Global Cosmetic Surgery Market Information; by Surgery Type (Liposuction, Eyelid and Nose Surgery, Body Contouring (Tummy Tuck, Breast Lift, Others), Facial Reconstruction, Cosmetic Implants (Breast Augmentation, buttock Implants, Chin & Cheek Implants) and others) - Forecast to 2023

Market Synopsis of Global Cosmetic Surgery Market:

Market Scenario:
Plastic surgery is a special segment of surgery field which is involved in the restoration, reconstruction, or alteration of the human body so as to enhance the body's appearance. The market for cosmetic surgery is driven by

- Social and cultural factors such as influence of media, fashion and film industry, peer pressure for appearance and beauty, changing dimensions of beauty etc. The growth of the tourism industry and formation of tourism clusters such as Miami, Bangkok etc. has not only increased exposure to cosmetic surgeries but have also created a high point demand for these surgeries. The American society for aesthetic plastic surgery estimates that, for the year 2013, there was a 6.5% increase in the total number of cosmetic surgical procedures over 2012, with almost 1.9 million surgical procedures performed in 2013. Thus there has been rising trend of cosmetic surgeries with a hefty 40% growth with men
- Health factors such as rise in obesity, accidents, the growing safety margin of cosmetic surgery, growing number of cosmetic surgery hospitals etc.
- Technological factors such as development of advanced materials such as silicone implants etc.
- Economic factors such as growing per capita income, falling cost of cosmetic surgeries etc.

Study objectives:

- To provide detail analysis of the market structure along with estimated future growth forecast for the next 6 years about various segments and sub-segments of the global Cosmetic Surgery market.
- To provide insights about factors affecting the market growth.
- To analyze the global cosmetic surgery market based on various factors - price analysis, supply chain analysis, Porters Five Force Analysis etc.
- To provide past and estimated future revenue of the market’s segments and sub-segments with
respect to four main geographies and their countries - Americas, Europe, Asia-Pacific along with Middle East & Africa.

- To provide country level analysis of the market with respect to the current market size and future growth prospect.
- To provide country level analysis of the market’s segments which includes by surgery type.
- To provide overview of key players and their strategic profiling in the market, comprehensively analyzing their core competencies and drawing a competitive landscape of the market.
- To track and analyze developments which are competitive in nature such as joint ventures, strategic alliances, mergers and acquisitions, new product developments along with research and developments currently taking place in the global Cosmetic Surgery market.

Research methodology

Moreover factors restraining the market are non-essential nature of cosmetic surgery, social taboos against violation of body parts, high cost of cosmetic surgeries despite reduction etc.

Considering all these factors the market for cosmetic surgery is expected to reach $21.97 billion by the end of 2023, this market is projected to growing at a CAGR of ~7.8% during 2017-2023.

Figure 1 US Cosmetic Surgery Market by Type, 2016 (%)
Key players of Global Cosmetic Surgery Market:

Key players profiled in the report are Johnson & Johnson, Valeant Pharmaceuticals International, Cutera, Inc., Syneron Medical Ltd., Allergan, Inc., Genesis Biosystems, Inc. and others.

Segments:

The Global cosmetic surgery market is segmented on the basis of surgery type. Based on the surgery type, the market has been segmented as liposuction, eyelid and nose surgery, body contouring, facial reconstruction, cosmetic implants and others. The body contouring segment is further sub segmented into tummy tuck, breast lift, others. Similarly the cosmetic implants segment is sub segmented into breast augmentation, buttock implants, chin & cheek implants.

Regional analysis

US accounts for the maximum market share of the global cosmetic surgery market and the market is expected to increase continuously in coming years. This can be attributed to increasing pool of awareness and the growing acceptability of cosmetic surgery. Advancing technologies within the cosmetic surgery such as advanced silicone and polymer implants is also driving the market. However there is a definite shift of cosmetic surgery market to Asia pacific and Latin America with the most active part played by tourism industry.

The report for Global Cosmetic Surgery Market by Market Research Future comprises of extensive primary research along with the detail analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain a deeper insight of the market and industry performance. The report gives a clear picture of current market scenario which includes past and estimated future market size with respect to value and volume, technological advancement, macro economical and governing factors in the market. The report provides detail information about and strategies used by top key players in the industry. The report also gives a broad study of the different market segments and regions.

Intended Audience

- Global Cosmetic Surgery providers, manufacturers & suppliers
- Research and development (R&D) companies
- Market research and consulting service providers
- Academic institutes and universities
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