Global Insomnia Market Research Report Forecast to 2023

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Description:

Global Insomnia Market Research Report, by types of therapy (Pharmacological therapy and Non Pharmacological therapy), by drug formulation (Capsules, Tablet and others), by type of diseases (poor quality of sleep, sleep maintenance and other) - Forecast till 2023

Market Scenario:

Insomnia is a common sleep disorder characterized by difficulties in sleep. Insomnia can exist as its alone or conjugated with other psychiatric problems. Insomnia is most common in women and the severity may increase in conditions like pregnancy, postpartum, and menopause. The exact cause of insomnia is still a mystery. Many research has shown that biological, behavioural and psychological factors are responsible for initiating of insomnia. Different types of treatment are available in the market- Pharmacological and non-pharmacological treatment. Global Insomnia market is driving due to increase in the number of insomnia patient across the globe, technological advances and many other. While lack of education and awareness is the major restraining factor for the growth of market.

Study Objectives Global Insomnia Market Research Report

- To provide the Detail Overview of parent market.
- To provide In-depth market segmentation and sub segmentations.
- To provide insights about factors affecting the market growth
- To analyze the market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide Competitive landscape and key players in the market.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia Pacific and Middle East and Africa.
- To provide country level analysis of the market with respect to the current market size and future prospective
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global insomnia market.

Figure 1- Global Insomnia Market Share, by region
Global insomnia market is expected to grow at a CAGR of 4.5% during forecasted period of 2017-2023.

**Key Players for Global Insomnia market**

Eisai, Co. (Japan), Pfizer, Inc. (US), Merck & Co Inc (US), Sanofi (France), Takeda Pharmaceutical Company (Japan), Meda Consumer Healthcare Inc (US), Pernix Therapeutics (US), Purdue Pharma L.P. (US), Consumer Healthcare Inc. (Canada), Dainippon Sumitomo (Japan), ECR Pharmaceuticals (US), Flynn Pharma (UK), Johnson & Johnson (US), Astellas (UK), Biocodex S.A (France), Neurim (Switzerland), SkyePharma (UK), and Vanda Pharmaceuticals Inc. (US).

**Segmentation**

Global Insomnia Market has been segmented on the basis of types of therapy which comprises Pharmacological therapy which is further sub segmented into benzodiazepines, non-benzodiazepines, melatonin receptor agonists and other. Non Pharmacological therapy which is sub segmented into Relaxation therapy, Cognitive Behavioral Therapy, Sleep Hygiene Education, Stimulus Control, Paradoxical Intention and Other. By drug formulation they are segmented as Capsules, Tablet and others. On the basis of condition of diseases they are poor quality of sleep, sleep maintenance and other.

**Regional Analysis**

On regional basis the global insomnia market is segmented into four regions- North America, Europe, Asia Pacific and Middle East and Africa. Due to introduction of new technology and new treatments North America is has the highest market for insomnia followed by Europe. Increasing stress is the major problem for increasing the insomnia market in North America and Europe. Asia Pacific and Middle East and Africa has the lowest market for insomnia.

**Market Assessment**
The report for Global Insomnia Market Research Report of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions.

Intended Audience

- Manufacturing and packaging industries.
- Insomnia devices and drug manufacturers
- Insomnia devices and drug suppliers
- Biotechnology Companies
- Bio-Pharmaceutical Companies
- Research and Development (R&D) Companies
- Government Research Laboratories
- Medical Research Institutes

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