Dietary Fiber Market Research Report- Forecast to 2023

Market Synopsis of Dietary fiber Market

Market Scenario

Dietary fiber is a carbohydrate which cannot be digested by our bodies' enzymes. It is found in fruits, cereals, dried peas, vegetables, lentils, nuts, and other plant sources. Dietary fiber comes in two types, namely soluble and insoluble. Increasing consumption of sports nutrition and nutraceuticals products is expected to aid the sales of dietary fibers.

The growth of the dietary fiber market is anticipated to be driven by various factors. One of the significant factors for the rising growth of dietary fibers is the increasing growth of bakery & confectionery products. Soluble dietary fibers are used extensively in various bakery & confectionery to fortify the products and increase their nutritional value. The bakery & confectionery industry is undergoing a new product launch both in developed and developing economies, which creates a lucrative opportunity for the dietary fibers manufacturers. Moreover, increasing demand for premium quality animal feed is expected to enhance the sales of the dietary fiber.

Key Findings

- Asia-Pacific is projected to witness the highest CAGR in the near future. India is expected to witness substantial growth in the dietary fiber market during the forecast period.
- Increasing chronic diseases, such as high blood pressure and cholesterol, is expected to further drive the growth of the global dietary fibers market.
- Strong distribution channel in developed nations is one of the noteworthy factors for the rising growth of the dietary fibers market.

Segments

The global dietary fiber market is segmented into source, end-user, function, and fiber component.

On the basis of source, the market is segmented into plant extracts, whole grain, fruits, microbial gum, woody plants, seaweed extract, vegetables, and others. Among all, whole grain is expected to account for the significant market proportion in the global dietary fiber market during the forecast period.

On the basis of end-user, the market is segmented into pharmaceutical, breakfast cereals, animal feed, functional food & beverages, and others. Among the end-user segment, functional food & beverages are expected to hold a major market share in the global dietary fiber market during the forecast period.
On the basis of function, the market is segmented into fermentation, water holding capacity, gel formation, viscosity, binding agents, and others.

On the basis of fiber component, the market is segmented into pectin, polydextrose, lignin, cellulose, inulin, hemicellulose, chitin, and others.

**Regional Analysis**

The global dietary fiber market is segmented into North America, Europe, Asia-Pacific, and Rest of the World. North America is estimated to hold a significant market proportion in 2018, and the trend is expected to continue throughout the forecast period from 2018 to 2023. The growth of the dietary fiber market in North America is attributed to various factors. One of the important factors for the rising growth of the dietary fiber is the high growth of functional food & beverages products among the consumers in North America. Increasing per capita disposable income of the consumers and the rising willingness to pay a high price for healthy food products are the major factors for the rising growth of the dietary fiber market in North America. In addition, increasing new product development by the key players is also a significant factor that is positively impacting the sales of dietary fiber in North America. The U.S. is estimated to account for the major market share throughout the forecast period. However, Asia-Pacific is projected to expand at a high pace during the forecast period. Increasing consumer spending on functional food & beverages is expected to propel the growth of the dietary fiber market in this region. Apart from that, strong promotional activities by the key players are further driving the growth of the dietary fiber market. India and China are collectively accounting for a major market share in Asia-Pacific throughout the forecast period.

**Key Players**

Key players profiled in the global dietary fiber market: Cargill Incorporated (U.S.), B&D Nutritional Ingredients, Inc. (U.S.), Roquette Frères S.A. (France), Archer Daniels Midland Company (U.S.), Shandong Minqiang Biotechnology Pvt Ltd (China), Ingredion Incorporated (U.S.), Südzucker AG Company (Germany), Lonza Group AG (Switzerland), DowDupont Inc. (U.S.), and Tate & Lyle (U.K).

The global dietary fiber market is segmented into the following regions:

**North America**
- U.S.
- Canada
- Mexico

**Europe**
- Germany
- France
- Italy
- Spain
- U.K
- Rest of Europe

**Asia-Pacific**
- China
- India
- Australia
- Japan
- Rest of Asia-Pacific

**Rest of the world**
- Brazil
- Argentina
- South Africa
- Others

**Intended Audience**
- Dietary fiber manufacturers
- Nutraceutical manufacturers
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