Global Demulsifier Market Information - by Type (Oil Soluble and Water Soluble), by Application (Crude Oil, Sludge Oil Treatment, Oil Based Power Plants, Petro Refineries, Lubricant Manufacturing, and Others) and Region - Forecast till 2023

Synopsis of Demulsifier Market:

Demulsifier are chemical intermediates which when formulated into blends and applied in the field, reduces the interfacial tension between hydrocarbon and water. These are added to bring about the Demulsification of the water in oil emulsion. Their main role is to prevent repeated formation of oil emulsion due to decrease of mechanical strength which is formed on the surface of water drops. Moreover, they allow dehydration and separation of liquid phases, which leads to improved quality of the separated hydrocarbon. This property makes them suitable for numerous application such as sludge oil treatment, oil based power plants, lubricant manufacturing, petro refineries, crude oil, and others.

As per our analysis, some of the prominent market factors and trends identified in the Global Demulsifier Market include rapid industrialization, rising demand for fuel efficient vehicles, and increasing expenditure on research activities. Moreover, demand for Demulsifier is predicted to witness significant growth over the assessment period due to surging oil & gas industry. Rising crude oil production across the globe is anticipated to be an important driver for Demulsifier Market during the review period. Increasing automobile production and sales along with rising consumption of lubricants is estimated to fuel the growth of the market. Furthermore, rapid urbanization coupled with increasing disposable income in emerging economies is predicted to propel the growth of the market during the assessment period, 2017 to 2023. However, implementation of strict regulations by various government bodies have restricted the use of toxic organic chemicals used in the production of Demulsifier, which is expected to hamper the growth of the market.

The Global Demulsifier Market Share by Application, (2016) (%):
Regional Analysis:
The Global Demulsifier Market consists of five regions: Asia Pacific, Europe, Latin America, North America, and the Middle East & Africa. Among these, the Middle East & Africa is predicted to grow with the highest CAGR during the review period, 2017 to 2023 on account of expanding oil & gas industry. The demand for Demulsifier is predicted to surge in numerous countries of the Middle East & Africa such as Iraq, the United Arab Emirates, Saudi Arabia, Iran, and Kuwait due to high adoption rate by the crude oil producers. Moreover, the presence of tremendous oil & gas reserves in this region is predicted to propel the growth of the market.

The Middle East & Africa has emerged as the leading market region for Demulsifier followed by North America and Europe. North American Demulsifier market is predicted to witness a tremendous growth on account of high consumption potential, increasing production capacities, and rising economic growth rate. In North American region, the U.S. is predicted to be the major contributor in the regional growth of Demulsifier Market and is expected to see a significant demand for Demulsifier during the forecast period, 2017 to 2023. As of 2016, the U.S accounts for the largest market share and is followed by Canada in terms of value & volume and is estimated to grow with the moderate CAGR on account of growth in production of crude oil. In Europe, the demand for Demulsifier is predicted to grow in various countries such as Italy, Germany, Spain, UK, France, and Russia on account of increasing expenditure in innovation and growing purchasing power of consumers. Moreover, presence of major automobile manufacturers specifically in Germany is expected to give a new impetus to the market growth. Latin American countries such as Argentina, Colombia, and Brazil are also predicted to witness substantial growth owing to increasing consumer spending on passenger cars as well as involvement of new technologies and inventions in Demulsifier. Asia Pacific Demulsifier Market is predicted to grow with the moderate CAGR due to developing crude oil processing and expanding petroleum refineries in India and China. Moreover, continuous growth of automotive sector in various economies of Asia Pacific such as China, India, Malaysia, Thailand, and Japan is expected to raise the demand for synthetic lubricants which in turn is predicted to fuel the demand for Demulsifier over the forecast period, 2017 to 2023.

Segmentation:
The Global Demulsifier Market is categorized on the basis of type, application, and region. On the basis of type, the market is bifurcated into oil soluble and water soluble. On the basis of application, the Demulsifier Market is categorized into crude oil, sludge oil treatment, oil based power plants, petro refineries, lubricant manufacturing, and others. On the basis of region, the market is categorized into Asia Pacific, Europe, Latin America, North America, and the Middle East & Africa.

Key Players:
Some of the prominent players operating in the Global Demulsifier Market are BASF SE (Germany), Ecolab (U.S.), The Dow Chemical Company (U.S.), Akzo Nobel N.V. (the Netherlands), Clariant (Switzerland), Baker Hughes Incorporated (U.S.), Schlumberger Limited (U.S.), Halliburton (U.S.), Croda International Plc (UK), Momentive (U.S.), and others.

Intended Audience
- Demulsifier Manufacturers
- Traders and Distributors of Demulsifier
- Production Process Industries
- Potential Investors
- Raw Material Suppliers
- Nationalized Laboratory

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