Global Acne Treatment Market Research Report, Type (Inflammatory Acne, Cystic Acne, Post-Surgical/Wound Acne), Treatment (Medication, Therapeutic Devices), By Treatment Modality (Oral, Topical), End User (Hospitals & Clinics) - Global Forecast Till 2023

Market Scenario

Acne, also known as acne vulgaris is a skin condition characterized by the clogging of hair follicles with oil or dead skin cells. The skin condition can be persistent even after treatments. Acne is estimated to affect the areas of the skin which have a relatively high number of oil glands, i.e., face, the upper part of the chest, and back. Pustules, nodules, cystic lesions, papules, among others are some of the common symptoms of the disease. Acne is common among teenagers. Increasing prevalence of the acne and growing teenage population are the active drivers of the market growth during the forecast period. According to the Acne and Rosacea Society of Canada in 2016, acne affected ~90% of the teens in Canada. Moreover, it was estimated that ~5 million people within the region have acne. Additionally, cosmetic expenditures and increasing awareness of the disease boosts the market growth. According to the American Society for Aesthetic Plastic Surgery in 2016, the Americans spent more than USD 13.5 billion on aesthetic procedures (surgical and nonsurgical). The estimated increase from 2014 was about USD 1.5 billion. However, factors such as reported cases of acute reactions caused by the non-prescription acne care products and the high cost of therapeutic procedures like microdermabrasion, dermabrasion, and others may restrain the market growth during the forecast period. According to the American Society of Plastic Surgeons in 2016, the average cost of dermabrasion was estimated to be about USD 1,162, excluding the anesthetic and other related expenses.

Global Acne Treatment Market is expected to grow at an approximate CAGR of 5.3% during forecast period.

Intended Audience

- Pharmaceutical companies
- Biotechnological institutes
- Government and Private Laboratories
- Research and Development (R&D) Companies
- Medical Research Laboratories
- Market Research and Consulting Service Providers

Figure 1:- Global Acne Treatment Market Share, By Region
Segmentation

The global acne treatment market is segmented on the basis of type, treatment, treatment modality, and end users.

On the basis of the type, the market is segmented into comedonal acne, inflammatory acne, cystic acne, post surgical/wound acne, and others. On the basis of treatment, the market is categorized into medication, therapeutic devices, and others. The medication segment is sub-segmented into retinoid, antibiotics, and others. The retinoid segment is further segmented into adapalene, tretinoin, others. The antibiotics segment is further segmented into erythromycin, clindamycin, and others. The therapeutic devices segment is sub-segmented into lasers, microdermabrasion, dermabrasion, and others. On the basis of treatment modality, the market is segmented into oral, topical, injectable. On the basis of end users, the market is segmented into hospitals & clinics, pharmacies & drug stores, ambulatory surgical centers, and others.

Research Methodology

Regional Analysis

America dominates the global acne treatment market. A well-developed healthcare sector and a huge patient population are the major drivers for the market growth within the Americas. Moreover, changing lifestyle and increasing cosmetic expenditure have boosted the growth of the market within the region. Additionally, the presence of developed economies like the U.S. and Canada within the region fuels the market growth.

Europe is second in the acne treatment market and is followed by Asia Pacific. Factors such as availability of funds for research, a huge patient population and increasing teenage population within the region are the major drivers for the market growth within the region. According to the Eurostat in 2014, there were approximately 507 million inhabitants within the region. Amongst this population, about 79 million were children aging up to 14 years.

Asia Pacific is projected to be the fastest growing region for the market due to increasing prevalence of acne, and continuously developing economies like India and China within the region. According to the Indian Journal of Paediatric Dermatology in 2017, about 200 million to 300 million people in India were estimated to suffer from acne. Moreover, a developing healthcare sector within the region fuels the market growth.

On the other hand, the Middle East & Africa holds the least share in the global acne treatment
market. This can be attributed to the presence of poor economies, stringent government policies and lack of healthcare services especially within the African region. A majority of the acne treatment market in the Middle East and Africa is held by the Middle East. This can be attributed due to a well-developed healthcare sector and huge healthcare expenditure by the developed economies like Saudi Arabia, Dubai, Kuwait within the region.

**Key players in global acne treatment market**

The key players for the global acne treatment market are ALLERGAN (Republic of Ireland), Galderma S.A. (Switzerland), Stiefel Laboratories, Inc. (U.S.), Valeant (Canada), Johnson & Johnson Services, Inc. (U.S.), GlaxoSmithKline Plc. (U.K), Teva Pharmaceutical Industries Ltd. (Israel), Bayer AG (Germany), Roche Holding AG (Switzerland), and others.
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