Global Home Healthcare Market Research Report, by Product (Therapeutic products, Other), Service (Skilled Nursing Services, Respiratory Therapy Service, Other), Software (Clinical Management System, Telehealth Solution, Other) – Global Forecast Till 2023

The global home healthcare market is anticipated to expand at 8.1% CAGR from 2017 to 2023 (forecast period), according to the latest report by Market Research Future (MRFR). Home healthcare is an increasing viable option being preferred by patients owing to increasing healthcare costs and the burgeoning geriatric population. Home healthcare provides a range of services including physical therapy, speech therapy, occupational therapy, and skilled nursing. The digitization of data has made it simpler for patients to contact physicians and clinicians and gain an accurate diagnosis from the comforts of their home.

Technological advances in healthcare and diagnosis equipment and government initiatives encouraging home healthcare are likely to fuel market demand in the forthcoming years. Taking a cue from patient demands, players such as Philips have launched wireless solutions. This is evident by the introduction of CarePoint 5.0, a easy-to-use nurse call system for senior citizens in assisted living facilities and bedridden patients recuperating at home. But concerns regarding patient safety can impede market growth.

Report Overview

The report covers the latest trends affecting the market to provide the most accurate forecasts and predictions. By correlating the historical data with key market dynamics, our analysts can make highly astute projections. MRFR’s report includes a thorough analysis of the global home healthcare market segmented by product, service, software, and region. Trends and opportunities are highlighted coupled with the market share of companies as well as their valuation in the market. It analyzes new revenue sources for players and outlines the various strategies implemented by players.

Segment Overview

The global home healthcare market is segmented by product, service, software, and region. Products in the market include therapeutic and testing, screening, and monitoring products. The former is sub-segmented into dialysis equipment, respiratory therapy equipment, IV equipment, insulin delivery devices, wound care products, and others. On the other hand, the latter is segmented into holter and event monitors, pulse oximeters & heart rate monitors, sleep apnea monitors, blood glucose monitors, blood pressure monitors, cholesterol monitoring devices, and others.

Software discussed in the report designed to alleviate patient and hospital troubles include hospice solutions, telehealth solution, agency software, and clinical management systems. Based on services, the market is segmented into skilled nursing services, unskilled care services, respiratory therapy services, rehabilitation therapy services, infusion therapy services, and pregnancy care services.

The segments covered in the report are analyzed with respect to four major regions – North America, Europe, Asia Pacific (APAC), and the Middle East and Africa (MEA), with respective country-level market sizing. The definition and advantages of “home healthcare” is outlined in the report for a comprehensive understanding of the market. The report discusses in detail the
various players and their respective strategies to enhance their value chain.

**Competitive Landscape**

Some of the key players in the home healthcare market include Koninklijke Philips N.V. (The Netherlands), F. Hoffmann-La Roche AG (Switzerland), A&D Company (Japan), Fresenius SE & Co KGaA (Germany), Abbott (U.S.), GE Healthcare (U.S.), McKesson Corporation (U.S.), B. Braun Melsungen AG (Germany), Becton Dickinson Company (U.S.), Omron Corporation (Japan), Medtronic PLC (U.S.), LG Electronics (South Korea), Kinnser Software (U.S.), Apple (U.S.), 3M (U.S.), and others. These players are engaged in partnerships to launch new products in the market and expand their consumer base.

The report offers comprehensive profiles on these market players and assesses their current standing in the market. Company history coupled with annual turnover, profit margins, segmental share, SWOT analysis, growth strategies, new product launches, mergers and acquisitions (M&A) activities, and latest R&D initiatives are discussed in granular detail.

**Research Methodology**

At MRFR, our research analysts conduct a thorough objective analysis of the market when creating market reports by adhering to a rigorous set of standards which allow a truly comprehensive view of the market. Use of primary research strategies such as interviews with top-level decision makers of various leading companies in the relevant market combined with secondary research provides a thorough analysis of past and present trends in a forward-looking manner. Additionally, market size estimation and validation use both top-down & bottom-up approaches to obtain data from the demand and supply-side. Credible resources are employed to assist analysts to understand the nuances of market factors with consistency. Competent data analysts use strong analytical tools to ascertain accurate analysis of very relevant parameters in an effort to provide clients with a conclusive and dependable view of the future.

**Analysis Period**

- **Base Year - 2016**
- **Projection Period - From 2017 to 2023**
- **Market Denomination - USD Million**
- **Conversion Rate - Considered as per the respective financial years**

For the scope of research, the report offers a comprehensive analysis of the global home healthcare market.

**Product**

- **Testing, Screening, & Monitoring Products**
  - Sleep Apnea Monitors
  - Pulse Oximeters & Heart Rate Monitors
  - Cholesterol Monitoring Devices
  - Holter and Event Monitors
  - Blood Pressure Monitors
  - Blood Glucose Monitors
  - Others

- **Therapeutic Products**
  - Dialysis Equipment
  - Wound Care Products
  - Respiratory Therapy Equipment
  - Insulin Delivery Devices
  - IV Equipment
  - Others

**Services**

- Skilled Nursing Services
- Unskilled Care Services
- Rehabilitation Therapy Services
Respiratory Therapy Services
Pregnancy Care Services
Infusion Therapy Services

Software

- Clinical Management Systems
- Agency Software
- Telehealth Solution
- Hospice Solutions

Region

- Americas
  - North America
    - The U.S.
    - Canada
  - South America
- Europe
  - Western Europe
    - The U.K.
    - Germany
    - France
    - Italy
    - Spain
    - Rest of Western Europe
  - Eastern Europe
- Asia Pacific
  - China
  - Japan
  - India
  - Australia
  - South Korea
  - Rest of Asia Pacific
- Middle East & Africa
  - Oman
  - Saudi Arabia
  - Kuwait
  - Qatar
  - United Arab Emirates (UAE)
  - Rest of Middle East & Africa

Intended Audience

- Home Healthcare Equipment Manufacturers
- Home Health Software Vendors
- Home Healthcare Service Providers
- Medical Devices Companies
- Research and Development (R&D) Companies
- Nursing Services Providers
- Government Research Institutes
- Academic Institutes and Universities
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