Global Reactive Dyes Market Information - By Types (Reactive Cold Dyes, Reactive Hot Dyes, Reactive 'HE' Dyes, Reactive 'ME' Dyes, and Others), By Function (Monochlorotriazine, Vinyl Sulphone, Bi-Functional, and Others), By Application (Cotton, Paper, Nylon, Leather, and Others), and By Region - Forecast Till 2023

Reactive Dyes are colored organic compounds, primarily used for tinting textiles. The most important property of reactive dyes is the formation of covalent bonds with the substrate to be colored, this dye forms a chemical bond with fiber, which is the main component of cotton fibers. Reactive dyes are mainly used in silk, nylon, cotton, and wool. Any fluctuation in the market of these industry will direct impact on the reactive dyes market.

Growth in various industry such as paper, textile, wood, leather, and others are the major drivers of reactive dyes market. Asia Pacific region is expected to be the fastest growing market for reactive dyes where growth is driven by the countries such as India, China, Indonesia, and Japan. Furthermore, growing demand for textiles will propel the global market of reactive dyes as well. On the other hand, stringent environmental regulations for synthetic based reactive dyes can hamper the market growth in forecasted period.

Global Reactive Dyes Market Share by Application (2016), (%):

Regional Analysis:
Geographically, Asia Pacific accounts for the largest market share in reactive dyes market growth due to demand in various industry such as textile, leather, and paper, especially in China region followed by India. Europe holds the second position for reactive dyes market and is another lucrative market in terms of value and volume after APAC. Germany, Italy, and UK led the demand for reactive dyes in this region. In Europe region, reactive dyes market is mainly driven by textile industry.
North America accounted for the third largest share in the global reactive dyes market in 2016. UK, Canada, and United Mexican States led the demand for reactive dyes in this region. In this region, reactive dyes market is driven by large demand in textile, paper, and leather industry. Latin America and the Middle East also witnessed in growth of reactive dye market due to various application such as paper dye, leather dye, wood dye, and others.

Segmentation:
The Global Reactive Dyes Market is segmented on the basis of type, function, end users, and region. Based on the type, the market is segmented into reactive cold dyes, reactive hot dyes, reactive highly exhaust (HE) dyes, reactive mild exhaust (ME) dyes, and others (reactive 'M' dyes, reactive 'P' dyes, etc.). Based on function, market is segmented into monochlorotriazine, vinyl sulphone, bi-functional, and others. On the other hand, based on application, the market is segmented into cotton, paper, nylon, leather, and others (wood, etc.). Based on region, this market is segmented into APAC, North America, Europe, Latin America, and Middle East & Africa.

Key Players:
Key players of the Global Reactive Dyes Market are Huntsman International LLC. (US), BASF SE (Germany), NIPPON KAYAKU CO. LTD. (Japan), Sumika Chemtex Co., Ltd. (Japan), Archroma (Switzerland), Colourtex (India), Kiri Industries Ltd. (India), IM Dye Chem (India), Roop dyes and Intermediates (India), Kevin India Co. (India), and others.

Geographical Analysis:
The report covers brief analysis of geographical regions such as North America, Europe, APAC, and Latin America, Middle East & Africa.

Study Objectives:
- To provide detailed analysis of the market structure along with forecast for the next seven years of various segments and sub-segments of the Global Reactive Dyes Market.
- To understand the supply and demand dynamics including supply and consumption concentration mapping.
- To provide region level market analysis and future outlook for regions like North America, Europe, Asia, and Latin America, Middle East & Africa, and their countries.
- To provide competitor positioning of the market.
- To provide company profiling of major players in the market along with their production and capacity.
- To provide regional trade analysis.
- To evaluate historical market trends, patents and technologies, and current government regulatory requirements that are relevant to the market.

Intended Audience:
- Reactive dyes manufacturers
- Traders and distributors of reactive dyes
- Production process industries
- Potential investors
- Raw material suppliers
- Nationalized laboratory

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