Global Parental Control Software Market, By Device Type (Digital Television Services, Computer and Video Games and Mobile), By Platform (Android, iOS, Windows and Others), By Deployment (On-Cloud, On-Premise), By Applications (Residential, Educational Institutes and Others) - Forecast 2023

Market Synopsis of Global Parental Control Software Market:

Market Snapshot

The global market for parental control software stood at USD 1,523.65 Mn in 2017. Today, teenagers and minors represent a significant percentage of the total number of internet users worldwide. In fact, they spend more time on the internet than their parents, which leaves them exposed to illegal, disturbing and explicit content. This can have an adverse effect on their psychological development. Internet is a great source of knowledge, but it also has some severe cons. Parental control software solutions give a certain degree of authority to parents to control and limit the exposure of internet content on their children. The control parameters may vary from tool to tool, but the fundamentals remain same. The level of awareness about internet is higher in advanced countries, which characterize the strong demand for parental control software solutions in these countries. Meanwhile, increased internet penetration in fast-developing countries such as China, India and Mexico is making them attractive business destinations for market players.

Report Synopsis

The MRFR study presents a comprehensive outlook for global parental control software market. The primary objective of the study is to deliver a five-year (2018-2023) revenue forecast. It covers all the major elements that are likely to remain associated with the market during the review period. The research document includes a thorough discussion on various devices (computer & video games, mobiles and digital television) where parental control software is used. Operating platforms mentioned in the document include iOS, Windows and Android. Deployment modes considered are on-cloud and on-premise. The study noted education institutes and residential as the major application areas for parental control software.

Report Coverage

Historical market trends, market dynamics, forecast, market value by region as well as by segmentation, country-level analysis for each market segment, key player’s market share analysis and market factor analysis which covers supply chain and Porter's five forces analysis of the market.

Companies Covered

Content Watch Holding Inc., Claranova, Bitdefender, Symantec Corporation, Verizon, McAfee LLC., Webroot, Trend Micro, Mobicip, SaferKid

Research Methodology

Market Research Future implements a variety of carefully chosen methods to develop a research model to analyze industry trends and market landscape. Never compromising on accuracy, our expert analysts use primary methods such as first-hand interviews with industry
decision makers to get relevant insights and a bird’s eye view of the industry. After that, the findings are validated and supported by secondary research methods such as annual reports, SEC filings, and others. Committed to transparency and dedication to providing reliable market reports, we integrate top-down and bottom-up approaches into our research model. This enables our data analysts to provide clients with estimations and validation of various pivotal market figures that are then used to provide consistent analysis that is accompanied by relevant insights into the global market.

Other Description
- Market Denomination- USD Mn
- Base Year- 2017
- Forecast Period- from 2018 to 2023

Intended Audience
- Operating system providers
- Training center
- Schools
- Manufacturers
- Operating system providers
- Software Developers
- Sensor providers

For the scope of the research, MRFR’s report offers a comprehensive segmental analysis of the global market for parental control software.

By Device Type
- Computer & Video Games
- Mobiles
- Digital Television

By Platform
- iOS
- Android
- Windows

By Deployment
- On-Cloud
- On-Premise

By Application
- Residential
- Education Institutes

By Region
- North America
- Europe
- Asia Pacific
- The Middle East & Africa (MEA)
- Latin America
Global Parental Control Software market has generated revenue of USD XX billion in 2017 and is expected to reach market value of USD XX billion by 2023 growing with 9.54% CAGR.

**Geographical Overview**
- **North America:** Generated revenue of USD XX million in 2017 and is projected to grow with XX% CAGR.
- **Europe:** Generated highest revenue of USD XX billion in 2017 and growing with XX% CAGR.
- **Asia Pacific:** Projected to grow with fastest growing XX% CAGR.
- **Rest of the World:** Growing with XX% CAGR.

**MARKET DRIVERS**
- Increasing use of social media platform
- Increasing cases of Cyberbullying

**MARKET RESTRAINT**
- Lack of awareness about parental control software

**MARKET OPPORTUNITY**
- Increasing deployment of connected devices

**KEY PLAYERS**
- McAfee LLC
- Symantec
- Verizon
- Claranova
- Webroot
- Bitdefender

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