Malocclusion Market Research Report- Global Forecast till 2023

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Description:

Global Malocclusion Market Research Report: By Class (Class I, Class II, And Class III), Treatment (Orthodontic Braces (Metal Braces, Ceramic Braces, Clear Aligner), and Surgery)), End Users (Hospitals and Clinics, Dental Clinics) – Forecast till 2023

Market Scenario

Malocclusion refers to the misalignment of teeth that can lead to serious oral health complications. Malocclusion is commonly hereditary, but it can also occur due to other reasons i.e. childhood habits such as thumb sucking, pacifier use beyond age 3, extra teeth or lost teeth, ill-fitting dental fillings, and jaw tumors. There are three major manifestations of malocclusion i.e. Class 1, Class 2, and Class 3. Class 1 malocclusion is the most common among all types. Treatment for malocclusion depends upon the severity of the condition. Treatment of malocclusion generally includes removal of teeth to correct overcrowding, braces to correct the position of the teeth, wires or plates to stabilize the jaw bone, reshaping, bonding, or capping of teeth, and surgery to reshape or shorten the jaw.

It is noted that rising prevalence of malocclusion is the key factors driving the malocclusion market. According to a study published in International Journal of Environmental Research and Public Health in 2017, it was found that prevalence of malocclusion in Shanghai is 83.9%. It is also reported that the prevalence of deep overbite was the highest in children with malocclusion i.e. 63.7%.

Improvement in reimbursement scenario, and the rising trend of cosmetic dentistry are also fuelling the market growth. The techniques used for the repairing various irregularities such as discoloration, chipped teeth, and misshapen teeth or missing teeth are greatly impacting the growth of the market.

However, lack of technological awareness, and slow adoption rate in low-income countries may strongly hinder the growth of the market.

The global malocclusion market is expected to grow at a CAGR of 7.0% during the forecast period 2017-2023.

Intended Audience

- Medical Devices Companies
- Hospitals & Clinics
- Diagnostic Centers
- Research and Development (R&D) Companies
- Government Research Institute
- Academic Institutes and Universities

Figure: Global Malocclusion Market by Class Market Share, 2016 (%)
Segmentation

The global malocclusion market is segmented on the basis of class, treatment, and end user.

On the basis of the class, the market is classified into class I, class II, and class III.

On the basis of the treatment, the market is segmented into orthodontic braces, surgery, and others. The orthodontic braces segment is further sub-segmented into metal braces, ceramic braces, clear aligner, and others.

On the basis of the end-users, the market is segmented into hospital, clinics, dental clinics, and others.

Key Findings

- The global malocclusion market is expected to reach USD 27,720.8 million by 2023 at a CAGR of 7.0%
- On the basis of the class, Class I malocclusion is expected to command the largest market share of 41.7% over the review period and it is also expected to grow at the fastest CAGR of 7.2% during the forecast period 2017-2023
- On the basis of the treatment, orthodontic braces segment is expected to command the largest market share of 65.5% over the review period and it is also expected to grow at the fastest CAGR of 7.3% during the forecast period 2017-2023
- The Americas hold the largest share of the global malocclusion market and is expected to reach USD 11,098.3 million by 2023
- Asia Pacific is the fastest growing market, which is expected to grow at a CAGR of 7.3% over the 2017-2023

Regional Analysis

The Americas dominate the malocclusion market owing to improvements in reimbursement scenario, high healthcare expenditure, and the presence of leading players in the region. According to the American Dental Association, in the United States, Maryland, Utah, Arkansas, and Massachusetts have the highest Medicaid FFS reimbursement rates i.e. 79.3%, 75.3%, 75.2%, and 74.1% respectively, whereas, Wisconsin, California, Washington, Maine, and Iowa have the lowest coverage relative to private dental insurance reimbursement rates.

Europe holds the second position in the malocclusion market. It is expected that the support
provided by the government bodies for research & development, increasing healthcare expenditure, and rising prevalence of malocclusion are propelling the growth of the malocclusion market in European region. According to the data suggested by Eurostat, it is observed that among the EU Member States, the highest value of healthcare expenditure was recorded in Germany in 2014 i.e. EUR 321 billion which is further followed by France with EUR 237 billion, and the United Kingdom with EUR 223 billion.

Asia Pacific region is projected to be the fastest growing region during the forecast period. Rapidly improving technology and the presence of huge patient pool drive the growth of this market in Asia Pacific region.

The Middle East and Africa hold the least share of the malocclusion market owing to the presence of poor and slow developing countries, especially, in African region.

Key Players


Research Methodology

Sources: Annual reports, Press release, White paper, and Company presentation
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