Fatty Alcohol Alkoxylates Market Research Report- Forecast to 2023

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Description:

**Fatty Alcohol Alkoxylates Market - by Type (Oleochemicals, Petrochemicals), by Application (Household Cleaning, Detergent Intermediates, I&I Cleaning, Personal Care, Textiles, and Others), and by Region - Forecast till 2023**

**Synopsis of Fatty Alcohol Alkoxylates Market:**
Fatty Alcohol Alkoxylates (FAA) can be defined as non-ionic surfactants that is produced by the alkylation of fatty alcohols by addition of ethylene oxide (EO) and propylene oxide (PO). Fatty alcohol alkoxylates are used across an array industries viz., Household Cleaning, Industrial & Institutional Cleaning, Detergent Intermediates, Textile, and Personal Care among others. Fatty alcohol alkoxylates are consumed in the latter industries for various applications such as wetting agents, emulsifiers, and dispersion applications among others. Fatty alcohols from the natural and synthetic production routes are used in the preparation of fatty alcohol alkoxylates. On the basis of carbon chain distribution in each type of fatty alcohol alkoxylates, it is used for different applications across different industries. For instance, the long chain alcohol alkoxylates such as C16 and C18 are widely consumed in personal care industry as surfactants and cream base.

Some of the protuberant factors and trends fostering growth opportunities for global fatty alcohol alkoxylate market includes, the need for biodegradable and non-toxic surfactants from the prominent end-users of fatty alcohol alkoxylates viz., household cleaning and I&I cleaning coupled with the penetration of the latter end-user industries in the developing markets along with the growth of personal care industry are some growth prospects associated with the growth of global fatty alcohol alkoxylates market. Also, trends such as capacity expansion and migration of cosmetic manufacturers to the developing markets is anticipated offer lucrative opportunities for fatty alcohol alkoxylate manufacturers. According to MRFR analysis, the global fatty alcohol alkoxylates market was valued at USD 564.4 million in 2016 and is expected to be valued at USD 787.8 million by the end of 2023, expanding at a CAGR of 5.0%.

**Global Fatty Alcohol Alkoxylates Market, By Type, 2016 (%):**

![Global Fatty Alcohol Alkoxylates Market, By Type, 2016 (%)](image-url)
Regional Analysis:

Geographically, Asia Pacific region is the largest market for fatty alcohol alkoxylates and accounts for nearly 40% of the volume share in the global fatty alcohol alkoxylates, with a fragmented market for fatty alcohol alkoxylates with Chinese manufacturers coupled with increasing penetration of the end-use industries can be attributed to the market growth in the region. Moreover, the factors such as ongoing infrastructural development, rapid urbanization and industrialization in the developing markets is expected to boost the demand for I&I and household cleaning products which in turn will witness considerable demand for fatty alcohol alkoxylates during the forecast period. In Asia-Pacific, China accounts for the largest market share for fatty alcohol alkoxylates followed by Japan and South Korea.

North America is accounts for the second largest market share in terms of value and volume in the global fatty alcohol alkoxylates, with regulations allied to the biodegradability and toxicity of non-ionic surfactants in the regions is one of the prominent factor for fatty alcohol alkylate market growth in the North America region. Furthermore, the penetration of front load machines and automatic dishwashers in the households along with the prevalence of auto wash centres and Laundromat services in the region can be further attributed to the growth of fatty alcohol alkoxylates market in North America.

Segmentation:

The global fatty alcohol alkoxylates market is segmented on the basis of Types, Application and Region. On the basis of type, global fatty alcohol alkoxylates market is segmented into Oleochemical Based FAA, Petroleum Based FAA. The Oleochemicals based FAA is further sub-segmented into—Lauryl Alcohol Alkylate, Cetostearyl Alcohol Alkylate, Behnyl Alcohol Alkylate, Stearyl Behnyl Alkylate, Stearyl Alcohol Alkylate among others and the petroleum based FAA is further sub-segmented into—Olefin Alkylates, Ethylene Alkylate, Propylene Oligomer Alkylates among others. Based on end use, the global fatty alcohol alkoxylates is segmented into—Household Cleaning, Detergent Intermediates, I&I Cleaning, Textile, Personal Care among others.

Key Players:

Key players of the global fatty alcohol alkoxylates market are BASF SE, Huntsman Corporation, KLK OLEO, Clariant International AG, Croda International Plc, SASOL and Stepan Company among others.

Geographic Analysis:

The report covers brief analysis of geographical region such as:

North America
- US
- Canada

Europe
- Germany
- France
- Italy
- Spain
- K.
- Rest of Europe

APAC
- China
- India
- Japan
- South Korea
- Rest of Asia-Pacific

Latin America
- Brazil
- Argentina
- Rest of Latin America

Middle East & Africa
The report about Global Fatty Alcohol Alkoxylates Market by Market Research Future comprises of extensive primary research along with detail analysis of qualitative as well as quantitative aspects by various industry experts and key opinion leaders to gain a deeper insight of the market and industry performance. The report gives a clear picture of the current market scenario which includes past and estimated future market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report further provides detail information about strategies used by top key players in the industry. It also gives a broad study about different market segments and regions.

Key Findings:

- Global Fatty alcohol alkoxylates Market is projected to reach USD 787.8 million by 2023 with 5.0% CAGR during review period of 2017-2023
- Asia-Pacific accounted for largest share due to growing application industries in this region
- Fatty alcohol alkoxylates market is a highly fragmented market, however, tier1 manufacturers dominate the market. China is the largest producer and consumer of fatty alcohol alkoxylates, Asia-Pacific accounted for more than one-third of the overall fatty alcohol alkoxylates market.
- Asia Pacific dominated the market accounting for nearly 40%, followed by North America and Europe. Asia Pacific is forecast to be the fastest growing region in Fatty Alcohol Alkoxylates market at close to 6.0 % CAGR from 2017 to 2023 in terms of value.
- Oleochemical based fatty alcohol alkoxylates, by type is the dominating segment owing to its environmental benefits over the petroleum based alkoxylates.

Intended Audience:

- Fatty Alcohol Alkoxylates manufacturers
- Traders and distributors of Fatty Alcohol Alkoxylates
- Production Process industries
- Potential investors
- Raw material suppliers
- Nationalized laboratory
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