Global Automotive Wiring Harness Market Research Report - By Material Type (Copper, Aluminum and Others), By Component Type (Wires, Connectors and Terminals), By Application (Engine, HVAC, Body, Chassis, Sensors, Others), By Vehicle Type (Passenger Vehicle and Commercial Vehicle)

The global automotive wiring harness market is anticipated to reach USD 93,074.4 million by 2023, as per a new detailed report by Market Research Future (MRFR). It is expected to exhibit a 6.35% CAGR during the assessment period (2017-2023). Developments in semiconductor technology to reduce the number of units and weight of cars is anticipated to drive market growth. Increasing demand for cars by consumers for travelling purposes is projected to bolster market demand over the forecast period.

Automotive wiring harness comprise an array of wires, terminals, and connectors which relay electrical signals between vehicle components. The wiring harness protects wires and cables from moisture, abrasion, vibrations, and other external influences. Benefits of integrating harnesses include low probability of electrical shortage, reduced installation time, improved fuel efficiency, and superior performance. In addition, integration of advanced driver assistance systems and infotainment systems in cars is touted to drive market demand in the coming years.

Improved purchasing parity of consumers coupled with increasing demand for latest systems is anticipated to influence the market. Policies to reduce greenhouse gas emissions and fluctuating fuel prices can spur demand for automotive wiring harness. Demand for electric vehicles is anticipated to create growth opportunities for the market.

Report Overview

This report allows the user to gain a deeper understanding of the ongoing events and trends in the global market for automotive wiring harness. By correlating the historical data with key market dynamics, analysts were able to make highly accurate projections in the report. MRFR’s report includes a thorough segmental analysis of the global automotive wiring harness market segmented by material type, component type, application, vehicle type, and region with astute insights. This report has been prepared to assist industry participants in making informed decisions on growth strategies and operation management. Users will also come across drivers, trends, opportunities, and restraints which are likely to influence the growth of the market during the assessment period.

Segment Overview

By material type, the automotive wiring harness market has been segmented into copper, aluminum, and others. By component type, the market is segmented into wires, connectors, and terminals. Based on application, the market has been segmented into engine, chassis, sensors, body, heating, ventilation, and air conditioning (HVAC), and others. By vehicles, the market covers trends on passenger and commercial vehicles.

The segments and sub-segments covered in the report are analyzed under four major regions – North America, Europe, Asia Pacific, and the Middle East and Africa, with respective country-level market sizing. For the scope of research, the standard definition of the product/service “automotive wiring harness” is included in the report. The report discusses and interprets the
current and future opportunities of the industry delivering an unbiased growth assessment.

**Players Covered**

Lear Corporation (U.S.), Sumitomo Electric Industries Ltd. (Japan), Furukawa Electric Co., Ltd. (Japan), PKC Group (Finland), YAZAKI Corporation (Japan), Fujikura Ltd. (Japan), THB Group (China), Delphi Automotive Plc. (renamed itself as Aptiv) (U.K.), Leoni AG (Germany), Motherson Sumi Systems (India), and others are prominent players in the automotive wiring harness market.

The report offers comprehensive profiles on these market players and assesses their current standing in the automotive wiring harness market. Company history coupled with annual turnover, segmental share, SWOT analysis, growth strategies, new product launches, M&A activities, and latest R&D initiatives are outlined in the report.

**Research Methodology**

Market Research Future (MRFR) uses a combination of primary and secondary research to compile market reports. Primary data is accumulated from interviewing industry stalwarts and secondary research is collated by studying white papers and annual reports of leading players. Our analysts use top-down and bottom-up approaches to validate the findings of the report. The report consists of news, current trends, and future prospects related to the market, all of which can provide a thorough understanding of the market to clients. Industry leaders can make accurate business decisions based on our insights.

**Analysis Period**

- Base Year - 2016
- Projection Period - From 2017 to 2023
- Market Denomination - USD Million
- Conversion Rate - Considered as per the respective financial years

**Intended Audience**

- Technology Innovators
- Education
- Research
- Automobile Manufacturers
- Government
- Distribution Vendors
- End-users

For the scope of research, the report offers a comprehensive analysis of the global automotive wiring harness market.

**Material Type**

- Copper
- Aluminum
- Others

**Component Type**

- Wires
- Connectors
- Terminals

**Application**

- Engine
- Chassis
- Body
- Sensors
- Heating, ventilation, and air conditioning (HVAC)
- Others

**Vehicle Type**

- Passenger Vehicle
- Commercial Vehicle
By Region

- North America; The U.S. and Canada
- Europe; Italy, Spain, France, Germany, the U.K., and Rest of Europe
- Asia Pacific (APAC); China, Japan, India, and Rest of Asia Pacific
- Middle East & Africa; The Middle East and Africa

Infographic Summary:

**GLOBAL AUTOMOTIVE WIRING HARNESS MARKET**

Global Automotive Wiring Harness Market is expected to reach USD xx Million by 2023 with a CAGR of xx%

**KEY DRIVERS**

- Focus on emerging nations for automotive manufacture
- Growing Complexities of onboard electronics

**KEY PLAYERS**

- SUMITOMO ELECTRIC
- YAZAKI
- Delphi Technologies
- LEONI
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