Edible Mushroom Market Global Research Report by Type (White Button, Portobello, Shiitake, Oyster, and others), Category (Organic and Conventional), Distribution Channel (Store-Based and Non-Store-Based), and Region (North America, Europe, Asia-Pacific, and Rest of the World) - Forecast till 2024

Market Scenario

The global Edible Mushroom Market is projected to register a significant growth rate of 7.33% from 2019 to 2024 and reach a market value of USD 37.46 billion by the end of 2024. Edible mushrooms are species of fungi possessing fleshy edible bodies and are cultivated for consumption purpose. Edible mushrooms are rich in nutritional values and are also consumed owing to their various health benefits. Mushrooms are a rich source of selenium, vitamins, and potassium. They help in improving the metabolism and reduces cholesterol. Mushrooms are also consumed for medicinal purposes, as they are known to minimize the risk of cardiovascular diseases. Mushrooms are low in saturated fat and high in fiber content, which makes the health-conscious consumers opt for these. Edible mushrooms are generally sold fresh, canned, or dried and can also be found in the form of powder and even soup. Due to this, mushroom cultivation offers a profitable business, thereby driving the edible mushroom market across the globe.

Segmentation

The global edible mushroom market has been segmented based on type, category, distribution channel, and region. The global market has been classified, based on type, into white button, portobello, shiitake, oyster, and others. The global market has been segmented, based on category, into organic and conventional. The global market has been segmented, based on distribution channel, into store-based and non-store-based. The store-based segment has been further bifurcated into supermarkets & hypermarkets, convenience stores, and others. The global market has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the rest of the world. The North American edible mushroom market has further been segmented into the US, Canada, and Mexico. The European edible mushroom market has been classified into the UK, Germany, France, Italy, Spain, and the rest of Europe. The edible mushroom industry in Asia-Pacific has been divided into China, India, Japan, Australia and New Zealand, and the rest of Asia-Pacific. The edible mushroom market in the rest of the world has been segmented into South America, the Middle East, and Africa.

Key Players

The Mushroom Company (India), Monaghan Mushrooms (Ireland), Bonduelle Group (France), Okechamp S.A. (Poland), Lutèce Holding BV (Netherlands), Monterey Mushrooms, Inc. (US), Shanghai Finc Bio-Tech Inc. (China), Scelta Mushrooms BV (Netherlands), Ecolink Baltic (Lithuania), and California Mushroom Farm Inc. (US) are some of the key players in the global edible mushroom market.

Regional Market Summary

Global Edible Mushroom Market Share (%), by Region, 2018

Source: Secondary Sources and MRFR Analysis
The edible mushroom market in Asia-Pacific is anticipated to be the dominating market with a share of 42.17% in 2018. High production of edible mushrooms in countries such as Japan, Korea, and Taiwan are mainly driving the sales of edible mushrooms in the region. Mushroom production can also play an important role in managing farming wastes in the region. Mushrooms are used as growing media for edible fungi. The spent substrate can be further composed and applied directly back to the soil as organic fertilizer supplement. Also, mushroom production provides the farmers of the region with a source of earning. Due to such factors, the edible mushroom market is expected to grow at the fastest rate during the forecast period.

Global Market, by Type
- White Button
- Portobello
- Shiitake
- Oyster
- Others

Global Market, by Category
- Organic
- Conventional

Global Market, by Distribution Channel
- Store-Based
  - Supermarkets & Hypermarkets
  - Convenience Stores
  - Others
- Non-Store-Based

Global Market, by Region
- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Australia and New Zealand
  - Rest of Asia-Pacific
- Rest of the World (RoW)
  - South America
  - Middle East
  - Africa

Intended Audience
- Edible mushroom manufacturers
- Commercial research and development institutions
- Raw material suppliers and distributors
- Retailers, distributors, and wholesalers
- Traders, exporters, and importers
1.1. Market Attractiveness Analysis
1.1.1. Global Edible Mushroom Market, by Type
1.1.2. Global Edible Mushroom Market, by Category
1.1.3. Global Edible Mushroom Market, by Distribution Channel
1.1.4. Global Edible Mushroom Market, by Region

2. MARKET INTRODUCTION
2.1. Definition
2.2. Scope of the Study
2.3. Market Structure
2.4. Key Buying Criteria
2.5. Macro Factor Indicator Analysis

3. RESEARCH METHODOLOGY
3.1. Research Process
3.2. Primary Research
3.3. Secondary Research
3.4. Market Size Estimation
3.5. Forecast Model
3.6. List of Assumptions

4. MARKET DYNAMICS
4.1. Introduction
4.2. Drivers
4.3. Restraints
4.4. Opportunities
4.5. Challenges

5. MARKET FACTOR ANALYSIS
5.1. Value Chain Analysis
5.2. Supply Chain Analysis
5.3. Porter’s Five Forces Model
5.3.1. Bargaining Power of Suppliers
5.3.2. Bargaining Power of Buyers
5.3.3. Threat of New Entrants
5.3.4. Threat of Substitutes
5.3.5. Intensity of Rivalry

