Global Sparkling Wine Market Research Report: Information by Type (White, Rosé, and Red), Distribution Channel (Food Service and Retail), and Region (North America, Europe, Asia-Pacific, and the Rest of the World)—Forecast till 2023

Market Scenario
Sparkling wine is a fermented carbonated beverage made with grapes. The fermentation process results in the production of alcohol and CO2. During the fermentation process, the gas is not allowed to escape and, thus, forms tiny bubbles. This carbonation of wine takes place either in bottles or large tanks. Carbonation can also result from CO2 injected into a few varieties of wines.

The global sparkling wine market is expected to grow significantly during the forecast period owing to the rise in the number of local wineries. The demand for premium wines across the world is positively influencing market growth. The introduction of innovative products such as organic, low-alcohol, and limited-edition sparkling wines in an array of flavors including honey, apple, rose, and pear is also expected to fuel market growth during the forecast period.

Segmentation
The global sparkling wine market has been segmented based on type, distribution channel, and region.

By type, the global sparkling wine market has been classified as white, rosé, and red.

The global sparkling wine market has also been segregated, on the basis of distribution channel, into food service and retail. The retail segment has further been divided into supermarkets and hypermarkets, specialty stores, and others.

The global sparkling wine market has been studied with regard to four key regions—North America, Europe, Asia-Pacific, and the rest of the world. The North American sparkling wine market has further been segmented into the US, Canada, and Mexico.

The European sparkling wine market has been classified as the UK, Germany, France, Italy, Spain, and the rest of Europe.

The sparkling wine market in Asia-Pacific has been divided into China, India, Japan, Australia and New Zealand, and the rest of Asia-Pacific. The sparkling wine market in the rest of the world has been segmented into South America, the Middle East, and Africa.

Key players
Illinois Sparkling Co. (US), the Sparkling Wine Co. (UK), Moët Hennessy USA (US), Pernod Ricard (France), California Champagnes (US), Treasury Wine Estates Ltd (Australia), Freixenet (Spain), E. & J. Gallo Winery (US), Constellation Brands, Inc. (US), and Bronco Wine Co. (US) are some of the key players in the global sparkling wine market.

Regional Market Summary
Global Sparkling Wine Market Share (%), by Region, 2017
Europe is expected to dominate the market for sparkling wine during the forecast period. The sparkling wine market in Europe is highly fragmented with the presence of numerous small- and medium-scale players and emerging private labels. Rising health awareness among European consumers has propelled the demand for wine as it is considered healthier than most alcoholic beverages with high alcohol content.

The sparkling wine market in Asia-Pacific is expected to be the fastest-growing. Japan, Australia, China, Singapore, and India are key contributors to market growth in the region. An increasing awareness of wines is expected to fuel market growth in the region.

Germany, France, and the US are expected to be the major markets for sparkling wine during the forecast period.

**Global Sparkling Wine Market, by Type**
- White
- Rosé
- Red

**Global Sparkling Wine Market, by Distribution Channel**
- Food Service
- Retail
- Supermarkets and Hypermarkets
- Specialty Stores
- Others

**Global Sparkling Wine Market, by Region**
- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China
• India
• Australia and New Zealand
• Rest of Asia-Pacific
• Rest of the World (RoW)
• South America
• Middle East
• Africa

Intended Audience
• Sparkling wine producers
• Raw material suppliers and distributors
• Retailers and wholesalers
• E-commerce companies
• Traders, importers, and exporters

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