Meat Substitutes Market Research Report by Type (Tofu & Tofu Products, Tempeh, Seitan, and Others), Source (Soy, Wheat, Mycoprotein, and Others), Category (Frozen, Refrigerated, Ambient, and Others), Distribution Channel (Store based, Non-store based), and Region–Global Forecast to 2023

Market Snapshot

Meat substitutes are steadily going mainstream and the global food sector is actively monitoring the expansion of the category. The scale of investment in meat substitutes has broadened in recent years. A combination of micro and macro-economic factors can be linked with the increased demand for meat substitutes. MRFR reports that the global meat substitutes market will rise to nearly USD 9.25 Bn over the next five years. Consumer trends such as inclination towards plant-based alternatives to animal protein products and veganism are creating market opportunities for meat substitutes. Meat substitutes industry is undergoing substantial innovation, which is leading to new product launches and product diversification. In addition, food brands are channelizing their efforts towards research & development programs to unravel new windows of opportunity. The outlook remains positive towards the meat substitute industry as alternative food for meat syncs with some of the popular ideas that promote food sustainability in future.

Report Synopsis

This MRFR report presents an outlook towards the global meat substitute market. The primary objective of the report is to offer a five-year (2018-2023) revenue forecast. Market specific assessment of various types of meat substitute products such as tofu & tofu products, textured vegetable protein (TVP), tempeh, other soy-based products, seitan, and Quorn is also available in the report. Revenues analyses based major sources of meat substitute covers soy, wheat, and mycoprotein. Meat substitute categories discussed in the report include frozen, refrigerated and ambient. Two major types of distribution channel considered for market assessment are store based and non-store based.

Report Coverage

Historical market trends, market dynamics, forecast, market value by region as well as by segmentation, country-level analysis for each market segment, key player’s market share analysis and market factor analysis which covers supply chain and Porter’s five forces analysis of the market

Companies Covered


Research Methodology

Market Research Future (MRFR’s) employs a robust research methodology. MRFR employs innovative tools and resources for data procurement. Primary and secondary resources are also used data procurement. Primary sources include interactions with c-level executives while secondary sources include authenticated paid databases, industry-specific journals & periodicals, company reports, and other publicly available sources. Once raw data is consolidated and historical as well as current trends are taken into consideration, market size is estimated and validated using both top-down and bottom-up approaches. To ensure maximum accuracy, the findings are thoroughly vetted and delivered along with mission-critical market insights.

Other Description

- Market Denomination- USD Mn
- Base Year- 2017
- Forecast Period- from 2018 to 2023
For the scope of the research, MRFR’s report offers a comprehensive segmental analysis of the global market for meat substitutes.

By Product Type

- Tofu & Tofu Products
- Textured Vegetable Protein (TVP)
- Tempeh
- Other soy-based products
- Seitan
- Quorn
- Other meat substitute products

By Source

- Soy
- Wheat
- Mycoprotein
- Others

By Category

- Frozen
- Refrigerated
- Ambient

By Distribution Channel

- Store based
- Non-store based

By Region

- North America
- Europe
- Asia Pacific
- The Middle East & Africa (MEA)
- Latin America

Intended Audience:

- Meat substitute manufacturers
- Raw material suppliers
- Snacks manufacturers
- Distributors, Retailers, and Wholesalers
- E-commerce industry
- Traders, importers, and exporters
Infographic Summary:

**GLOBAL MEAT SUBSTITUTES MARKET**

Global Meat Substitutes Market, By Region, 2018 (%)

- North America: XX%
- Europe: 38.3%
- Asia Pacific: XX%
- Rest of the World: XX%

**DRIVERS**
- Rising health consciousness among consumers towards healthy dietary habits
- Growing consumer preference for vegan & vegetarian diet
- Growing sensitivity toward animals

