Global Seaweed Market Research Report- Forecast to 2023

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Description:

Global Seaweed Market Information By Type (Brown Seaweed, Green Seaweed, Red Seaweed), By Form (Powder, Liquid, flakes, Others), by End Use (Textile Industry, Food, Paper and Pulp, Welding Rods, Pharmaceuticals, Personal Care products, Others) and Region Forecast to 2023

Market Synopsis of Seaweed:

Market Definition:

Seaweed are defined as macroscopic and multicellular marine algae which are used to extract many important gums and are present globally. Seaweed are mainly used in cosmetics, in paints and also for the manufacture of adhesives. Seaweed are also used dyes, gels and in textile and paper industries. Seaweed are available in various forms and their extracts are used widely across the food industries. Seaweeds are rich source of calcium, vitamin K and Iron which makes its consumption more beneficial as it provides several health benefits.

Market Scenario:

Increase in demand for natural food extracts imparting health benefits is likely to drive the market for seaweed. High demand for nutritional foods and alginites in food products is influencing the growth of seaweed market as a key ingredient. Seaweed is not only used in food industries but also have a wide applications in pharmaceutical industries based on the anti-cancer property of the product. Advancement in technology in the food sector has supported in fueling up the market share by extraction and consumption of beneficial compounds of seaweed.

Red seaweed is evaluated to increase at higher rate based on its high vitamin and mineral concentration. Red seaweed also helps in regulating the blood sugar level of the body. Based on the form of seaweed, the share held by liquid followed by powder form is found to escalate due to convenience usage and high shelf-life. Based on the end use application of the product, food industries followed by application in personal care products is found to be dominating the segment. In addition, based on the changing life-style in various regions, the sale of the product in various developed countries is found to be rising.

Study Objectives of Seaweed Market:

- Detail analysis of the market's segments and sub-segments
- To estimate and forecast market size by Type, Form, End-Use and region
- To analyze key driving forces which are influencing the market
- Region level market analysis and market estimation of North America, Europe, Asia, and rest of the world (ROW) and their countries
- Value chain analysis & supply chain analysis of Seaweed
- Company profiling of major players in the market
- Competitive strategy analysis and mapping key stakeholders in the market
- Analysis of historical market trends and technologies along with current government regulatory requirements

Intended Audience:

Seaweed Manufacturers
Textile Industries
Food Industries
Retailers and Wholesalers
Traders, Importers and Exporters

Key Findings:
- Powdered form of the product is evaluated to grow at a steady rate
- Top exporters of Seaweed include China, Japan, U.S., U.K. and Canada

Segments:
Seaweed has been segmented on the basis of type which comprises Brown Seaweed, Green Seaweed, and Red Seaweed. Red Seaweed is found to hold a major share due to its high antioxidant concentration.

Seaweed has been segmented on the basis of form which comprises Powder, Liquid, Flakes, Others. Liquid form of Seaweed holds a lion’s share based on better shelf-life of the product.

Seaweed has been segmented on the basis of End Use which comprises Textile Industry, Food, Paper and Pulp, Welding Rods, Pharmaceuticals, Personal Care products, Others. Food industries are found to hold a major share followed by Personal Care Products.

Regional Analysis:
The Global Seaweed Market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Asia-Pacific region has the major market share followed by North America. Developing economy has led to increase in disposable income due to which Asia-Pacific is projected to generate a high revenue during the given forecast period. Changing consumer’s lifestyle backed by reason as seaweed is healthy food will augment its sale across various regions during the forecast period. The Major importers of Seaweed include Thailand, Japan, China, Australia and U.S. Based on the rise in health consciousness among the consumers, the import and export in the developed countries is found to rise.

Key Players:
The key players profiled in the Global Seaweed Market are Cargill Foods (U.S.), P.L. Thomas and Co., Inc (U.S.), Ingredients Solutions, Inc. (U.S.), Snap Alginates (India), Polygal Ag (Switzerland), Arthur Branwell & Co., Ltd (U.K.), Kimica Alginites (Japan)

The Global Seaweed Market is segmented under the following regions mentioned below:

North America
- U.S.
- Canada
- Mexico

Europe
- Germany
- France
- Italy
- Spain
- U.K.
- Rest of Europe

Asia-Pacific
- China
- India
- Australia
- Japan
- Rest of Asia Pacific

Rest of the world
- Brazil
- Argentina
- Saudi Arabia
- South Africa
- Others

The report for Global Seaweed Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and
strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions.

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