Global Frozen Processed Meat Market Research Report: Information by Type (Pork, Beef, Chicken, and Others), Process (Cured and Uncured), Distribution Channel [Store-Based (Supermarkets & Hypermarkets, Convenience Stores, and Others) and Non-Store-Based], and Region (North America, Europe, Asia-Pacific, and Rest of the World)—Forecast till 2024

Market Scenario

The global frozen processed meat market is expected to register 6.27% CAGR from 2019 to 2024 and reach USD 3.45 billion by the end of 2024. Frozen processed meat constitutes of meat products, which are processed and stored at lower temperatures to inhibit the growth of micro-organisms. The increasing per capita disposable income coupled with changing lifestyle is driving the growth of global frozen processed meat market. The rapidly growing foodservice industry is expected to boost the growth of global frozen processed meat market. Rising acceptance for processed food is predicted to foster the growth of global frozen processed meat market. Additionally, owing to the increasing health awareness consumers are now shifting from canned food towards frozen foods, which is anticipated to fuel the growth of global frozen processed meat market.

Segmentation

The global frozen processed meat market has been segmented based on type, process, distribution channels, and region.
The global frozen processed meat market has been classified, based on type, into pork, beef, chicken, and others.
The global frozen processed meat market has been bifurcated, based on process, into cured and uncured.
The global frozen processed meat market has been segmented, based on distribution channel, into store-based and non-store-base. The store-based segment is further classified into supermarket and hypermarket, convenience stores, and others.
The global frozen processed meat market has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the rest of the world.
The North American frozen processed meat market has further been segmented into the US, Canada, and Mexico.
The European frozen processed meat market has been classified as the UK, Germany, France, Italy, Spain, and the rest of Europe.
The frozen processed meat market in Asia-Pacific has been segmented into China, India, Japan, Australia & New Zealand, and the rest of Asia-Pacific.
The frozen processed meat market, in the rest of the world, has been segmented into South America, the Middle East, and Africa.

Key Players

Marfrig Group (Brazil), Kerry Group Plc. (Ireland), BRF S.A. (Brazil), Associated British Foods Plc (UK), Pilgrim’s Pride Corporation (US), Cargill Incorporated (US), Tyson Foods, Inc. (US), JBS S.A. (Brazil), BRF S.A. (Brazil), Hormel Foods Corporation (US), NH Foods Ltd. (Japan), Smithfield Foods (US), Flanders Provision (US), Conagra Foods (US), and Keystone Foods (US) are some of
the key players in the global frozen processed meat market.

Regional Market Summary

The market in North America is expected to dominate the global frozen processed meat market due to increasing consumption of meat products and well-established foodservice industry. Moreover, the high per capita disposable income of the population in the region is expected to fuel the growth of the global frozen processed meat market. Asia-Pacific is projected to grow at the highest CAGR in the global frozen processed meat market, due to the increasing demand for food as a result of the rapidly increasing population. Moreover, the changing lifestyle and food habits of the consumers in the region is anticipated to foster the growth of global frozen processed meat market. The global frozen processed market in the rest of the world is expected to grow at a steady rate due to the increasing consumption of meat in many parts of the world.

Global Frozen Processed Meat Market, by Type
- Pork
- Beef
- Chicken
- Others

Global Frozen Processed Meat Market, by Process
- Cured
- Uncured

Global Frozen Processed Meat Market, by Distribution Channels
- Store-Based
  - Supermarkets & Hypermarkets
  - Convenience Stores
  - Others
- Non-Store-Based

Global Frozen Processed Meat Market, by Region
- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Australia & New Zealand
  - Rest of Asia-Pacific
- Rest of the World (RoW)
  - South America
  - Middle East
  - Africa

Intended Audience
- Processors of frozen processed meat
- Traders and distributors of frozen processed meat
- Research and development institutes
- Potential investors
- Raw material suppliers
- Nationalized laboratories
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