Global Musk Aroma Chemicals Market Information-by Source (Natural and Synthetic), by Application (Soap & Detergent, Cosmetics & Personal Care, Food, Household Products, and Others) and by Region- Forecast till 2023

Synopsis of Musk Aroma Chemicals Market:

Musk Aroma Chemicals are a kind of aroma chemicals which can be obtained either naturally or synthetically. Natural Musk Aroma Chemicals are obtained from plants and animals which include seeds and roots. Natural musk extracts of animal origin are obtained from rump gland of the male musk deer, civet cat, and Louisiana musk rat. They find wide utilization scope in various application such as household products, soap & detergent, cosmetics & personal care, food, and others.

As per our analysis, some of the prominent market factors and trends identified in the Global Musk Aroma Chemicals are increasing awareness, increasing number of working professionals, and growing middle class population. Moreover, the increasing importance of grooming among adults as well as teenagers is predicted to fuel the growth of the market. New product innovation and rising popularity of various types of celebrity fragrances and cosmetic items are expected to propel the demand for Musk Aroma Chemicals in upcoming years. Furthermore, increasing usage of Musk Aroma Chemicals in the production of cosmetics & personal care products coupled with rising demand for personal care products is estimated to boost the growth of the market. Additionally, growing demand for musky fragrances in detergents and soaps which is in turn fuelled by the increasing laundry business is expected to give a new momentum to the demand for musk aroma chemicals. Rapid expansion of end use industries in developed and developing economies are estimated to positively influence the demand patterns. However, stringent rule regarding killing of animals as well as high cost associated with the production of natural Musk Aroma Chemicals are predicted to hamper the growth of the market over the assessment period, 2017 to 2023.

The Global Musk Aroma Chemicals Market Share by Application (2016), (%):
Regional Analysis:

The Global Musk Aroma Chemicals Market is classified into five regions namely– Asia Pacific, Europe, Latin America, North America, and the Middle East & Africa. Among these, Europe emerged as the leading Musk Aroma Chemical Market in 2016, driven by the growth of various end use application such as soap & detergent and cosmetics & personal care. Europe region was predicted to amount for around 33% of the overall volume share in 2016, and is estimated to grow with the steady CAGR over the forecast period. European countries such as Russia, Germany, UK, and Italy have emerged as the key contributors in the regional Musk Aroma Chemicals Market growth and expected to continue their dominance over the assessment period due to wide utilization of Musk Aroma Chemicals in cosmetics & personal care products.

North America is expected to witness a moderate growth in Musk Aroma Chemicals Market on account of strong consumer base for numerous industries combined with the growing investments to regenerate household products sector during the assessment period, during 2017 to 2023. U.S and Canada are among the major contributors in the regional growth of Musk Aroma Chemicals and are estimated to see a momentous demand for the market in the upcoming years. U.S accounted for the largest market share in terms of value and is expected to grow with the steady CAGR due to growth in cosmetics & personal care.

Asia Pacific is estimated to witness a tremendous growth of the market with the highest CAGR during the review period, (2017 to 2023) due to expansion of numerous end use industries such as food, cosmetics & personal care, and soap & detergent among others. The demand for musk aroma chemicals is estimated to surge in various countries of Asia Pacific such as Thailand, Malaysia, China, India, and Japan owing to increasing demand for cosmetics & personal care products. Moreover, growing purchasing power, availability of inexpensive labor and raw material, and soberly stringent regulatory framework. In Latin America, countries such as Brazil, Colombia, and Argentina are estimated to dominate the regional market share due to increasing consumer spending on beauty care products and improving standard of living. The Middle Eastern & African countries such as United Arab Emirates (UAE) and Saudi Arabia accounted for the largest market share in beauty products and is estimated to see significant growth on account of increasing demand of cosmetics & personal care products.

Segmentation:

The Global Musk Aroma Chemicals Market is segmented on the basis of source, application, and region. On the basis of source, Musk Aroma Chemicals Market is bifurcated into natural and synthetic. On the basis of application, the market is classified into soap & detergent, cosmetics & personal care, food, household products, and others. On the basis of region, the market is categorized into Asia Pacific, Europe, Latin America, North America, and the Middle East & Africa.

Key Players:
Some of the prominent players operating in the Global Musk Aroma Chemicals Market are PFW Aroma Ingredients (the Netherlands), Sigma-Aldrich Co. LLC. (U.S.), The Good Scents Company (U.S.), Bell Flavors & Fragrances (U.S.), International Flavors & Fragrances (U.S.), Givaudan (Switzerland), Firmenich (Switzerland), Takasago (Japan), Guangzhou Flower Flavours & Fragrances Co., Ltd. (China), A.M. Aromatics Private Limited. (India), and others.

Geographical Analysis:
The report covers brief analysis of geographical regions such as North America, Latin America, Europe, Asia Pacific, and the Middle East & Africa.

Intended Audience
- Musk aroma chemicals manufacturers
- Traders and Distributors of musk aroma chemicals
- Production Process Industries
- Potential Investors
- Raw Material Suppliers
- Nationalized Laboratory

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