Bunion (Hallux Valgus) Treatment Market Research Report - Global Forecast till 2023

Report / Search Code: MRFR/HC/3757-HCRR  Publish Date: March, 2018

Price

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-user PDF</td>
<td>$ 4450.0</td>
</tr>
<tr>
<td>Enterprise PDF</td>
<td>$ 6250.0</td>
</tr>
</tbody>
</table>

Description:

Bunion (Hallux Valgus) Treatment Market Research Report– By Diagnosis (Medical History, X-Rays, Radiography), By Treatment (Self-Care, Medications, Devices, Surgery), By End User (Healthcare Service Providers, Podiatrists) – Global Forecast till 2023

Market Scenario

A bunion is an enlargement of bone or tissue around the joint at the base of the big toe. The big toe may turn toward the second toe. The tissues around the joint may be swollen and tender. People in occupations such as teaching and nursing, which involve a lot of standing and walking are susceptible to bunions. Moreover, professions such as ballet dancers are also susceptible to severe repetitive stress. Women can develop bunions and other foot problems during pregnancy as the hormonal changes loosen the ligaments and flatten the feet. Bunions are also associated with arthritis, which damages the cartilage within the joint. There is a high prevalence of bunion (hallux valgus) in the overall population with 23% of adults aged 18-65 years and 35.7% of adults over 65 years of age. Usually, the prevalence is higher in women (30%) than in males (13%) and that of elderly is approximately 35.7%.

The treatment includes the use of bunion shields or pads, which can reduce pressure on the bunion. Custom insole orthotics can be made depending on the structure of the foot and severity of the bunion. Such insoles can slow the progression of the bunion. Bracing is used as a part of post-operative rehabilitation therapy. Furthermore, anti-inflammatory medications such as acetylsalicylic acid (aspirin, ecotrin), ibuprofen, and naproxen (anaprox, naprelan, naprosyn, aleve) may ease the inflammation and pain. This inflammation can often be relieved by a local injection of cortisone.

Osteoporosis causes decrease in the bone density causing fractures even after minor trauma. Almost 8.9 million people suffer from the disease annually causing an osteoporotic fracture every 3 seconds. It majorly affects menopausal women and causes 1 out of 3 women over the age of 50 to
experience an osteoporotic fracture. The most common complication is a recurrence of the bunion, reported in as many as 16% of cases. This may happen when only the bony prominence is shaved off and the underlying deformity is not corrected.

The global bunion treatment market is expected to grow at a CAGR of approximately 6.5% during the forecast period 2017-2023.

**Intended Audience**

- Bunion Devices Suppliers
- Bunion Drug Manufacturers
- Research and Development (R&D) Companies
- Medical Research Laboratories
- Academic Medical Institutes and Universities

**Segmentation**

The bunion treatment is segmented on the basis of diagnosis, treatment, and end-users.

On the basis of the diagnosis, the market is segmented into medical history, physical examination, X-rays, radiography, and others.

On the basis of the treatment, the market is segmented into self-care, medications, devices, medical procedures, and surgery. The self-care is segmented into wide shoes, cold compress, and bunion pads. The medication is sub-segmented into analgesic and non-steroidal anti-inflammatory drug. The device is segmented into braces. The medical procedure is divided into callus shaving and the surgery is classified into bone surgery. Furthermore, the bone surgery is classified into different types including distal chevron osteotomy, scarf or ludloff osteotomy, crescent osteotomy, and lapidus procedure.

On the basis of the end-user, the market is segmented into healthcare service providers, podiatrists, research organizations, and academic institutes.

**Regional Analysis**

The global bunion treatment market consists of countries namely America, Europe, Asia Pacific, and the Middle East and Africa.

