MRFR)'s study, the global unified communications market is poised to exhibit robust growth in the foreseeable future. The advent of globalization has intensified the need for efficient real-time communication systems. It is likely to open new avenues of growth opportunities for the participants of the unified communications market.

The communication system has developed applications across various industry verticals such as education, healthcare, BFSI, etc. The growth of the end-user industries is projected to have a favorable impact on the proliferation of the global unified communications market. Unified communications system is extensively used for seamless working and making informed decisions. The technology facilitates interoperability, reduction of administrative costs, flexibility, easier access to information, etc. which has paved the way for rapid adoption in the upcoming years.

The technological advancements and innovations in the market are expected to fuel demand for unified communications over the next couple of years. Furthermore, the governments are endeavoring to promote the adoption of the communication system. This, in turn, is poised to augment the global market in the forthcoming years.

Report Overview:
MRFR’s report offers an in-depth study of the global unified communications market and every micro and macroeconomic factor that are likely to influence the market foresight. The study encompasses different product types, viz. on-premise and cloud-based. The applications mentioned in the report include unified messaging, conferencing, video, contact center, telephony, and others. Furthermore, the prominent end-users identified include education, healthcare, government, enterprises, retail, BFSI, IT & Telecom, and others. A detailed revenue analysis of the market spans across North America, Europe, Asia Pacific, and the Rest of the World.

Report Coverage:
The report covers a detailed assessment of the current status of the market, key developments, industry trends, and market factor analysis which comprises of Porter’s five forces analysis and supply chain of the market. It also encompasses market share analysis of the key players, study of the market by segmentation as well as region, and a country-level analysis of each of the market segments.

Companies Covered:
Some of the key players operating in the global unified communications market are Google LLC, NEC, Aastra, IBM Corporation, Siemens Enterprise Communications, Avaya Inc., Verizon, Star2Star, Asnet, Orange, Mitel, Microsoft Corporation, Hewlett-Packard, RingCentral, NTT, Cisco Systems, Connect Solutions, Unify, Huawei, AT&T, and Alcatel-Lucent S.A.

Research Methodology:
MRFR strives to offer statistically sound insights into the market backed by graphical and tabular representations for enhanced lucidity. The market intelligence presented is supported
by data sourced through extensive primary and secondary research which include interviews with stakeholders, questionnaires, SEC filings, whitepaper references, paid database services, financial reports published by companies, etc. Top-down and bottom-up approaches employed validates the authenticity of the market size and revenue estimation. Furthermore, a multi-layer verification process reaffirms the premium standard of the information available in our reports.

**Segmental Analysis:**

**By product Type**
- On-Premise
- Cloud-based

**By Application**
- Unified Messaging
- Conferencing
- Video
- Contact Center
- Telephony
- Others

**By end-user**
- Healthcare
- Education
- Government
- BFSI
- IT & Telecom
- RETAIL
- Enterprises
- Others

**By Region**
- North America
- Europe
- Asia Pacific
- Rest of the World