Antihistamine Drugs Market Research Report - Global Forecast Till 2023

Market Synopsis of the Global Antihistamine drugs Market

Antihistamines are drugs mainly used for treating allergies. They are also used to treat motion sickness, insomnia and anxiety. They work by acting against a chemical called histamine which leads to many allergic symptoms. Antihistamines may cause side effects such as dizziness, dry mouth, nervousness, irritability, blurry vision and decreased appetite.

The global antihistamine drugs market is expected to grow at a CAGR of 9.8% during the forecast period and is estimated to reach USD 280 million by 2023.

FIGURE 1 Global Antihistamine drugs Market by Region, 2016 (%)

Key Players in the Global Antihistamine drugs Market

Some of the key players in this market are Johnson & Johnson Consumer Inc. (U.S.), Sanofi (France), Bayer AG (Germany), Pfizer (U.S.), CVS pharmacy (U.S.), Merck Sharp & Dohme Corp., a subsidiary of Merck & Co., Inc. (U.S.), and Prestige Brands Holdings, Inc. (U.S.)

Segments

The global antihistamine drugs market is segmented on the basis of types which includes sedating and non-sedating antihistamines. Sedating antihistamines are further sub-segmented into brompheniramine, chlorpheniramine, diphenhydramine, doxylamine, carboxinamidine and others. Non-sedating antihistamines are further sub-segmented into fexofenadine, loratadine,
loratadine odt, and others.

On the basis of route of administration, the market is segmented into oral route, parenteral route and rectal route. Parenteral route segmented is further sub-segmented into intramuscular, subcutaneous and intravenous route.

On the basis of indication, the market is segmented into allergy, urticaria, dermatitis, and others. And on the basis of end users, the market is segmented into hospitals, clinics, pharmaceutical companies and others.

**FIGURE 2 Research Methodology**

Regional Analysis of the Global Antihistamine drugs Market

The American region accounts for the largest share of the global market due to rising prevalence of allergy rhinitis and rising demand for diagnosis and treatment of allergic disease. According to the American College of Allergy Asthma and Immunology, allergic asthma, food allergy, and eczema are the most common types of allergies found in the U.S.

Europe is the second largest market that holds a noticeable share of the global antihistamine drugs market. According to the European Academy of Allergy and Clinical Immunology (EAACI), more than 50% of all Europeans will suffer from allergy in coming years.

In Asia Pacific, increase in the demand for drugs for the treatment of allergies and skin diseases drive the market growth. There has been a rise in the number of dermatology clinics across Asia Pacific from past few years. High rates of allergic rhinitis and increasing awareness regarding treatments available for allergy is poised to drive the growth of this market in Asia Pacific.

The Middle East & Africa, the market shows steady but positive growth due to the rising prevalence of nasal allergies.

**Intended Audience:**
- Antihistamine drug manufacturers
- Antihistamine drug suppliers
- Medical research laboratories
- Research and Development (R&D) Companies
- Market Research and Consulting Service Providers
- Potential Investors
3.2 Primary Research
3.3 Secondary research
3.4 Market Size Estimation

4 Market Dynamics
4.1 Drivers
4.2 Restrains
4.3 Opportunities
4.4 Challenges
4.5 Macroeconomic Indicators
4.6 Technology Trends & Assessment

5. Market Factor Analysis
5.1 Porters five Forces Analysis
5.1.1 Bargaining Power of Suppliers
5.1.2 Bargaining Power of Buyers
5.1.3 Threat of New Entrants
5.1.4 Threat of Substitutes
5.1.5 Intensity of Rivalry
5.2 Value Chain
5.3 Investment Feasibility Analysis
5.4 Price Factor Analysis

6 Global Antihistamine drugs Market, by Type
6.1 Introduction
6.2 Sedating Antihistamine Drugs
6.2.1 Brompheniramine
6.2.2 Chlorpheniramine
6.2.3 Diphenhydramine
6.2.4 Doxylamine
6.2.5 Carbinoxamine
6.2.6 Others
6.3 Non-Sedating Antihistamine Drugs
6.3.1 Fexofenadine
6.3.2 Loratadine
6.3.3 Loratadine ODT
6.3.4 Others

7 Global Antihistamine Drugs Market, By Route of Administration
7.1 Introduction
7.2 Oral Route
7.3 Parenteral Route
7.3.1 Intramuscular
7.3.2 Subcutaneous
7.3.3 Intravenous Route
7.4 Rectal Route

8 Global Antihistamine Drugs Market, by Indication
8.1 Introduction
8.2 Allergy
8.3 Urticaria
8.4 Dermatitis
8.5 Others
9 Global Antihistamine Drugs Market by End User
9.1 Introduction
9.2 Hospitals
9.3 Clinics
9.4 Pharmaceutical Companies
9.5 Others

10 Global Antihistamine Drugs Market by Region
10.1 Introduction
10.2 Americas
10.2.1 North America
10.2.1.1 U.S.
10.2.1.2 Canada
10.2.2 Latin America
10.3 Europe
10.3.1 Western Europe
10.3.1.1 Germany
10.3.1.2 France
10.3.1.3 UK
10.3.1.4 Italy
10.3.1.5 Spain
10.3.1.6 Rest of Western Europe
10.3.2 Eastern Europe
10.4 Asia Pacific
10.4.1 Japan
10.4.2 China
10.4.3 India
10.4.4 Republic of Korea
10.4.5 Australia
10.4.6 Rest of Asia Pacific
10.5 Middle East & Africa
10.5.1 United Arab Emirates
10.5.2 Saudi Arabia
10.5.3 Oman
10.5.4 Kuwait
10.5.5 Qatar
10.5.6 Rest of Middle East & Africa

11 Company Landscape
11.1 Introduction
11.2 Market Share Analysis
11.3 Key Development & Strategies
11.3.1 Key Developments

12 Company Profiles
12.1 Johnson & Johnson Consumer Inc.
12.1.1 Company Overview
12.1.2 Product Overview
12.1.3 Financials
12.1.4 SWOT Analysis
12.2 Sanofi