Veterinary Software Market Research Report - Forecast To 2023

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Description:

Global Veterinary Software Market: By Type (Integrated Software, Standalone Software), Product (Veterinary Practice Management), Delivery Mode (On-Premise, Cloud-Based), Practice Type (Exclusive Small Animal Practice), and End-Users– Forecast Till 2023

Market Scenario

The global veterinary software market is expected to reach an approximate CAGR of 8.9% during the forecast period. Globally the veterinary software market is increasing rapidly due to the increase in the prevalence of zoonotic diseases. The growing adoption of an integrated software system for diagnostic and treatment is anticipated to fuel the growth over the coming years. The rising prevalence has triggered the demand for animal health diagnostic and monitoring services which are expected to drive the market growth over the forecast period. Moreover, factors such as rising companion animal ownership, growing product innovation & integration for better practice outcomes, mounting demand for pet insurance with growing animal health expenditure, and rising consolidation of the veterinary healthcare industry are further contributing to the growth of the market.

However, lack of government support to adopt new technologies and lack of awareness about veterinary software in developing countries are some factors restraining the growth of veterinary software market.

Segmentation

The global veterinary software market is segmented on the basis of type, product, delivery model, practice type, end-user.

On basis of types, the market is segmented into integrated software, standalone software.

Based on the product the market is further segmented into veterinary practice management software, veterinary imaging software, other software.

By delivery mode, the veterinary software market is segmented into the on-premise model, web-based/cloud-based model.

Based on practice type the market is further segmented into exclusive small animal practices, mixed animal practices, and exclusive large animal practices. Further mixed animal practices are sub-segmented into predominantly small animal practices, predominantly large animal practices and exclusive large animal practices are sub-segmented into exclusive equine practices and exclusive bovine practices. Based on end-user the veterinary software market is segmented into veterinary hospitals and referral practices, clinics and ambulatory practices, specialty and emergency hospitals.

Key players

Some of the key players in the global veterinary software market are Henry Schein, Inc (US), IDEXX Laboratories (US), Patterson Veterinary Supply, Inc (US), Vetter Software (US), Animal Intelligence Software (US), Timeless Veterinary Systems (Canada), Britton's Wise Computers Inc (US), ezyVet Limited (New Zealand), FirmCloud Corporation (US), MedaNext (US), OR Technology (Oehm Und Rehbein GmbH) (Germany), VIA Information Systems (US), Hippo Manager Software, Inc. (US), Finnish Net Solutions (Finland), Carestream (Canada),
ClienTrax (US), Onward Systems, Inc (US), Provet Cloud - Finnish Net Solutions Ltd (US), VetBlue (US), VETPORT (US), and others.

Regional Market Summary

The veterinary software market is divided into four major regions, namely, - North America, Europe, Asia-Pacific, and the rest of the world. North America has the largest share in the veterinary software market. Major factors contributing to the large share of this segment includes increasing government investment in the growing demand for quality. Other factors such as growing awareness about veterinary software and easy availability of software and services in this region.

Asia-Pacific is expected to register the highest CAGR during the forecast period. Factors influencing the growth of this region include increasing prevalence of veterinary software, undiagnosed pool in countries such as India, and initiatives by the government and other private organizations to raise awareness regarding the veterinary software.

The European region is projected to register the highest CAGR during the forecast period due to increasing awareness of animal health across the globe.

The Middle East and Africa holds the least share in the global veterinary software market due to the presence of stringent government policies and poor economies.

Market Segmentation

Global Veterinary Software Market, by Type

- Integrated Software
- Standalone Software

Global Veterinary Software Market, by Product

- Veterinary Practice Management Software
- Veterinary Imaging Software
- Other Software

Global Veterinary Software Market, by Delivery Model

- On-Premise Model
- Web-Based/Cloud-Based Model

Global Veterinary Software Market, by Practice Type

- Exclusive Small Animal Practices
- Mixed Animal Practices
- Predominantly Small Animal Practices
- Predominantly Large Animal Practices
- Exclusive Large Animal Practices
- Exclusive Equine Practices
- Exclusive Bovine Practices

Global Veterinary Software Market, by End-User

- Veterinary Hospitals and Referral Practices
- Clinics and Ambulatory Practices
- Specialty and Emergency Hospitals

Global Veterinary Software Market, by Region

- Americas
- Europe
- Asia-Pacific
- Middle East & Africa

Intended Audience

- Veterinary software solution providers
- Government and Independent Regulatory Authorities
- Veterinary Research laboratories
- Research and Development (R&D) Companies
- Market Research and Consulting Service Providers
- Potential Investors
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