Organic Food Additives Market Research Report- Forecast to 2023

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Description:

Global Organic Food Additives Market Information: by Product Type (Flavoring Agent, Antioxidants, Nutrition Enhancer, Colorants, Sweeteners, Emulsifiers, Acidity Regulators and others), by Nutrients (Minerals, Vitamins, Phytonutrients and others), by Packaging (Sachet, Bulk, Bag, Mason Jar, Bottle, Drum, Box and others), by Application (Dairy, Bakery, Confectionery, Beverages and others) and Regions - Forecast to 2023

Market Synopsis of Organic Food Additives:

Market Scenario

Food additives are substances used to preserve the flavor, maintain the taste, as well as other qualities. Organic food additives are the natural additives which serve as a better alternative to food additives as it offers extra nutrients such as minerals, vitamins, phytonutrients, and others. These preservatives also help in reducing the spoilage from air, bacteria, fungi, and yeast. Changing lifestyle and consumer’s preference towards ready to eat food, packaged foods and frozen foods are key drivers for the market. These additives are observing a high demand because of its nutritional as well as extra micro nutritional attributes. Growing health concerns among a sizeable global population, together with increasing awareness about the benefits of consuming organic foods are most likely to foster the demand for organic food additives. Health conscious consumers nowadays, precisely check product labels to know the exact composition of packaged foods before purchasing. Organic food labelling is currently an increasing trend among manufacturers.

The global organic food additives market is increasing due to food and beverages industry. With the growing consumer awareness and their increasing interest in healthy lifestyle, the demand for organic food additives has increased recently. In addition to the changing lifestyle, the growing demand for natural and dietary food, beverages, confectionery, and others is expected to drive the organic food additives market. The global organic food additives market is projected to be propelled by the increasing awareness regarding available health benefits from the organic food additives. Increased awareness about the organic food additives has raised the bar for quality, which, in turn, increase the market share of organic food additives globally. Mass market penetration is leading to the introduction of new products based out of organic food additives and their retail across various regions. The market players are responding to these new opportunities by expanding their service offerings/product lines, which has fueled up the share of organic food additives in the global market. High nutritional benefits obtained from organic food additives are also supporting the sale of organic food additives globally. Additionally, the enhancement of the product development coupled with technological advancements is considered to be one of the significant reasons for the increasing growth of the organic food additives market during the forecast period 2017-2023.

Intended Audience:

- Organic Food Additives Manufacturers
- Food & Beverages Industry
- Retailers, Wholesalers
- E-commerce Companies
- Traders, Importers and Exporters

Key Findings

- Growing food & beverage industry is the reason for growing demand for organic food additives.
- North America dominates the market for organic food additives in comparison to Europe and Asia Pacific.
Segments
The global organic food additives market is segmented on the basis of product type, such as flavoring agent, antioxidants, nutrition enhancer, colorants, sweeteners, emulsifiers, acidity regulators, and others. Among these, flavors agents dominate the market followed by sweetener due to different demand for flavors and sugar substitutes, respectively.

- **On the basis of nutrients**, this market is segmented into minerals, vitamins, phytonutrients, and others. High nutritious attributes have helped in increasing the market for organic food additives.
- **On the basis of packaging**, this market is segmented into sachet, bulk, bag, mason jar, bottle, drum, box, and others.
- **On the basis of application**, this market is segmented into dairy, bakery, confectionery, beverages, and others. Organic food additives are being used as a beneficial alternative to food additives for bakery products, food products and beverages which is increasing its demand globally.

Regional Analysis
The global organic food additives market is segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). Among these, the North American region accounts for major market share followed by Europe and Asia Pacific. Growing demand for organic food additives in Asia Pacific will drive the growth of the market in this region in the forecasting period. Changing consumer preferences for natural, dietary, and healthy products will support the sale of organic food additives in various regions over the forecast period. North America dominates this market and is likely to witness a downward trend for organic food additives market. However, Asia Pacific region is estimated to witness a maximum growth in the global organic food additives market over the forecast period 2017-2023.

Key Players
Some of the key players in the organic food additives market: DuPont (U.S), Archer Daniels Midland Company (U.S), Cargill (U.S), Chr. Hansen Holding A/S (Denmark), Kerry Group Plc (Ireland), BASF SE (Germany), Novozymes (Denmark)

The organic food additives market is segmented under the following regions mentioned below:

**North America**
- US
- Canada
- Mexico

**Europe**
- Germany
- France
- Italy
- Spain
- UK
- Rest of Europe

**Asia Pacific**
- China
- India
- Japan
- Thailand
- Rest of Asia Pacific

**Rest of the world**
- Latin America
- Middle East
- Others
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