Seborrheic Keratosis Market Research Report - Forecast to 2023

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Description:

Seborrheic Keratosis Market Research Information: By Type (Reticulated, Stucco, Clonal, Dermatosis Papulosa Nigra, Others), Diagnosis (Skin Biopsy, Others), Treatment (Medication, Surgery, Laser Therapy), Distribution Channel - Global Forecast Till 2023

Market Scenario

Seborrheic keratosis is one of the common noncancerous skin growths in older adults. The growths mostly appear on shoulders, back, abdomen, face, chest, and scalp. Cryosurgery is the most preferred method to remove the growth. The method uses liquid nitrogen to freeze off the growth.

Notably, rising technological advancements and increasing participation of market leaders are the key factors driving the seborrheic keratosis market. For instance, in December 2017, Aclaris Therapeutics received FDA approval for Eskata (hydrogen peroxide). Eskata is a high-concentration hydrogen peroxide-based topical solution developed for the treatment of raised seborrheic keratoses.

Various other push factors such as growing demands for aesthetics, increasing government assistance, amendments in the regulatory framework, and rising funding and reimbursement continuously contributing to the growth of the global seborrheic keratosis market. The increasing demands for aesthetics along with the rising prevalence of various skin lesions is making favorable backgrounds for the market to grow.

Despite these drivers, there are some issues associated with seborrheic keratosis market. Some of the challenges in the research and development, the high cost of treatment, side effects associated with surgical & other medical procedures, and poor healthcare system in low and middle-income countries may hinder the growth of the seborrheic keratosis market to an extent.

It is estimated that the seborrheic keratosis market is expected to grow at a CAGR 9.8% during the forecast period of 2017–2023.

Research Methodology
Sources: Annual reports, Press release, White paper, and Company presentation

Intended Audience

- Pharmaceutical Companies
- Research and Development (R&D) Companies
- Diagnostic Laboratories
- Government Research Institute
- Academic Institutes and Universities

Segmentation

The global seborrheic keratosis market is segmented on the basis of type, diagnosis, treatment, and end-user.

On the basis of the type, the market is segmented into common seborrheic keratosis, reticulated seborrheic keratosis or adenoid seborrheic keratosis, stucco keratosis, clonal seborrheic keratosis, irritated seborrheic keratosis, seborrheic keratosis with squamous atypia, melanoacanthoma, dermatosis papulosa nigra, and inverted follicular keratosis. The common seborrheic keratosis is further segmented into basal cell papilloma and solid seborrheic keratosis. The stucco keratosis is further segmented into digitate seborrheic keratosis, hyperkeratotic seborrheic keratosis, serrated seborrheic keratosis, and verrucous seborrheic keratosis.

On the basis of the diagnosis, the market is classified into skin biopsy and others.

On the basis of the treatment, the market is classified as surgical procedures, medication, medical procedures, and others. The surgical procedures segment is further classified into cryosurgery, electrocautery or electrosurgery, curettage, and others. The medical procedures segment is further classified into freezing, tissue scraping, laser therapy, and others.

On the basis of the distribution channels, the market is segmented into hospital, clinics, diagnostic centers, pharmacies, and others.

Regional Analysis

The Americas dominate the Seborrheic keratosis market owing to the rising awareness among people about the condition and high healthcare expenditure. According to the statistical data suggested by Centers for Disease Control and Prevention (CDC), the total health expenditure in the United States was USD 3.2 trillion in 2015. Whereas, hospital care
accounted for a share of 32.3%.

High prevalence of Seborrheic keratosis is also found to be a propelling factor in the Seborrheic keratosis market. According to a study published in Journal of Drugs in Dermatology in 2015, it is found that Seborrheic keratosis is one of the common cutaneous lesions which affects more than 83 million Americans. It is also reported that among all the patients with Seborrheic keratosis, around 33% have more than 15 Seborrheic keratosis lesions and 67% have 15 or fewer Seborrheic keratosis lesions.

Europe holds the second position in the Seborrheic keratosis market. It is expected that the financial support provided by the government, and private bodies for research & development and favorable reimbursement policies in the healthcare is likely to drive the Seborrheic keratosis market in the European region.

Owing to the huge patient pool, developing healthcare technology, and rising participation of market players, are driving the Seborrheic keratosis market in Asia Pacific. The Asia Pacific is the fastest growing Seborrheic keratosis market.

Increasing healthcare expenditure is also promoting the market growth in Asia Pacific countries. As per the statistics suggested by Australian Institute of Health and Welfare, it is found that the total healthcare expenditure was around USD 170.4 billion in 2015, i.e., 3.6% higher than the expenditure of 2014.

The Middle East & Africa holds the lowest market share in Seborrheic keratosis market due to lack of technical knowledge and poor medical facilities.

Key Players

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