The Americas is projected to hold the largest share of the global bunion treatment market due to the trending lifestyle in the U.S. Mergers and acquisitions are also expected to contribute to the market growth. For example, Stryker Corporation’s acquisition of the assets of Small Bone Innovations in 2014 added to the company’s small joint replacement products, following which the net sales of the company increased by 9.6% in the same year. All the aforementioned factors are anticipated to boost the market growth in the U.S. and ensure its dominance over the forecast period.
Europe is expected to capture the second lead in this market in the coming five years owing to substantial technological advancements. The market in the Asia Pacific is expected to witness the fastest growth rate within the forecast period due to increasing geriatric population coupled with increasing number of podiatrists. Additionally, better and improving healthcare infrastructure and increasing healthcare spending are also expected to boost the market growth in this region within the forecast period. Latin America and the Middle East and Africa are also expected to show a healthy growth in the coming five years.

**Key Players**

The existing players are strengthening their foothold in the industry by introducing technologically advanced products. Regulatory bodies such as the US FDA and the European CE mark, although stringent, are approving equipment that fulfills all clinical data requirement and other safety criteria. For instance, in September 2015, Extremity Medical received FDA approval for IOFiX Foot and Ankle System.

Some of key the players in the global bunion treatment market are Stryker Corporation (U.S.), Arthrex, Inc. (U.S.), Zimmer Biomet Holdings, Inc. (U.S.), Smith & Nephew plc (U.K.), Wright Medical Technology, Inc. (U.S.), Integra LifeSciences Holdings Corporation (U.S.), Tornier N.V. (Netherlands), Össur (Iceland), Acumed, LLC (U.S.), and Extremity Medical, LLC (U.S.), De Puy Synthes (U.S.), Biomet, Inc. (U.S.), BioPro, Inc. (U.S.), Orthofix Holdings Inc. (U.S.), OrthoHelix Surgical Designs, Inc. (U.S.), Mondeal Medical Systems GmbH (Germany), and others.

**Research Methodology**

- **PRIMARY RESEARCH**
  - Interviews and cold calls with KOL from demand and supply side of market
  - Qualitative Primary Surveys
  - Demand side includes: doctors, general physicians, and other medical professionals
  - Supply side includes manufacturers, wholesalers, retailers

- **SECONDARY RESEARCH**
  - Epidemiology Study
  - Market Dynamics
  - Company Developments
  - Market Access/Scenario
  - Competitive Landscape

- **DATA ANALYSIS**
  - Market Size Estimation
  - Customer Analysis
  - Company Share Analysis
  - Market Factor Analysis (SWOT, Porter’s Five Forces, Pestel Analysis, BCG & GE Matrix)
  - Trend Analysis
  - Trade Analysis
  - Pricing Analysis

Sources: Annual reports, Press release, White paper, and Company presentation
Chapter 1. Report Prologue