6. GLOBAL EDIBLE MUSHROOM MARKET, BY TYPE
6.1. Introduction
6.2. White Button
6.3. Portobello
6.4. Shiitake
6.5. Oyster
6.6. Others

7. GLOBAL EDIBLE MUSHROOM MARKET, BY CATEGORY
7.1. Introduction
7.2. Organic
7.3. Conventional

8. GLOBAL EDIBLE MUSHROOM MARKET, BY DISTRIBUTION CHANNEL
8.1. Introduction
8.2. Store-Based
8.2.2. Supermarkets & Hypermarkets
8.2.3. Convenience Stores
8.2.4. Others
8.3. Non-Store-Based

9. GLOBAL EDIBLE MUSHROOM MARKET, BY REGION
9.1. Introduction
9.2. North America
9.2.1. Market Estimates & Forecast, by Type, 2019–2024
9.2.5. US
9.2.5.1. Market Estimates & Forecast, by Type, 2019–2024
9.2.5.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.2.6. Canada
9.2.6.1. Market Estimates & Forecast, by Type, 2019–2024
9.2.7. Mexico
9.2.7.1. Market Estimates & Forecast, by Type, 2019–2024
9.3. Europe
9.3.1. Market Estimates & Forecast, by Type, 2019–2024
9.3.5. Germany
9.3.5.1. Market Estimates & Forecast, by Type, 2019–2024
9.3.5.2. Market Estimates & Forecast, by Category, 2019–2024
9.3.5.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.3.6. UK
9.3.6.1. Market Estimates & Forecast, by Type, 2019–2024
9.3.7. France
9.3.7.1. Market Estimates & Forecast, by Type, 2019–2024
9.3.7.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.3.8. Spain
9.3.8.1. Market Estimates & Forecast, by Type, 2019–2024
9.3.9. Italy
9.3.9.1. Market Estimates & Forecast, by Type, 2019–2024
9.3.10. Rest of Europe
9.3.10.1. Market Estimates & Forecast, by Type, 2019–2024
9.3.10.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.4. Asia-Pacific
9.4.1. Market Estimates & Forecast, by Type, 2019–2024
9.4.5. China
9.4.5.1. Market Estimates & Forecast, by Type, 2019–2024
9.4.5.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.4.6. Japan
9.4.6.1. Market Estimates & Forecast, by Type, 2019–2024
9.4.7. India
9.4.7.1. Market Estimates & Forecast, by Type, 2019–2024
9.4.7.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.4.8. Australia & New Zealand
9.4.8.1. Market Estimates & Forecast, by Type, 2019–2024
9.4.9. Rest of Asia-Pacific
9.4.9.1. Market Estimates & Forecast, by Type, 2019–2024
9.5. Rest of the World
9.5.1. Market Estimates & Forecast, by Type, 2019–2024
9.5.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.5.4. Market Estimates & Forecast, by Region, 2019–2024
9.5.5. South America
9.5.5.1. Market Estimates & Forecast, by Type, 2019–2024
9.5.5.2. Market Estimates & Forecast, by Category, 2019–2024
9.5.5.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.5.6. Middle East
9.5.6.1. Market Estimates & Forecast, by Type, 2019–2024
9.5.6.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024
9.5.7. Africa
9.5.7.1. Market Estimates & Forecast, by Type, 2019–2024
9.5.7.2. Market Estimates & Forecast, by Category, 2019–2024
9.5.7.3. Market Estimates & Forecast, by Distribution Channel, 2019–2024

10. COMPETITIVE LANDSCAPE

10.1. Introduction
10.2. Competitive Benchmarking
10.3. Development Share Analysis
10.4. Key Developments & Growth Strategies

11. COMPANY PROFILES

11.1. The Mushroom Company
11.1.1. Company Overview
11.1.2. Financial Overview
11.1.3. Products Offered
11.1.4. Key Developments
11.1.5. SWOT Analysis
11.1.6. Key Strategies

11.2. Monaghan Mushrooms
11.2.1. Company Overview
11.2.2. Financial Overview
11.2.3. Products Offered
11.2.4. Key Developments
11.2.5. SWOT Analysis
11.2.6. Key Strategies

11.3. Bonduelle Group
11.3.1. Company Overview
11.3.2. Financial Overview
11.3.3. Products Offered
11.3.4. Key Developments
11.3.5. SWOT Analysis
11.3.6. Key Strategies

11.4. Okechamp S.A.
11.4.1. Company Overview
11.4.2. Financial Overview
11.4.3. Products Offered
11.4.4. Key Developments
11.4.5. SWOT Analysis
11.4.6. Key Strategies

