Vinyl Acetate Homopolymer Emulsion Market Research Report- Forecast to 2023

Description:

Vinyl Acetate Homopolymer Emulsion Market Information, by Application (Coatings, Wood Glues, Adhesives and Others), by End Use Industry (Wood, Textile, Paperboard & Packaging, Building & Construction, Paints & Coatings, and Others) and by Region- Global Forecast till 2023

Market Overview:

Vinyl Acetate Homopolymers Emulsion Market, also known as PVA Homopolymer or PVA, are synthetic polymer and a member of vinyl ester family. Vinyl Acetate Homopolymer provides a superior base for heat resistant and faster setting adhesives along with the excellent water resistance capacity as compared to other polymers. PVA emulsion is one of the excellent crosslinking emulsions and is used in designing wood for interior and exterior. It possesses the superior properties such as good adhesion and high durability, which makes it suitable for various end-use industries such as wood, paints & coatings, paperboard & packaging, and others.

Increasing effort for the use of low VOC coating is expected to drive the growth of the Global Vinyl Acetate Homopolymer Emulsion Market over the forecast period. Moreover, social and regulatory intervention promoting the usage of eco-friendly emulsion adding fuel to the demand for Vinyl Acetate Homopolymer Emulsion. Increasing investment in the construction industry as well as the expansion of paints & coatings sector in developing regions are driving the growth of the market. Additionally, rising consumer awareness regarding harmful impact of solvent based emulsions is driving the growth of the Global Vinyl Acetate Homopolymers Market. However, the higher price of Vinyl Acetate Homopolymer Emulsion as compared to the conventional is expected to hamper the growth of the market over the forecast period.

The Global Vinyl Acetate Homopolymer Emulsion Market Share by End Use Industry (2016), (%):

The growing use of Vinyl Acetate Homopolymer Emulsion in wood, paper, matchbox, pencil, and
packaging materials is projected to fuel market growth. Recently, the increasing consumption of polymer based emulsions has propelled the usage of Vinyl Acetate Homopolymer Emulsion in paints & coatings industry.

Regional Analysis:

The Global Vinyl Acetate Homopolymer Emulsion Market consists of five regions: Asia Pacific, Europe, Latin America, North America, and the Middle East & Africa. The Asia Pacific region is expected to grow at the highest CAGR during the forecast period due to the rising demand from end use industries such as wood, textile, paperboard & packaging, and paints & coatings. The demand for Vinyl Acetate Homopolymer Emulsion is projected to surge in developing countries such as India, China, and Japan due to growing construction activities and development of paper & packaging industry. Whereas in Europe and North America, manufacturers are adopting production of low VOC based products to compel with the regulatory norms implemented by various regulatory bodies such as U.S. Environmental Protection Agency (EPA) and European Chemical Agency (ECHA).

The Middle East & Africa is expected to witness a substantial growth during the review period. Rising development activities combined with the increasing demand for VOC free paint is expected to drive the growth of the market in this region.

Asia Pacific emerged as the biggest local market for Vinyl Acetate Homopolymer Emulsion followed by Europe and North America. European countries such as Germany, Spain, France, UK, Denmark, and Italy have developed the prominent consumer markets and are expected to witness average growth over forecasted period.

North America is expected to witness stable growth in the usage of Vinyl Acetate Homopolymer Emulsions over the forecast period. The U.S. is expected to dominate Vinyl Acetate Homopolymer Emulsion Market in the region followed by Canada, Mexico, and Guatemala.

Latin American countries, such as Brazil, Colombia, Argentina, and Chile are also projected to witness steady growth due to the swift in the expansion of paints & coatings and textile industries.

Segmentation:

The Global Vinyl Acetate Homopolymer Emulsion Market is segmented on the basis of applications, end use industries, and regions.

Based on the application, the market is segmented into coatings, wood glues, adhesives, and others.

On the basis of end use industries, the market is categorized into wood, textile, paperboard & packaging, building & construction, paints & coatings, and others.

On the basis of regions, this market is segmented into Asia Pacific, Europe, Latin America, North America, and the Middle East & Africa.

Key Players:

Some of the prominent players operating in the Global Vinyl Acetate Homopolymer Emulsions Market are Celanese Corporation (U.S), Pexi Chem Private Limited. (India), Tailored Chemical (U.S), The Dow Chemical Company (U.S), Xyntra Chemicals B.V. (the Netherlands), Acquos (Australia), Wacker Chemie AG (Germany).

Geographical Analysis:

The report covers brief analysis of geographical regions such as North America, Latin America, Europe, Asia Pacific, and the Middle East & Africa.

Intended Audience:

- Vinyl Acetate Homopolymer Emulsion Manufacturers
- Traders and Distributors of Vinyl Acetate Homopolymer Emulsion
- Production Process Industries
- Potential Investors
- Raw Material Suppliers
- Nationalized Laboratory
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