Chapter 2. Market Introduction

2.1 Definition

2.2 Scope of the Study

2.2.1 Research Objective

2.2.2 Assumptions

2.2.3 Limitations

Chapter 3. Research Methodology

3.1 Introduction

3.2 Primary Research

3.3 Secondary research

3.4 Market Size Estimation

Chapter 4. Market Dynamics

4.1 Drivers

4.2 Restrains

4.3 Opportunities

4.4 Challenges

4.5 Macroeconomic Indicators
4.6 Technology Trends & Assessment

Chapter 5. Market Factor Analysis

5.1 Porter’s Five Forces Analysis

5.1.1 Bargaining Power of Suppliers

5.1.2 Bargaining Power of Buyers

5.1.3 Threat of New Entrants

5.1.4 Threat of Substitutes

5.1.5 Intensity of Rivalry

5.2 Value Chain Analysis

5.3 Investment Feasibility Analysis

5.4 Pricing Analysis

Chapter 6. Global Bunion (hallux valgus) Treatment Market, by Diagnosis

6.1 Introduction

6.2 Medical history

6.2.1 Market Estimates & Forecast, 2016 – 2023

6.3 Physical examination

6.3.1 Market Estimates & Forecast, 2016 – 2023

6.4 X-ray

6.4.1 Market Estimates & Forecast, 2016 – 2023

6.5 Radiography

6.5.1 Market Estimates & Forecast, 2016 – 2023
Chapter 7. Global Bunion (hallux valgus) Treatment Market, by Treatment

7.1 Introduction

7.2 Self-care

7.2.1 Market Estimates & Forecast, 2017 – 2023

7.2.2 Wide shoes

7.2.2.1 Market Estimates & Forecast, 2017 – 2023

7.2.3 Cold compress

7.2.3.1 Market Estimates & Forecast, 2017 – 2023

7.2.4 Bunioun pads

7.2.4.1 Market Estimates & Forecast, 2017 – 2023

7.3 Medications

7.3.1 Market Estimates & Forecast, 2017 – 2023

7.3.2 Analgesic

7.3.2.1 Market Estimates & Forecast, 2017 – 2023

7.3.3 Non-steroidal anti-inflammatory drug

7.3.3.1 Market Estimates & Forecast, 2017 – 2023

7.4 Devices

7.4.1 Market Estimates & Forecast, 2017 – 2023

7.4.2 Braces

7.4.2.1 Market Estimates & Forecast, 2017 – 2023
7.5 Medical Procedure

7.5.1 Market Estimates & Forecast, 2017 – 2023

7.5.2 Callus shaving

7.5.2.1 Market Estimates & Forecast, 2017 – 2023

7.6 Surgery

7.6.1 Market Estimates & Forecast, 2017 – 2023

7.6.2 Bone surgery

7.6.2.1 Market Estimates & Forecast, 2017 – 2023

7.6.2.2 Distal chevron osteotomy

7.6.2.2.1 Market Estimates & Forecast, 2017 – 2023

7.6.2.3 Scarf or ludloff osteotomy

7.6.2.3.1 Market Estimates & Forecast, 2017 – 2023

7.6.2.4 Crescent osteotomy

7.6.2.4.1 Market Estimates & Forecast, 2017 – 2023

7.6.2.5 Lapidus procedure

7.6.2.5.1 Market Estimates & Forecast, 2017 – 2023

Chapter 8. Global Bunion (hallux valgus) Treatment Market, by End User

8.1 Introduction

8.2 Healthcare service providers

8.2.1 Market Estimates & Forecast, 2017 – 2023

8.3 Podiatrists
Chapter 9 Global Bunion (hallux valgus) Treatment Market, by Region

9.1 Introduction

9.2 Americas

9.2.1 North America

9.2.1.1 U.S.

9.2.1.1 Canada

9.2.2 South America

9.3 Europe

9.3.1 Western Europe

9.3.1.1 Germany

9.3.1.2 France

9.3.1.3 Italy

9.3.1.4 Spain

9.3.1.5 U.K.

9.3.1.6 Rest of Western Europe
9.3.2 Eastern Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 Republic of Korea

9.4.6 Rest of Asia Pacific

9.5 The Middle East & Africa

9.5.1 United Arab Emirates

9.5.2 Saudi Arabia

9.5.3 Rest of the Middle East & Africa

Chapter 10 Company Landscape

10.1 Introduction

10.2 Market Share Analysis

10.3 Key Development & Strategies

10.3.1 Key Developments

Chapter 11 Company Profiles

11.1 Stryker Corporation

11.1.1 Company Overview

11.1.2 Treatment Overview
11.1.3 Financials

11.1.4 SWOT Analysis

11.2 Arthrex, Inc.

11.2.1 Company Overview

11.2.2 Treatment Overview

11.2.3 Financial Overview

11.2.4 Key Developments

11.2.5 SWOT Analysis

11.3 Zimmer Biomet Holdings, Inc.

11.3.1 Company Overview

11.3.2 Treatment Overview

11.3.3 Financial Overview

11.3.4 Key Development

11.3.5 SWOT Analysis

11.4 Smith & Nephew plc

11.4.1 Company Overview