11.5. Lutèce Holding B.V.
11.5.1. Company Overview
11.5.2. Financial Overview
11.5.3. Products Offered
11.5.4. Key Developments
11.5.5. SWOT Analysis
11.5.6. Key Strategies
11.6. Monterey Mushrooms, Inc.
11.6.1. Company Overview
11.6.2. Financial Overview
11.6.3. Products Offered
11.6.4. Key Developments
11.6.5. SWOT Analysis
11.6.6. Key Strategies
11.7. Shanghai Finc Bio-Tech Inc.
11.7.1. Company Overview
11.7.2. Financial Overview
11.7.3. Products Offered
11.7.4. Key Developments
11.7.5. SWOT Analysis
11.7.6. Key Strategies
11.8. Scelta Mushrooms BV
11.8.1. Company Overview
11.8.2. Financial Overview
11.8.3. Products Offered
11.8.4. Key Developments
11.8.5. SWOT Analysis
11.8.6. Key Strategies
11.9. Ecolink Baltic
11.9.1. Company Overview
11.9.2. Financial Overview
11.9.3. Products Offered
11.9.4. Key Developments
11.9.5. SWOT Analysis
11.9.6. Key Strategies
11.10. California Mushroom Farm Inc.
11.10.1. Company Overview
11.10.2. Financial Overview
11.10.3. Products Offered
11.10.4. Key Developments
11.10.5. SWOT Analysis
11.10.6. Key Strategies
12. APPENDIX
12.1. General Types & References
12.2. List of Abbreviation

LIST OF TABLES
Table 1 Global Edible Mushroom, by Region, 2019–2024 (USD Million)
Table 2 Global Edible Mushroom, by Type, 2019–2024 (USD Million)
Table 3 Global Edible Mushroom, by Category, 2019–2024 (USD Million)
Table 4 Global Edible Mushroom, by Distribution Channel, 2019–2024 (USD Million)
Table 5 North America: Edible Mushroom, by Country, 2019–2024 (USD Million)
Table 6 North America: Edible Mushroom, by Type, 2019–2024 (USD Million)
Table 52 Australia & New Zealand: Edible Mushroom, by Distribution Channel, 2019–2024 (USD Million)
Table 53 Rest of Asia-Pacific: Edible Mushroom, by Type, 2019–2024 (USD Million)
Table 54 Rest of Asia-Pacific: Edible Mushroom, by Category, 2019–2024 (USD Million)
Table 55 Rest of Asia-Pacific: Edible Mushroom, by Distribution Channel, 2019–2024 (USD Million)
Table 56 Rest of the World (RoW): Edible Mushroom, by Country, 2019–2024 (USD Million)
Table 57 Rest of the World (RoW): Edible Mushroom, by Type, 2019–2024 (USD Million)
Table 58 Rest of the World (RoW): Edible Mushroom, by Category, 2019–2024 (USD Million)
Table 59 Rest of the World (RoW): Edible Mushroom, by Distribution Channel, 2019–2024 (USD Million)
Table 60 South America: Edible Mushroom, by Type, 2019–2024 (USD Million)
Table 61 South America: Edible Mushroom, by Category, 2019–2024 (USD Million)
Table 62 South America: Edible Mushroom, by Distribution Channel, 2019–2024 (USD Million)
Table 63 Middle East: Edible Mushroom, by Type, 2019–2024 (USD Million)
Table 64 Middle East: Edible Mushroom, by Category, 2019–2024 (USD Million)
Table 65 Middle East: Edible Mushroom, by Distribution Channel, 2019–2024 (USD Million)
Table 66 Africa: Edible Mushroom, by Type, 2019–2024 (USD Million)
Table 67 Africa: Edible Mushroom, by Category, 2019–2024 (USD Million)
Table 68 Africa: Edible Mushroom, by Distribution Channel, 2019–2024 (USD Million)

LIST OF FIGURES
FIGURE 1 Global Edible Mushroom Market Segmentation
FIGURE 2 Forecast Research Methodology
FIGURE 3 Five Forces Analysis of the Global Edible Mushroom Market
FIGURE 4 Value Chain of the Global Edible Mushroom Market
FIGURE 5 Share of the Global Edible Mushroom Market in 2018, by Country (%)
FIGURE 6 Global Edible Mushroom Market, by Region, 2019–2024,
FIGURE 7 Global Edible Mushroom Market Size, by Type, 2018
FIGURE 8 Share of the Global Edible Mushroom Market, by Type, 2019–2024 (%)
FIGURE 9 Global Edible Mushroom Market Size, by Category, 2018
FIGURE 10 Share of the Global Edible Mushroom Market, by Category, 2019–2024 (%)
FIGURE 11 Global Edible Mushroom Market Size, by Distribution Channel, 2018
FIGURE 12 Share of the Global Edible Mushroom Market, by Distribution Channel, 2019–2024 (%)