Bariatric Surgery Market Research Report - Forecast to 2023

Description:

Bariatric Surgery Market Research Report: by device (surgical stapler, gastric bands, gastric balloons, adjustable gastric band, and gastric emptying systems), by type (gastric bypass and sleeve gastrectomy), by the end user - Global forecast till 2023

Synopsis of the Global Bariatric Surgery Market

Bariatric surgery or weight loss surgery is used as one of the major treatment procedures for obesity. During this procedure, the size of the stomach is reduced by removing some part of the stomach or using a gastric band. Gastric bypass, sleeve gastrectomy, adjustable gastric band, and biliopancreatic diversion with a duodenal switch are most widely used equipment in bariatric procedures. Body Mass Index (BMI) plays an important role in determining whether a person is obese. Bariatric surgery is mostly recommended for the people with BMI above 40. It can be used to improve the health of the patients with obesity thereby reducing the risk of life-threatening diseases.

Obesity is one of the major health problems have increased the demand for gastric bypass across the globe. Diabetes and cardiovascular disease are the major diseases found to be prevalent among the obese population. The emergence of new technologies in bariatric surgery, increasing number of patients and growing demand for minimally invasive surgical procedures are the key drivers for the market growth during the forecast period.

Rising prevalence of obesity and increasing demand for weight loss procedures are the major factors, which drive the growth of the market. Furthermore, the popularity of bariatric surgery for weight loss is found to be increasing in the developing nations across the globe, boosting the market growth.

**Global Bariatric Surgery Market is expected to grow at a CAGR of 6.5% during the forecast period.**

Segments

The global bariatric surgery market is segmented on the basis of device, type, and end user.

On the basis of the device, the market is segmented into surgical stapler gastric bands, gastric balloons, gastric emptying systems, electrical stimulation systems, and others.

On the basis of the type, the market is segmented into gastric bypass, sleeve gastrectomy, adjustable gastric band, biliopancreatic diversion with duodenal switch, and others.

On the basis of the end user, the market is segmented into hospital & clinics, surgical centers, and others.

**FIGURE 1: Global Bariatric surgery Market by Region, 2016 (%)**
Regional Analysis of the Global Bariatric surgery Market

America is the largest market for bariatric surgery and is driven by the availability of large number of surgical centers, growing awareness about obesity and its risk factors and technological advancement in laparoscopic bariatric surgery. North America market for bariatric surgery is the largest market followed by South America. Furthermore, obesity is one
of the major health issues among the population in the U.S. thereby increasing the demand for surgical procedures. In South America, growth of healthcare sector and increasing use of medical devices for various surgical procedures boost the market growth. Centers for Disease Control and Prevention (CDC) reported that in 2014, more than one-third of the U.S. adults had obesity.

Europe Bariatric surgery market is driven by increasing number of surgical device manufacturers and distributors, the high prevalence of diabetes, and huge government funding available for research. Germany holds the largest market share followed by France and U.K. Factors contributing to the market growth in Germany are a concentration of key players in the market and focus on diabetes and obesity management.

In Asia Pacific, diabetes is one of the major chronic diseases creating an economic burden on the developing economies such as China and India. Availability of skilled healthcare professionals, i.e., surgeons, rising patient awareness regarding obesity, and growing geriatric population are the key factors contributing to the growth of the market. In India and China, increasing influence of western lifestyle, lack of physical activities and sedentary lifestyle of the working population are the major risk factors for obesity, thereby accelerating the market growth. Additionally, the prevalence of obesity is also found to be increasing in Asia Pacific which influences the regional markets.

The bariatric surgery market in the Middle East & Africa demonstrates steady progress with Saudi Arabia and Unites Arab Emirates (UAE) being the largest contributors to the market growth. The growth of surgical device market and increasing focus on healthcare sector are the major drivers for the market growth. The African market shows positive growth with demand for technologically advanced healthcare services.

**Key Players in the Global Bariatric Surgery Market**

Some of the key players in this market are Apollo Endosurgery Inc., Johnson & Johnson Services Inc., Olympus Corporation, ALLERGAN, TransEnterix Surgical, Inc., Cousin Biotech, EndoGastric Solutions, Inc., ReShape Lifesciences, Inc., Medtronic, Intuitive Surgical, Aspire Bariatrics, Mediflex Surgical Products and others.

