Edible Mushroom Market Global Research Report by Type (White Button, Portobello, Shiitake, Oyster, and others), Category (Organic and Conventional), Distribution Channel (Store-Based and Non-Store-Based), and Region (North America, Europe, Asia-Pacific, and Rest of the World) - Forecast till 2024

Market Scenario

The global Edible Mushroom Market is projected to register a significant growth rate of 7.33% from 2019 to 2024 and reach a market value of USD 37.46 billion by the end of 2024. Edible mushrooms are species of fungi possessing fleshy edible bodies and are cultivated for consumption purpose. Edible mushrooms are rich in nutritional values and are also consumed owing to their various health benefits. Mushrooms are a rich source of selenium, vitamins, and potassium. They help in improving the metabolism and reduces cholesterol. Mushrooms are also consumed for medicinal purposes, as they are known to minimize the risk of cardiovascular diseases. Mushrooms are low in saturated fat and high in fiber content, which makes the health-conscious consumers opt for these. Edible mushrooms are generally sold fresh, canned, or dried and can also be found in the form of powder and even soup. Due to this, mushroom cultivation offers a profitable business, thereby driving the edible mushroom market across the globe.

Segmentation

The global edible mushroom market has been segmented based on type, category, distribution channel, and region.

The global market has been classified, based on type, into white button, portobello, shiitake, oyster, and others.

The global market has been segmented, based on category, into organic and conventional.

The global market has been segmented, based on distribution channel, into store-based and non-store-based. The store-based segment has been further bifurcated into supermarkets & hypermarkets, convenience stores, and others.

The global market has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the rest of the world. The North American edible mushroom market has further been segmented into the US, Canada, and Mexico.

The European edible mushroom market has been classified into the UK, Germany, France, Italy, Spain, and the rest of Europe.

The edible mushroom industry in Asia-Pacific has been divided into China, India, Japan, Australia and New Zealand, and the rest of Asia-Pacific. The edible mushroom market in the rest of the world has been segmented into South America, the Middle East, and Africa.

Key Players

The Mushroom Company (India), Monaghan Mushrooms (Ireland), Bonduelle Group (France), Okechamp S.A. (Poland), Lutèce Holding BV (Netherlands), Monterey Mushrooms, Inc. (US), Shanghai Finc Bio-Tech Inc. (China), Scelta Mushrooms BV (Netherlands), Ecolink Baltic (Lithuania), and California Mushroom Farm Inc. (US) are some of the key players in the global edible mushroom market.

Regional Market Summary

Global Edible Mushroom Market Share (%), by Region, 2018

Source: Secondary Sources and MRFR Analysis
The edible mushroom market in Asia-Pacific is anticipated to be the dominating market with a share of 42.17% in 2018. High production of edible mushrooms in countries such as Japan, Korea, and Taiwan are mainly driving the sales of edible mushrooms in the region. Mushroom production can also play an important role in managing farming wastes in the region. Mushrooms are used as growing media for edible fungi. The spent substrate can be further composed and applied directly back to the soil as organic fertilizer supplement. Also, mushroom production provides the farmers of the region with a source of earning. Due to such factors, the edible mushroom market is expected to grow at the fastest rate during the forecast period.

Global Market, by Type

- White Button
- Portobello
- Shiitake
- Oyster
- Others

Global Market, by Category

- Organic
- Conventional

Global Market, by Distribution Channel

- Store-Based
  - Supermarkets & Hypermarkets
  - Convenience Stores
  - Others
- Non-Store-Based

Global Market, by Region

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Australia and New Zealand
  - Rest of Asia-Pacific
- Rest of the World (RoW)
  - South America
  - Middle East
  - Africa

Intended Audience

- Edible mushroom manufacturers
- Commercial research and development institutions
- Raw material suppliers and distributors
- Retailers, distributors, and wholesalers
- Traders, exporters, and importers
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