Colorants Market: Information by Composition (Organic and Inorganic), by Source (Natural and Synthetic), by Types (Dyes, Pigments, Coatings, Masterbatches, Inks, Paint and others), by End-Use Industry (Textiles, Packaging, Pharmaceutical, Personal Care, Building & Construction, Foods & Beverages, Automotive, Paper & Printing and others), by Region (North America, Asia-Pacific, Europe, Latin America and Middle East & Africa) - Forecast till 2025

Market Overview

The Global Colorants Market is expected to witness a growth of over USD 70 billion by 2025, with a CAGR of 5.4% during the forecast period.

Colorants are dyes or pigments which are used to offer the essential appearance to products such as clothes, beverages, and others. Colorants are used in many industrial applications such as to color ceramics, photographs, plastics, prints, paints, and clothes. The word colorant holds the whole range of coloring materials such as dyes and pigments and others. While both dyes and pigments are types of colorants, they are different from one another, such as pigments are subdivisions of color which can be insoluble in oils, water, and resins and used for coloring inks, cosmetics, paints, and plastics. Whereas, dyes, which are also known as dyestuffs, are water soluble, and are highly used in the coloring of paper, textiles, and other materials. Moreover, the source of all types of colorants such as dyes, pigments, coatings, masterbatches, inks, paint, and others, is either organic or inorganic.

The colorants market is expected to be driven by the increasing population in recent years, growing disposable income, which is coupled with the increasing consumer spending on fashionable garments and packaged food products. Other factors such as edible color to enhance the texture and appearance of the food products are a key factor to drive the colorant market size. High adoption of food colorant in epicure dishes is expected to expand the scope of colorant application. The rise in ready-to-eat (RTE) food products is a major factor to augment the growth of colorant in the food and beverage industry. For instance, the North American RTE market, in 2016, was accounted over USD 39 billion.

Moreover, according to Tesco, retail giant, in 2018, the sale of organic food products, which includes natural color has increased by 17%. The hair care industry is further augmented to drive the colorant market during the forecast period due to the increasing prevalence of grey hair among the young working population due to improper diet and stress. Owing to these factors, the colorants market is expected to gain significant traction during the forecast period.

Key Players

- Cabot Corporation (US)
- I. du Pont de Nemours & Company (US)
- BASF SE (Germany)
- Huntsman Corporation (US)
- DIC Corporation (Japan)
- Sun Chemical Corporation (US)
- Clariant AG (Switzerland)
- LANXESS AG (Germany)
Regional Analysis

Asia-Pacific is the largest market of colorants due to demand in numerous end-use industry which includes packaging, textiles, agriculture, building & construction, food & beverage particularly in China which is followed by India, Japan, South Korea, and Southeast Asian countries. Additionally, the increasing demand for food & beverage industry in India, Taiwan, and South Korea in Asia-Pacific is further augmented to drive the colorant market in Asia-Pacific. The agricultural colorant is a major factor to drive the colorant market in the region coupled with the limited arable land and growing perseverance towards differentiating the crop quality.

Furthermore, the second largest market of colorants is Europe due to large applications of pigments and dyes in various industries. The major growth of the colorant industry in the region is due to significant growth of the automotive and agricultural industry in the region. According to the European Automobile Manufacturers Association (ACEA), the automotive manufacturers operate around 309 vehicle production and assembly plants across 27 countries in Europe, with a growth of 5.3% in 2017. The food and beverage are further expected to augment the growth of the colorants market in the region during the forecast period.

North America, Latin America, and the Middle East & Africa is expected to witness growth of in colorants market during the forecast period due to numerous applications of colorants in industries such as textiles, packaging, pharmaceutical, personal care, building & construction, foods & beverages, automotive, paper & printing, and others.

Segmentation Analysis

The global colorants market has been segmented based on by composition, source, types, end-use industry, and region

On the basis of composition, the global colorants market has been categorized as organic and inorganic.

By source, the global colorants market has been divided into natural and synthetic.

On the basis of types, the global colorants market has been categorized as dyes, pigments, coatings, masterbatches, inks, paint, and others.

By end-use industry, the global colorants market has been divided into textiles, packaging, pharmaceutical, personal care, building & construction, foods & beverages, automotive, paper & printing, and others.

The global colorants market, by region, has been segregated into North America, Latin America, Europe, Asia-Pacific, and the Middle East & Africa.

Target Audience

- Colorants manufacturers
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