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**Contents:**

1. Report Prologue
2. Market Introduction
   2.1 Definition
   2.2 Scope of the Study
      2.2.1 Research Objective
      2.2.2 Assumptions
      2.2.3 Limitations
3. Research Methodology
   3.1 Introduction
   3.2 Primary Research
   3.3 Secondary research
   3.4 Market Size Estimation
4. Market Dynamics
   4.1 Drivers
   4.2 Restraints
   4.3 Opportunities
   4.4 Challenges
   4.5 Macroeconomic Indicators
   4.6 Technology Trends & Assessment
5. Market Factor Analysis
5.1 Porter's Five Forces Analysis
5.1.1 Bargaining Power of Suppliers
5.1.2 Bargaining Power of Buyers
5.1.3 Threat of New Entrants
5.1.4 Threat of Substitutes
5.1.5 Intensity of Rivalry
5.2 Value Chain Analysis
5.3 Investment Feasibility Analysis
5.4 Pricing Analysis

6. Global Bariatric Surgery Market, by Type
6.1 Introduction
6.2 Surgical Stapler
6.2.1 Market Estimates & Forecast, 2017-2023
6.3 Gastric Bands
6.3.1 Market Estimates & Forecast, 2017-2023
6.4 Gastric Balloons
6.4.1 Market Estimates & Forecast, 2017-2023
6.5 Gastric Emptying Systems
6.5.1 Market Estimates & Forecast, 2017-2023
6.6 Electrical Stimulation Systems
6.6.1 Market Estimates & Forecast, 2017-2023

7. Global Bariatric Surgery Market, by Application
7.1 Introduction
7.2 Gastric Bypass
7.2.1 Market Estimates & Forecast, 2017-2023
7.3 Sleeve Gastrectomy
7.3.1 Market Estimates & Forecast, 2017-2023
7.4 Adjustable Gastric Band
7.4.1 Market Estimates & Forecast, 2017-2023

8. Global Bariatric Surgery Market, by End User
8.1 Introduction
8.2 Hospitals
8.2.1 Market Estimates & Forecast, 2017-2023
8.3 Surgical Centers
8.3.1 Market Estimates & Forecast, 2017-2023

9. Global Bariatric Surgery Market, by Region
9.1 Introduction
9.2 Americas
9.2.1 North America
9.2.1.1 U.S.
9.2.1.1 Canada
9.2.2 South America
9.3 Europe
9.3.1 Western Europe
9.3.1.1 Germany
9.3.1.2 France
9.3.1.3 U.K.
9.3.1.4 Italy
9.3.1.5 Spain
9.3.1.6 Rest of Western Europe
9.3.2 Eastern Europe
9.4 Asia Pacific
9.4.1 Japan
9.4.2 China
9.4.3 India
9.4.4 Australia
9.4.5 Republic of Korea
9.4.6 Rest of Asia Pacific
9.5 The Middle East & Africa
9.5.1 United Arab Emirates
9.5.2 Saudi Arabia
9.5.3 Oman
9.5.4 Kuwait
9.5.5 Qatar
9.5.6 Rest of the The Middle East & Africa

10 Company Landscape
10.1 Introduction
10.2 Market Share Analysis
10.3 Key Development & Strategies
10.3.1 Key Developments

11 Company Profiles
11.1 Apollo Endosurgery Inc.
11.1.1 Company Overview
11.1.2 Product Overview
11.1.3 Financials
11.2 Johnson & Johnson Services Inc.
11.2.1 Company Overview
11.2.2 Product Overview
11.2.3 Financial Overview
11.2.4 Key Developments
11.3 Olympus Corporation
11.3.1 Company Overview
11.3.2 Product Overview
11.3.3 Financial Overview
11.3.4 Key Development
11.4 ALLERGAN
11.4.1 Company Overview
11.4.2 Product/Business Segment Overview
11.4.3 Financial Overview
11.4.4 Key Development
11.5 TransEnterix Inc.
11.5.1 Company Overview
11.5.2 Product Overview
11.5.3 Financial overview
11.5.4 Key Developments
11.6 ReShape Lifesciences, Inc.
11.6.1 Company Overview
11.6.2 Product Overview
11.6.3 Financial Overview
11.6.4 Key Developments
11.7 Medtronic
11.7.1 Overview
11.7.2 Product Overview
11.7.3 Financials
11.7.4 Key Developments
11.8 Others

