Global Paper & Paperboard Packaging Market by Type (Corrugated Boxes, Boxboard, Paper bags), by Grade (Folding boxboard, Solid bleached sulfate, White line chipboard, Coated Unbleached Kraft board and others), by Application, and Region – Forecast till 2023

Market Scenario

Paper and paperboard packaging is thick paper-based material used for packing and wrapping products. It is lightweight and can easily be cut, molded, and shaped. The paper and paperboard packaging market is growing at a high pace and is likely to continue growing at the same pace over the forecast period. Continuous growth in online shopping, mainly due to faster delivery, easier return policies, and free shipping, is the major factor fueling the overall growth of the paper & paperboard packaging market. According to MRFR analysis, the global paper and paperboard packaging market is estimated to grow at a CAGR of 6.0% during the estimated period (2017-2023).

On the basis of regions, the global paper & paperboard packaging market has been segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). Asia Pacific dominates the global paper & paperboard packaging market and is likely to grow at the fastest CAGR during the forecast period. Robust growth in the packaging business in Asia Pacific region is the crucial factor driving the growth of the market. Rising number of supermarkets and hypermarkets in the region is also a key factor expected to boost the growth of the paper and paperboard packaging market in the coming years. Moreover, increasing disposable income along with changing lifestyle also impacted positively on the global market growth. China, India, Japan, and Australia are the major contributors to the Asia Pacific market. China accounts for the largest share in Asia Pacific market.

North America is the second largest market for the paper & paperboard packaging. The food & beverage industry in the region is large and multifarious, comprising multi-tiered supply chains. Increasing need for proper storage of the food and beverage products in the warehouses and their proper transportation to the end-users is stimulating the growth of the paper & paperboard packaging market. The U.S. accounts for the largest share in the North America region majorly because of huge demand for online shopping.

Europe is a major market for the paper & paperboard packaging and is expected to contribute significantly to the market growth during the forecast period. Increasing focus on sustainability and augmented demand for consumer-friendly products, which are lightweight and easily transportable are the major factors driving the growth of the paper & paperboard packaging market.

Segmentation: Global Paper & Paperboard Packaging Market
Global paper & paperboard packaging market has been segmented based on type, grade, application, and region. On the basis of the type, the market has been segmented into the corrugated boxes, boxboard, and paper bags. Paper bags accounted for the largest market share in 2016. There are many types of paper bags available in the market such as pasted valve bags, sewn open mouth bags, multi-wall paper over poly, and pinch bottom open mouth bags. On the basis of grade, the market has been segmented into folding boxboard, solid bleached sulfate, white line chipboard, coated unbleached kraft board and others.

On the basis of application, the market has been segmented into personal care, electronics, food & beverages, healthcare, and others. Food & beverage accounts for the largest share in the paper & paperboard packaging applications followed by personal care packaging. The rise in demand for packaged foods & beverages and frozen foods is driving the demand for the paper & paperboard packaging. According to VDMA Association, the global beverages market sale was 234 million liters in 2017 as compared to 494,184 million liters in 2012. The electronics sector is another major application segment of the market. The electronics sector is continuously developing with new developments. The demand for electronic products is growing continuously mainly due to Due to the increase in internet and mobile penetration. This provides the positive influence on the growth of the market.

Industry News

Global paper & paperboard packaging market is extremely diverse and competitive due to the presence of a decent number of large and small players active in the market.

In September 2014, Atlantic Corporation, known as Atlantic Packaging, Signs Agreement to purchase three paperboard converting facilities from International Paper. The converting facilities are located in Greensboro, N.C., Hazleton, P.A., and Sturgis, M.I.

In January 2017, WestRock Co. has signed a definitive agreement to acquire Multi Packaging Solutions International Ltd. (MPS), for USD 2.28 billion. MPS provides print-based specialty packaging solutions. Its product offering includes premium folding cartons, inserts, labels and rigid packaging.

The global Paper & Paperboard Packaging market is expected to grow at a CAGR of 6% during the forecast period.

The prominent players in the paper & paperboard packaging market include Amcor Ltd. (Australia), ITC Ltd. (India), Cascades Inc. (Canada), RockTenn Company (U.S.), Clearwater Paper Corporation (U.S.), Packaging Corporation of America (U.S.), DS Smith Plc. (U.K.), Mondi Group (South Africa), Metsa Group (Finland), Nippon Paper Industries Co., Ltd. (Japan), Georgia-Pacific LLC (U.S.), Spartan Paperboard Company (U.S.), Stora Enso Oyj (Finland), Sonoco Products Company (U.S.), and Colbert Packaging (U.S.).
The report for Global Paper & Paperboard Packaging Market of Market Research Future comprises extensive primary research findings along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain deeper insight into the market and industry performance. The report gives a clear picture of current market scenario, which includes historical and projected market size in terms of value, technological advancement, macro economic and governing factors in the market. The report provides detailed information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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