Fatty Alcohol Ethoxylates Market Research Report- Forecast to 2023

Global Fatty Alcohol Ethoxylates Market Information- by Derivatives (Lauryl Alcohol Ethoxylates, Ceto Stearyl Alcohol Ethoxylates, Stearyl Alcohol Ethoxylates, Behenyl Alcohol Ethoxylates, Oleyl Cetyl Alcohol Ethoxylates, Tridecyl Alcohol Ethoxylates, and Others), by Application (Scouring, Cleaning, Emulsifying, Foaming, and Others), by End Use Industry (Textiles, Agriculture, Personal care, Household, Paper, and Others), and by Region- Forecast till 2023

Fatty Alcohol Ethoxylates (FAE) are fatty alcohol polyglycol ethers, which is majorly used in detergents, personal care products like shampoo, as well as for textile and leather industry. These transparent liquid substance are made from ethylene oxide and fatty alcohol. On the basis of end use industries, the market is segmented into textiles, agriculture, personal care, household, paper, and others. Among all, household and personal care industry are the largest market segments in terms of end use industry. The Global Fatty Alcohol Ethoxylates is expected to witness a significant growth with a CAGR of ~4.2% between 2016 and 2023.

On the basis of region, fatty alcohol ethoxylates market segmentation includes the current and estimate demand for Europe, Latin America, North America, Asia Pacific, and Middle East & Africa. This segmentation includes demand for separate industries in all the regions, for instance, Asia Pacific has the biggest market for fatty alcohol ethoxylates due to high utilization in household, personal care, and paint & coatings industry, especially in China, India, and Japan.

Global Fatty Alcohol Ethoxylates Market Share by End Use Industry (2016), (%):

Regional Analysis:

Geographically, Asia Pacific accounts for the largest market share in fatty alcohol ethoxylates market. Increasing per capita income of the growing middle class especially in household, and personal care industry is driving the fatty alcohol ethoxylates market in this region. Modernization in
lifestyle, increasing cost of living and rising population have fostered the adoption of surfactants in various industries, such as textiles, agriculture, personal care, household, and others; thus, increasing the growth of the this industry. Europe holds the second position for fatty alcohol ethoxylates market and is another profitable market in terms of value and volume after APAC. Germany, Italy, France, and United Kingdom led the demand for fatty alcohol ethoxylates in this region. North America accounted for the third largest share in the Global Fatty Alcohol Ethoxylates Market. UK, Canada, and United Mexican States led the demand for fatty alcohol ethoxylates in this region. On the other hand, Latin America, Middle East & Africa is another growing market for Fatty Alcohol Ethoxylates and likely to show better growth rate over the forecast period.

Segmentation:
The Global Fatty Alcohol Ethoxylates Market is segmented on the basis of derivatives, application, end users, and region. Based on the derivatives, the market is segmented into lauryl alcohol ethoxylates, cet stearyl alcohol ethoxylates, stearyl alcohol ethoxylates, behenyl alcohol ethoxylates, oleyl cetyl alcohol ethoxylates, tridecyl alcohol ethoxylates, and others. Based on application, market is segmented into scouring, cleaning, emulsifying, foaming, and others. On the other hand, based on end user, the market is segmented into textiles, agriculture, personal care, household, paper, and others. Based on region, this market is segmented into APAC, North America, Europe, Latin America, and Middle East & Africa.

Key Players:
Key players of the Global Fatty Alcohol Ethoxylates Market are P&G Chemicals (US), Clariant (Europe), BASF SE (Germany), Akzo Nobel N.V. (Netherlands), Huntsman International LLC. (US), Ecogreen Oleochemicals (Germany), Unitop Chemicals Pvt. Ltd. (India), Rimpro-India (India), Shree Vallabh Chemicals (India), GUJARAT CHEMICALS (India), and others.

Geographical Analysis:
The report covers brief analysis of geographical regions such as North America, Europe, APAC, and Latin America, Middle East & Africa.

Study Objectives:
- To provide detailed analysis of the market structure along with forecast for the next seven years of various segments and sub-segments of the Global Fatty Alcohol Ethoxylates Market.
- To understand the supply and demand dynamics including supply and consumption concentration mapping.
- To provide region level market analysis and future outlook for regions like North America, Europe, Asia, and Latin America, Middle East & Africa, and their countries.
- To provide competitor positioning of the market.
- To provide company profiling of major players in the market along with their production and capacity
- To provide regional trade analysis.
- To evaluate historical market trends, patents and technologies, and current government regulatory requirements that are relevant to the market.

Intended Audience:
- Fatty Alcohol Ethoxylates manufacturers
- Traders and distributors of Fatty Alcohol Ethoxylates
- Production process industries
- Potential investors
- Raw material suppliers
- Nationalized laboratory
9.2 Textiles
9.3 Agriculture
9.4 Personal care
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