Jaw Surgery Market Research Report: By Instruments (Curettes, Elevators, Forceps and Needle Holders, Retractors and Speculums), Indication (Maxillary or Mandibular Facial Skeletal Deformities, Speech Impairments), End User - Global Forecast till 2023

Market Synopsis of the Global Jaw Surgery Market

Jaw surgery, also known as orthognathic surgery, is a procedure used to correct a wide range of minor and major skeletal and dental irregularities. It is performed by qualified and skilled oral and maxillofacial surgeons (OMS). Patients with problems related to the jaws, facial asymmetries, and tooth alignment can undergo a jaw surgery. Indications for jaw surgery are maxillary and/or mandibular facial skeletal deformities, speech impairments, chronic jaw or jaw joint pain, facial trauma, and others. It is also used to correct protruding jaw, a congenital defect, or improve the overall facial appearance.

Increasing demand for jaw surgery, extensive use of jaw surgery instruments and devices and technological advancement in healthcare are the major drivers for the growth of the market. Furthermore, increasing healthcare expenditure and overall growth of healthcare industry has also influenced the market growth. Splendid research in the field of cosmetology also boost the market. However, the growth of the market is restrained by unawareness about the advantages of the procedure. Fierce competition among key players in the market restricts the entry of key players.

Additionally, increasing number of maxillary and mandibular surgeries also fuels the growth of the market across the globe.

The global jaw surgery market is expected to grow at a CAGR of 3.7% during the forecast period.

FIGURE 1: Global Jaw Surgery Market by Region, 2016 (%)
Segements

The global jaw surgery market is segmented on the basis of instruments, indication, and end user.

On the basis of instruments, market is segmented into curettes, elevators, forceps and needle holders, retractors and speculums, and others.

On the basis of indication, the market is segmented into maxillary and/or mandibular facial skeletal deformities, speech impairments, chronic jaw or jaw joint pain, facial trauma, and others.

On the basis of end user, the market is segmented into hospitals, clinics, and others.

Intended Audience

- Medical Device Manufacturers
- Medical Device Suppliers
- Medical Research Laboratories
- Healthcare IT Companies
- Research and Development (R&D) Companies
- Market Research and Consulting Service Providers
- Potential Investors

Research Methodology

Research Methodology

Regional Analysis of the Global Jaw Surgery Market

America holds the first position in the market for jaw surgery owing to rising demand for jaw surgery and increasing number of clinics, and hospitals providing treatment for jaw surgery. In Americas, North America is the largest market owing to the presence of key player in the market that provide product and instruments for jaw surgery.

Europe is the second largest market for jaw surgery. In Europe, increasing expenditure on healthcare, growing economic support, and rising funding for research and development in healthcare also fuels the growth of the market. Germany and France are the biggest contributors to the growth of the market in Europe owing to the rising awareness about jaw surgery, and its advantages for improving facial appearance among the people. Additionally, overall growth of medical device industry further fuels the market growth.

The market in Asia Pacific is expected to grow at the fastest pace and is driven by the rising per capita income, increasing adoption of western culture has led the consumer inclination toward aesthetics, and growing demand for surgical procedures as a treatment option, due to a considerable prevalence of facial defects. China, and Japan are the major contributors of the growth of the market. This growth is attributed to an increasing demand of technologically advanced medical devices such as 3D imaging, and other orthodontic technologies, and availability of highly qualified medical personnel such as orthodontists and surgeons.

The Middle East & Africa also show a steady rise in the market owing to low technology penetration.
and increasing awareness about availability of surgical procedures in orthognathics and orthodontics. In the Middle East & Africa, Middle East captures the largest market share for jaw surgery owing to the availability of better healthcare infrastructure and a wide scope for research.

Key Players in the Global Jaw Surgery Market

Some of the key players in this market are Integra LifeSciences Corporation (U.S.), The Amato Centers for Facial Surgery (U.S.), The Restful Jaw Company, LLC. (U.S.), Millennium Surgical Corp (U.S.), Scanlan International. (U.S.), Novo Surgical Inc. (U.S.), HAAG-STREIT GROUP (U.S.), Eurosurgical (U.K), Sklar Surgical Instruments (U.S.), and others.
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