Plasticizers Market Research Report - Forecast to 2022

Plasticizers Market Information- by Type (Phthalates, Adipates, Trimellitates, Epoxy, Polymeric, Phosphates), by Application (Flooring, Wall Coverings, Roofing Membranes, Electrical Cable & Wires, Automotive, Medical Devices and others) and by Region - Forecast to 2022

Market Synopsis of Plasticizers Market:
Globally, the market for Plasticizers is anticipated to grow at a CAGR of 2.2% during the forecast period (2016-2022). Plasticizers are organic ester additives, which are added to polymers to enrich the performance of the polymeric material, by enhancing various properties such as, flexibility, diffusivity, heat resistance, stability and toughness. Based on the synthesis steps, plasticizers are classified into polymeric and monomeric plasticizers. Plasticizers are mainly used with PVC, thus altering the characteristics and performance of the PVC for different applications. Some of the important applications of plasticizers includes, flooring, wall covering, roofing membranes, electrical cable & wires, automotive, medical devices among others. Globally, 75-85% of plasticizers used are phthalate type, used commonly with PVC applications.

Globally, plasticizers market was valued at USD 16,450 Million in 2016 and is likely to reach USD 18,500 million in 2022, expanding at CAGR of 2.2% between 2016 and 2022. Asia-Pacific region is the dominating plasticizers market with an estimated highest market size and it is anticipated to continue its dominance throughout the forecast period. In Asia Pacific, China market has represented the largest market in 2015 and is expected to reach in millions by 2022 due to the rapid growth in the automotive sector region along with growth of other industrial sectors in the region. Whereas, the developed markets such as North America and Europe markets is anticipated to register a slow growth.

Latin America, Middle East and Africa are emerging region in this market, these regions being in the developing stage provide lucrative opportunities for plasticizers manufacturers, as the above mentioned regions being the sweet spot for expansion, majority of automotive manufacturers and other key industries are being established in these regions.

Key Players:
The key players in market includes Nan Ya Plastics, Union Petrochemical Corp., Dahin Co., Aekyung Industrial Co., LG Chemical, Exxon Mobil Corporation, Eastman Chemical Company, BASF, Evonik Industries, Bluesail Chemical Groups and others.

Geographic Analysis:
The report covers brief analysis of geographical region includes

North America
- US
- Canada

Europe
- Germany
- France
- Italy
- Netherlands
- U.K.
- Rest of Europe
APAC
- China
- India
- Japan
- Rest of Asia-Pacific

RoW
- South America
- Middle East
- Africa

Study Objectives of Plasticizers Market:
- To study detail of plasticizers market by type, by application and by region in forecasted period 2022.
- To identify the market dynamics of plasticizers market dynamics by drivers, restraints, opportunities and challenges.
- To analyze various factors like value chain analysis and porters five forces model.
- To provide historical and forecast revenue of market segment with respect to North America, Europe, APAC and RoW.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- To track mergers and acquisitions, strategic alliances, new product development of specified company.

Intended Audience:
- Manufacturers and distributors of plasticizers.
- Suppliers and traders of plasticizers.
- Government, associations and industrial bodies.
- Investors and Trade experts.
- Consulting in chemical experts.

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