Global Cosmeceuticals Market Research Report Information: by Product Type (skin care, hair care, oral hygiene, and others), Packaging Material (glass, plastic, metal, and others), Distribution Channel (store and non-store), and Region - Forecast Till 2023

Market Scenario

Global Cosmeceuticals Market is expected to grow significantly between 2018 and 2023, due to growing health concerns and changing lifestyle of people. Cosmeceuticals are beauty products made from pharmaceutical-grade components. Cosmeceuticals are effective for skin, hair, oral and other problems. Cosmeceutical manufacturers now induce different aromas that have anti-inflammatory or antibacterial properties to the active chemical compounds to increase the appeal and demand of the cosmeceuticals market.

Cosmeceuticals assist in treatments for acne, rosacea, hyperpigmentation, sensitive or irritated skin, and aging. Majority of dermatologists, across the world, prescribe the use of cosmeceuticals as they can be used as beauty products, induced with a wide range of medicinal properties. Acne, sunburn, and other skin problems have been a serious concern among men and women and are mostly treated with cosmeceuticals. Dryness of scalp and greying hair are common hair problems that are treated with cosmeceuticals. Oral hygiene issues include bad breath, teeth whitening, and cavities, among others, are raising the demand for cosmeceuticals. Efficient treatment, medicinal properties in beauty products, and the inclination of consumers towards maintaining youthful appearance are the key drivers for the cosmeceuticals market.

Segmentation

The global cosmeceuticals market has been segmented into product type, packaging material, and distribution channel.

The market based on product type has been segmented into skin care, hair care, oral hygiene, and others.

The market has been segmented by packaging material into glass plastic, metal, and others.

The market has been segmented by distribution channel into store based and non-store based.

The market has been segmented, by region, into North America, Europe, Asia-Pacific, and Rest of the World. The cosmeceuticals market in North America has further been segmented into the US, Canada, and Mexico.

The European cosmeceuticals market has been classified into Germany, France, the UK, Italy, Spain, and Rest of Europe.

The cosmeceuticals industry in Asia-Pacific has been segmented into China, India, Japan, Australia & New Zealand, and the Rest of Asia-Pacific. The cosmeceuticals market in the Rest of World has been segmented into South America, Middle East, and Africa.

Key players

L’Oréal S.A. (France), Allergan, Plc. (Ireland), Avon Products, Inc. (UK), Johnson & Johnson
(US), Procter & Gamble Co. (US), The Estée Lauder Companies Inc. (US), Merck & Company, Inc. (US), Royal DSM NV (Netherlands), Unilever NV (Netherlands), and Evonik Industries AG (Germany) are some of the key players in the global cosmeceuticals industry.

**Regional Market Summary**

Global Cosmeceuticals Market Share (%), by Region, 2017

Source: Secondary Source, MRFR Analysis

Geographically, Europe is expected to dominate the market owing to the high adoption of consumer products, such as cosmetics and clothing. Strong promotional activities by cosmeceutical manufacturers have led to the increased awareness about cosmeceutical products in this region. The manufacturers are targeting the youth since they continue to be inclined towards the use of precautionary and curative products that are intended to prevent the first signs of aging, acne, and many more similar disorders.

North America has been showing a decent market growth due to the presence of major players, such as Procter & Gamble and Estée Lauder, that offer a huge list of products to choose from. Majority of the cosmeceutical companies in this region offer products to cure skin problems, with a special emphasis on sun care and hair care products.

Asia-Pacific is showing a steady growth owing to increasing awareness about health products, economic growth, and adoption of cross culture. Globally, cosmeceuticals industry is projected to grow at a modest rate in the forecast period.

**Global Cosmeceuticals Market, by Product Type**

- Skin Care
- Hair Care
- Oral Hygiene
- Others

**Global Cosmeceuticals Market, by Packaging Material**

- Glass
- Plastic
- Metal
- Others

**Global Cosmeceuticals Market, by Distribution Channel**

- Store Based
- Non-Store Based

**Global Cosmeceuticals Market, by Region**

- North America
- US
- Canada
• Mexico
• Europe
• Germany
• France
• Italy
• Spain
• UK
• Rest of Europe
• Asia-Pacific
• Japan
• China
• India
• Australia & New Zealand
• Rest of Asia-Pacific
• Rest of the World (RoW)
• South America
• Middle East
• Africa

Intended Audience
• Cosmeceuticals producers/processors
• Commercial research & development (R&D) institutions
• Raw material suppliers and distributors
• Government and research organizations
• Associations and industrial bodies
• Drug stores, pharmacies, supermarket, and hypermarket
• Traders, exporters, and importers

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