12 MRFR Conclusion
12.1 Key Findings
12.1.1 From CEO’s View Point
12.1.2 Unmet Needs of the Market
12.2 Key Companies to Watch
12.3 Prediction of Bariatric Surgery Industry

14 Appendix

LIST OF TABLES

Table 1 Bariatric Surgery Industry Synopsis, 2017-2023
Table 2 Global Bariatric Surgery Market Estimates and Forecast, 2017-2023, (USD Million)
Table 3 Global Bariatric Surgery Market by Region, 2017-2023, (USD Million)
Table 4 Global Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 5 Global Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 6 Global Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 7 North America Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 8 North America Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 9 North America Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 10 U.S. Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 11 US Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 12 US Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 13 Canada Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 14 Canada Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 15 Canada Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 16 South America Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 17 South America Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 18 South America Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 19 Europe Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 20 Europe Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 21 Europe Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 22 Western Europe Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 23 Western Europe Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 24 Western Europe Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 25 Eastern Europe Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 26 Eastern Europe Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 27 Eastern Europe Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 28 Asia Pacific Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 29 Asia Pacific Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 30 Asia Pacific Bariatric Surgery Market by End Users, 2017-2023, (USD Million)
Table 31 The Middle East & Africa Bariatric Surgery Market by Type, 2017-2023, (USD Million)
Table 32 The Middle East & Africa Bariatric Surgery Market by Application, 2017-2023, (USD Million)
Table 33 The Middle East & Africa Bariatric Surgery Market by End Users, 2017-2023, (USD Million)

LIST OF FIGURES

Figure 1 Research Process
Figure 2 Segmentation for Global Bariatric Surgery Market
Figure 3 Segmentation Market Dynamics for Bariatric Surgery Market
Figure 4 Global Bariatric Surgery Market Share, by Type 2016
Figure 5 Global Bariatric Surgery Market Share, by Application 2016
Figure 6 Global Bariatric Surgery Market Share, by End Users, 2016
Figure 7 Global Bariatric Surgery Market Share, by Region, 2016
Figure 8 North America Bariatric Surgery Market Share, by Country, 2016
Figure 9 Europe Bariatric Surgery Market Share, by Country, 2016
Figure 10 Asia Pacific Bariatric Surgery Market Share, by Country, 2016
Figure 11 The Middle East & Africa Bariatric Surgery Market Share, by Country, 2016
Figure 12 Global Bariatric Surgery Market: Company Share Analysis, 2016 (%)
Figure 13 Apollo Endosurgery Inc.: Key Financials
Figure 14 Apollo Endosurgery Inc.: Segmental Revenue
Figure 16 Apollo Endosurgery Inc.: Geographical Revenue
Figure 17 Johnson & Johnson Services Inc.: Key Financials
Figure 18 Johnson & Johnson Services Inc.: Segmental Revenue
Figure 19 Johnson & Johnson Services Inc.: Geographical Revenue
Figure 20 GlaxoSmithKline plc: Key Financials
Figure 21 GlaxoSmithKline plc: Segmental Revenue
Figure 22 GlaxoSmithKline plc: Geographical Revenue
Figure 23 ALLERGAN, INC.: Key Financials
Figure 24 ALLERGAN, INC.: Segmental Revenue
Figure 25 ALLERGAN, INC.: Geographical Revenue
Figure 26 Intuitive Surgical Inc.: Key Financials
Figure 27 Intuitive Surgical Inc.: Segmental Revenue
Figure 28 Intuitive Surgical Inc.: Geographical Revenue
Figure 29 ReShape Lifesciences, Inc.: Key Financials
Figure 30 ReShape Lifesciences, Inc.: Segmental Revenue
Figure 31 ReShape Lifesciences, Inc.: Geographical Revenue
Figure 32 Medtronic: Key Financials
Figure 33 Medtronic: Segmental Revenue
Figure 34 Medtronic: Geographical Revenue