Global Low Calorie Sweeteners Market Information: By Type (Artificial, Natural), Application (Food & Beverage, Pharmaceutical, Personal Care Products and others), Distribution Channel (Store, Non-Store Based) and Region Forecast till 2023

Market Synopsis of Low Calorie Sweeteners Market:

Market Definition

Low calorie sweeteners are compounds which are sweet in taste but contain no or zero calories. This inherited property makes it useful in maintaining blood glucose levels of diabetic patients over the conventional sugars. The commonly used low calorie artificial sweeteners are saccharin, acesulfame, aspartame, neotame, and sucralose. Increasing population demand for natural products has shown downfall in artificial low calorie sweeteners as compared to the natural sweeteners. Furthermore, natural sweeteners, for instance, stevia can be used as a sugar substitute in food & beverage and healthcare industries.

Furthermore, the market is projected to propel with a high CAGR during the forecast period based on its diverse and potential application in the food industry.

Market Scenario

Increasing consumption needs for convenience food and sugar substitutes with low-calorie is projected to escalate the market demand for low calorie sweeteners on a global level. The low calorie sweeteners in artificial or natural forms are extensively used in the food industry for this purpose. Additionally, increasing health awareness among consumers positively affecting the natural low calorie sweeteners market.

The inclination of consumers towards consumption of convenience food in the food and beverage industry has brought up a new market for the use of low calorie sweeteners in the industry. It has gained popularity in the ready to eat food industry by its multiple applications such as satisfying the appetite for sweetness and maintaining blood glucose levels of diabetic patients over conventional sugars. However, the use of artificial low calorie sweeteners has raised a concern because of its safety issues such as allergy and intolerance, which might hamper the growth of artificial low calorie sweeteners market over the forecast period.

Intended Audience

- Low calorie sweeteners manufacturers
- Raw material suppliers
- Food industries
- Retailers and wholesalers
- E-commerce companies
- Traders, importers and exporters

Key Findings:

- Increased health concerns such as diabetes and obesity has opened the market for low-calorie substitutes or alternative for sugar
- Top exporters of low calorie sweeteners include countries.
Segments
Low calorie sweeteners market is segmented on the basis of type, which include artificial and natural. Among them, the artificial low calorie sweeteners occupy a major share of the globe market because of low-cost. Rising health concerns and more inclination towards the use of natural products has led the food & beverage companies to switch for low-calorie substitutes or alternative for sugar.

Low calorie sweeteners market is segmented on the basis of application, which comprises food & beverage, pharmaceutical, personal care products, and others. Among them, the food & beverage occupy a major share of the global market owing to increasing demand for convenience food.

Low calorie sweeteners is segmented on the basis of distribution channel, which comprises store-based (supermarkets/hypermarkets, specialty retailers, convenience stores, others), and non-store based (e-commerce). Sale through store based channels dominates the market due to convenient one-stop shopping experience of the consumers.

Regional Analysis
The global low calorie sweeteners market is segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). Among these, North America is estimated to retain its dominance throughout the forecast period 2017-2023. The increasing consumer awareness and the demand for convenience food are considered to be some of the significant reasons for the growing use of natural low calorie sweeteners based products in the North American market. However, Asia Pacific region is estimated to witness a maximum growth in the global low calorie sweeteners market during the forecast period 2017-2023. The major importers of low calorie sweeteners includes Mexico, Germany, Philippines, the U.K. and France.

Key Players
The key players profiled in the low calorie sweeteners market are Archer Daniels Midland (the U.S.), Tate & Lyle (U.K.), E. I. du Pont de Nemours and Company (the U.S.), Cargill Inc.(the U.S.), Ingredion Inc. (the U.S.), Celanese Corporation (the U.S.), NutraSweet (the U.S.)

The Low calorie sweeteners market is segmented under the following regions:

North America
- US
- Canada
- Europe

Europe
- Germany
- France
- Italy
- Spain
- UK
- Rest of Europe

Asia-Pacific
- China
- India
- Australia
- Singapore
- Rest of Asia Pacific

Rest of the world
- Brazil
- Argentina
- Saudi Arabia
- South Africa
- Others

The report for global low calorie sweeteners market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts and key opinion leaders to gain a deeper insight into the market and industry performance. The report gives a clear picture of the current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical, and governing factors in the market. The report provides detailed information and strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions.
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