11.4.2 Treatment/Business Segment Overview

11.4.3 Financial Overview

11.4.4 Key Development

11.4.5 SWOT Analysis

11.5 Wright Medical Technology, Inc.
11.5.1 Company Overview

11.5.2 Treatment Overview

11.5.3 Financial overview

11.5.4 Key Developments

11.6 Integra LifeSciences Holdings Corporation

11.6.1 Company Overview

11.6.2 Treatment Overview

11.6.3 Financial Overview

11.6.4 Key Developments

11.7 Tornier N.V.

11.7.1 Overview

11.7.2 Treatment Overview

11.7.3 Financials

11.7.4 Key Developments

11.7.5 SWOT Analysis

11.8 Óssur

11.8.1 Company Overview

11.8.2 Treatment/Business Segment Overview

11.8.3 Financial Overview

11.8.4 Key Development

11.8.5 SWOT Analysis
11.9 Acumed, LLC

11.9.1 Company Overview

11.9.2 Treatment Overview

11.9.3 Financial overview

11.9.4 Key Developments

11.10 Others

Chapter 12 MRFR Conclusion

12.1 Key Findings

12.1.1 From CEO’s View Point

12.1.2 Unmet Needs of the Market

12.2 Key Companies to Watch

12.3 Prediction of Pharmaceutical industry

Chapter 13 Appendix

LIST OF TABLES

Table 1 Bunion treatment Industry Synopsis, 2017 – 2023

Table 2 Bunion (hallux valgus) Treatment Market Estimates and Forecast, 2017 – 2023, (USD Million)

Table 3 Bunion (hallux valgus) Treatment Market by Region, 2017 – 2023, (USD Million)

Table 4 Bunion (hallux valgus) Treatment Market by Diagnosis, 2017 – 2023, (USD Million)

Table 5 Bunion (hallux valgus) Treatment Market by Treatment, 2017 – 2023, (USD Million)

Table 6 Bunion (hallux valgus) Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 7 North America Bunion (hallux valgus) Treatment Market by Diagnosis, 2017 – 2023, (USD Million)

Table 8 North America Bunion (hallux valgus) Treatment Market by Treatment, 2017 – 2023, (USD Million)

Table 9 North America Bunion (hallux valgus) Treatment Market by End User, 2017 – 2023, (USD Million)

Table 10 US Bunion (hallux valgus) Treatment Market by Diagnosis, 2017 – 2023, (USD Million)

Table 11 US Bunion (hallux valgus) Treatment Market by Treatment, 2017 – 2023, (USD Million)

Table 12 US Bunion (hallux valgus) Treatment Market by End User, 2017 – 2023, (USD Million)

Table 13 Canada Bunion (hallux valgus) Treatment Market by Diagnosis, 2017 – 2023, (USD Million)

Table 14 Canada Bunion (hallux valgus) Treatment Market by Treatment, 2017 – 2023, (USD Million)

Table 15 Canada Bunion (hallux valgus) Treatment Market by End User, 2017 – 2023, (USD Million)

Table 16 South America Bunion (hallux valgus) Treatment Market by Diagnosis, 2017 – 2023, (USD Million)

Table 17 South America Bunion (hallux valgus) Treatment Market by Treatment, 2017 – 2023, (USD Million)

Table 18 South America Bunion (hallux valgus) Treatment Market by End User, 2017 – 2023, (USD Million)

Table 19 Europe Bunion (hallux valgus) Treatment Market by Diagnosis, 2017 – 2023, (USD Million)

Table 20 Europe Bunion (hallux valgus) Treatment Market by Treatment, 2017 – 2023, (USD Million)

Table 21 Europe Bunion (hallux valgus) Treatment Market by End User, 2017 – 2023, (USD Million)
Figure 27 Wright Medical Technology, Inc.: Key Financials

Figure 28 Wright Medical Technology, Inc.: Segmental Revenue

Figure 29 Wright Medical Technology, Inc.: Geographical Revenue

Figure 30 Integra LifeSciences Holdings Corporation: Key Financials

Figure 32 Integra LifeSciences Holdings Corporation: Segmental Revenue

Figure 33 Integra LifeSciences Holdings Corporation: Geographical Revenue

Figure 33 Tornier N.V.: Key Financials

Figure 34 Tornier N.V.: Segmental Revenue

Figure 35 Tornier N.V.: Geographical Revenue

Figure 36 Össur: Key Financials

Figure 37 Össur: Segmental Revenue

Figure 38 Össur: Geographical Revenue

Figure 39 Acumed, LLC: Key Financials

Figure 40 Acumed, LLC: Segmental Revenue

Figure 41 Acumed, LLC: Geographical Revenue