Global Molded Fiber Packaging Market: Information by Type (Thick-Wall, Transfer Molded, Thermoformed Fiber and Processed Pulp), Source (Wood Pulp and Non-Wood Pulp), Product (Trays, Clamshell Containers, Boxes, End Cap, and others), End-Use (Food & Beverage, Electronics, Personal Care, Healthcare and others) and Region (North America, Europe, Asia-Pacific, the Middle East & Africa and South America) - Forecast to 2025

Overview:
The Global Molded Fiber Packaging Market is expected to expand at 4.90% CAGR during the forecast period. The global molded fiber packaging market is expected to witness substantial growth during the forecast period. Factors such as growing demand in end-use industries and the use of sustainable, environment-friendly protective packaging solutions are driving the market. However, inefficient raw material sourcing and management might hamper the market. Moreover, research and development (R&D) investments can be a futuristic opportunity driving this market. Asia-Pacific is estimated to be a prominent region for molded fiber packaging market owing to the presence of a large number of OEMs in the region. In 2018, North America held the second-largest market share in the molded fiber packaging market. The region has witnessed significant growth in the packaging sector, owing to the rapid demand for food and beverages application mainly for packaged food prompting increased investments in the R&D and product innovation in terms of packaging. Furthermore, stringent food safety policies in the US and Canada fuels the demand for molded fiber packaging in the food & beverage industry.

Segmentation:
The global molded fiber packaging market is segmented based on type, source, product, and end-use industry. Based on type, the molded fiber packaging market is segmented into thick-wall, transfer molded, thermoformed fiber, and processed pulp. The transfer molded segment is dominating the market, owing to widely used packaging products such as egg cartons and trays, fruit and vegetable trays, slipper pans, wine shippers, and end caps.

Based on source, the molded fiber packaging market is segmented into wood pulp and non-wood pulp. The wood pulp is the dominating segment, owing to its recyclability properties and deforestation process.

Based on product, the global molded fiber packaging market is segmented into trays, clamshell containers, boxes, end cap, and others. The trays segment holds the maximum market share, owing to the ease of shipping and storing processes.

Based on end-use, the global molded fiber packaging market is segmented into food & beverage, electronics, personal care, healthcare, and others. The food & beverage segment holds the maximum market share, owing to widely used products such as clam-shell food containers, cup carriers, bowls, plates, food & serving trays, egg trays and cartons, fruit, vegetable trays, and locator trays for bottled products, wine, and jellies in the food & beverage industry.

Regional Analysis:
Region-specific analysis of the low-speed vehicle market spans across North America, Europe, Asia-Pacific, the Middle East & Africa, and South America.
The electronics manufacturing market in the industry is expected to grow rapidly during the forecast period due to the presence of a large number of OEMs in the region. The low cost and the availability of raw materials and labor bodes well for the industry in the region. Additionally, Asia-Pacific is also the fastest-growing region in terms of the food & beverage industry. Over the years, it is being observed that the region is emerging as a global automotive hub. It has become a major consumer and supplier of automobiles. All these factors cumulatively contribute to the growth of the molded fiber packaging market in Asia-Pacific.

China is also experiencing significant growth in the automobile industry and is expected to be the global leader for the automobile sector in the international trade market during the forecast period. According to the International Energy Agency, the total stock of electric cars in China was 1,227.77 thousand in 2017, which is higher than any other country in the world. The rapid growth of the automotive industry in the country fuels the demand for the packaging of these products. Molded fiber packaging is widely used for shipping and handling automotive parts. These factors are collectively driving the molded fiber market in China.

Synopsis:

The global molded fiber packaging market has been segmented based on type, source, product, and end-use industry. Based on type, the global market is divided into thick-wall, transfer molded, thermoformed fiber, and processed pulp. The transfer molded segment is dominating the market, owing to innovative packaging products such as egg cartons and trays, fruit and vegetable trays, slipper pans, wine shippers, and others.

Key Competitors:

The key players of global molded fiber packaging market are Huhtamäki Oyj (Finland), Bredrene Hartmann A/S (Denmark), UFP Technologies, Inc. (US), Henry Molded Products Inc. (US), and Robert Cullen Ltd (UK).

- In May 2019, Huhtamäki Oyj (Finland), Bredrene Hartmann A/S (Denmark), UFP Technologies, Inc., (US), Henry Molded Products Inc. (US), and Robert Cullen Ltd (UK).

- In May 2019, Huhtamaki announced the launch of its new fiber-based meal trays that are suited for both microwave and regular ovens for Waitrose & Partners to replace black plastic. These trays can be recycled and are also certified for home composting

Market Segmentation

- By Type – Thick-Wall, Transfer Molded, Thermoformed Fiber, and Processed Pulp
- By Source – Wood Pulp and Non-Wood Pulp
- By Product – Trays, Clamshell Containers, Boxes, End Cap, and Others
• By End-Use – Food & Beverage, Electronics, Personal Care, Healthcare, and Others

Key Questions Addressed by the Report

• What was the historic market size (2018)?
• Which segmentation (Type/Source/Product/End-Use) is driving the market?
• What will be the growth rate by 2025?
• How are the key players in this market?
• What are the strategies adopted by key players?

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