**CHALLENGE**
- Perception of taste & lack of consumer awareness towards meat substitute products

**OPPORTUNITIES**
- Increasing growth of organized retail stores
- New product development and technological advancements
TABLE 63 NETHERLANDS: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 77
TABLE 62 NETHERLANDS: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 76
TABLE 61 NETHERLANDS: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 76
TABLE 60 ITALY: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 75
TABLE 59 ITALY: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 75
TABLE 58 ITALY: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 74
TABLE 57 ITALY: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 74
TABLE 56 FRANCE: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 73
TABLE 55 FRANCE: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 73
TABLE 54 FRANCE: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 72
TABLE 53 FRANCE: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 72
TABLE 52 GERMANY: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 71
TABLE 51 GERMANY: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 71
TABLE 50 GERMANY: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 70
TABLE 49 GERMANY: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 70
TABLE 48 U.K: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 69
TABLE 47 U.K: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 69
TABLE 46 U.K: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 68
TABLE 45 U.K: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 68
TABLE 44 EUROPE: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 67
TABLE 43 EUROPE: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 67
TABLE 42 EUROPE: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 66
TABLE 41 EUROPE: MEAT SUBSTITUTES MARKET, BY COUNTRY, 2016-2023 (USD MILLION) 65
TABLE 40 EUROPE: MEAT SUBSTITUTES MARKET, BY REGION, 2016-2023 (USD MILLION) 64
TABLE 39 MEXICO: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 63
TABLE 38 MEXICO: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 63
TABLE 37 MEXICO: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 62
TABLE 36 MEXICO: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 62
TABLE 35 CANADA: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 61
TABLE 34 CANADA: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 61
TABLE 33 CANADA: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 60
TABLE 32 CANADA: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 60
TABLE 31 U.S.: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 59
TABLE 30 U.S.: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 59
TABLE 29 U.S.: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 58
TABLE 28 U.S.: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 58
TABLE 27 NORTH AMERICA: MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, 2016-2023 (USD MILLION) 57
TABLE 26 NORTH AMERICA: MEAT SUBSTITUTES MARKET, BY CATEGORY, 2016-2023 (USD MILLION) 57
TABLE 25 NORTH AMERICA: MEAT SUBSTITUTES MARKET, BY SOURCE, 2016-2023 (USD MILLION) 56
TABLE 24 NORTH AMERICA: MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, 2016-2023 (USD MILLION) 56
TABLE 23 NORTH AMERICA: MEAT SUBSTITUTES MARKET, BY COUNTRY, 2016-2023 (USD MILLION) 55
TABLE 22 GLOBAL MEAT SUBSTITUTES (NON-STORE BASED) MARKET, BY REGION, 2016-2023 (USD MILLION) 54
TABLE 21 GLOBAL MEAT SUBSTITUTES (STORE BASED) MARKET, BY REGION, 2016-2023 (USD MILLION) 54
TABLE 20 GLOBAL MEAT SUBSTITUTES (AMBIENT) MARKET, BY REGION, 2016-2023 (USD MILLION) 53
TABLE 19 GLOBAL MEAT SUBSTITUTES (REFRIGERATED) MARKET, BY REGION, 2016-2023 (USD MILLION) 52
TABLE 18 GLOBAL MEAT SUBSTITUTES (FROZEN) MARKET, BY REGION, 2016-2023 (USD MILLION) 51
TABLE 17 GLOBAL MEAT SUBSTITUTES (OTHERS) MARKET, BY REGION, 2016-2023 (USD MILLION) 51
TABLE 16 GLOBAL MEAT SUBSTITUTES (MYCOPROTEIN) MARKET, BY REGION, 2016-2023 (USD MILLION) 50
TABLE 15 GLOBAL MEAT SUBSTITUTES (WHEAT) MARKET, BY REGION, 2016-2023 (USD MILLION) 49
TABLE 14 GLOBAL MEAT SUBSTITUTES (SOY) MARKET, BY REGION, 2016-2023 (USD MILLION) 48
TABLE 13 GLOBAL MEAT SUBSTITUTES (OTHER MEAT SUBSTITUTES PRODUCTS) MARKET, BY REGION, 2016-2023 (USD MILLION) 47
TABLE 12 GLOBAL MEAT SUBSTITUTES (QUORN) MARKET, BY REGION, 2016-2023 (USD MILLION) 46
TABLE 11 GLOBAL MEAT SUBSTITUTES (SEITAN) MARKET, BY REGION, 2016-2023 (USD MILLION) 45
TABLE 10 GLOBAL MEAT SUBSTITUTES (OTHER SOY BASED PRODUCTS) MARKET, BY REGION, 2016-2023 (USD MILLION) 44
TABLE 9 GLOBAL MEAT SUBSTITUTES (TEMPEH) MARKET, BY REGION, 2016-2023 (USD MILLION) 43
TABLE 8 GLOBAL MEAT SUBSTITUTES (TEXTURED VEGETABLE PROTEIN (TVP)) MARKET, BY REGION, 2016-2023 (USD MILLION) 42
TABLE 7 GLOBAL MEAT SUBSTITUTES (TOFU & TOFU PRODUCTS) MARKET, BY REGION, 2016-2023 (USD MILLION) 41
TABLE 6 LIST OF ASSUMPTIONS 20
TABLE 5 GLOBAL MEAT SUBSTITUTES MARKET, BY REGION USD MILLION, (2016-2023) 17
TABLE 4 GLOBAL MEAT SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL, USD MILLION, (2016-2023) 16
TABLE 3 GLOBAL MEAT SUBSTITUTES MARKET, BY CATEGORY USD MILLION, (2016-2023) 15
TABLE 2 GLOBAL MEAT SUBSTITUTES MARKET, BY SOURCE USD MILLION, (2016-2023) 14
TABLE 1 GLOBAL MEAT SUBSTITUTES MARKET, BY PRODUCT TYPE, USD MILLION, (2016-2023) 13