Wireless Telecommunication Service Market Research Report - Global Forecast 2022

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Description:

Wireless Telecom Services Market By Service Type (Voice, Data), By Technology (2G, 3G, 4G), By Industry (Residential, Education, Healthcare, Government, Business) - And Forecast 2016-2022

Market Synopsis of Wireless Telecommunication Service Market:

Market Scenario:

The wireless telecommunication service include the wireless transfer of voice, text, video, and other internet services. The wireless telecommunication services are used in various industry verticals including residential, business, education, and government organizations for efficient and fast transfer of information wirelessly in the form of voice, text, or video. The attractive subscription plans for voice and data is expected to generate high revenue for telecom service providers thereby driving the growth of wireless telecommunications services market. Also, increasing use of mobile devices to access voice and data services and inclination towards communication technologies such as 3G, 4G, and 5G is attracting customers in order to ease the usage of wireless telecommunication services.

Some of the major wireless telecommunication Service providers such as AT&T and Verizon are expanding their network coverage and capacity in order to successfully adopt the advanced communication technologies such as 3G, 4G (LTE). The flexible government regulation in wireless segment, increasing promotion by service providers and headset manufacturers are some of the major driver for wireless telecommunication Service market.

Hence, the market for Wireless Telecommunication Service Market is expected to grow at ~5% CAGR (2016-2022). However, availability of spectrum and high capital investment are some the restraining factor for wireless telecommunication service market.

Study Objectives of Wireless Telecommunication Service Market:

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Wireless Telecommunication Service Market
- To provide insights about factors affecting the market growth
- To analyze the Wireless Telecommunication Service market based on various factors- supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the Market with respect to the current market size and future prospective
- To provide country level analysis of the Market for segment by Type, by Technology, by Industry and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and
drawing a competitive landscape for the market
- To track and analyze competitive developments such as Joint Ventures, Strategic Alliances, Mergers and acquisitions, new product developments, and research and developments in the Global Wireless Telecommunication Service Market

Intended Audience:
- Wireless telecommunication service providers
- Smartphone manufacturers
- Portable device OEM’s and ODM’s
- Wireless communication equipment suppliers

Key Players:
The prominent players in the market of Wireless Telecommunication Service are- AT&T, Inc.(U.S.), China Mobile Communications Corporation(China), Verizon Communications, Inc. (U.S.), Vodafone Group PLC (U.K.), The Nippon Telegraph and Telephone Corporation (Japan), Telefónica, S.A. (Spain), América Móvil (Mexico), Deutsche Telekom AG (Germany), China Telecommunications Corporation (China), SoftBank Group Corp (Japan) among others.

Segments:
Global Wireless Telecommunication Service Market has been segmented on the Basis of Service type, by technology and by industry. The Service type includes voice and data services. The Technology consist of 2G, 3G, 4G and others whereas the industry includes residential, education, healthcare, government and business sector among others.

Regional Analysis:
Asia-Pacific is dominating the market of Wireless Telecommunication Service Market due to the high no. of smartphone and electronic gadget in regions such as China and India. China is most populous country in world and has highest no. of mobile phone users followed by India. The growing no. of mobile phone users and heavy use of internet services in this region is contributing the market of Wireless Telecommunication Service to grow and achieve new heights. North America is showing major growth in Wireless Telecommunication Service Market due to the third largest no. of smart phone users and high requirement of internet based services in mobile phones is also supporting the market of Wireless Telecommunication Service market. Europe is expected to register healthy growth in the Wireless Telecommunication Service Market due to large no. of internet connections with portable devices. Germany has the largest no. of internet users followed by United Kingdom and France.
9 GLOBAL WIRELESS TELECOMMUNICATION SERVICE, ESTIMATION AND FORECAST, BY GEOGRAPHY

9.1 INTRODUCTION
9.2 NORTH AMERICA
9.3 EUROPE
9.4 APAC
9.5 ROW

10. COMPETITIVE LANDSCAPE

10.1. INTRODUCTION
10.1.1. MERGERS & ACQUISITIONS
10.1.2. COLLABORATIONS
10.1.3. RELEASES/NEW PRODUCT LAUNCHES
10.1.4. OTHER (EXPANSION/ UPDATES/PARTNERSHIPS)

11 COMPANY PROFILE

11.1 AT&T, INC.
11.1.1 COMPANY OVERVIEW
11.1.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.1.3 FINANCIAL UPDATES
11.1.4 KEY DEVELOPMENTS

11.2 CHINA MOBILE COMMUNICATIONS CORPORATION
11.2.1 COMPANY OVERVIEW
11.2.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.2.3 FINANCIAL UPDATES
11.2.4 KEY DEVELOPMENTS

11.3 VERIZON COMMUNICATIONS, INC.
11.3.1 COMPANY OVERVIEW
11.3.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.3.3 FINANCIAL UPDATES
11.3.4 KEY DEVELOPMENTS

11.4 VODAFONE GROUP PLC
11.4.1 COMPANY OVERVIEW
11.4.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.4.3 FINANCIAL UPDATES
11.4.4 KEY DEVELOPMENTS

11.5 THE NIPPON TELEGRAPH AND TELEPHONE CORPORATION
11.5.1 COMPANY OVERVIEW
11.5.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.5.3 FINANCIAL UPDATES
11.5.4 KEY DEVELOPMENTS

11.6 TELEFÓNICA, S.A.
11.6.1 COMPANY OVERVIEW
11.6.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.6.3 FINANCIAL UPDATES
11.6.4 KEY DEVELOPMENTS

11.7 AMERICA MÓVIL
11.7.1 COMPANY OVERVIEW
11.7.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.7.3 FINANCIAL UPDATES
11.7.4 KEY DEVELOPMENTS
11.8 DEUTSCHE TELEKOM AG
11.8.1 COMPANY OVERVIEW
11.8.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.8.3 FINANCIAL UPDATES
11.8.4 KEY DEVELOPMENTS
11.9 CHINA TELECOMMUNICATIONS CORPORATION
11.9.1 COMPANY OVERVIEW
11.9.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.9.3 FINANCIAL UPDATES
11.9.4 KEY DEVELOPMENTS
11.10 SOFTBANK GROUP CORP
11.10.1 COMPANY OVERVIEW
11.10.2 PRODUCT/BUSINESS SEGMENT OVERVIEW
11.10.3 FINANCIAL UPDATES
11.10.4 KEY DEVELOPMENTS
11.11 OTHERS
12. MRFR CONCLUSION
13. APPENDIX

LIST OF TABLES
TABLE 1 GLOBAL WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 2 GLOBAL WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 3 GLOBAL WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 4 GLOBAL WIRELESS TELECOMMUNICATION SERVICE, BY REGIONS
TABLE 5 NORTH AMERICA WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 6 NORTH AMERICA WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 7 NORTH AMERICA WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 8 U.S. WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 9 U.S. WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 10 U.S. WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 11 CANADA WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 12 CANADA WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 13 CANADA WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 14 EUROPE WIRELESS TELECOMMUNICATION SERVICE, BY COUNTRY
TABLE 15 EUROPE WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 16 EUROPE WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 17 EUROPE WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 18 GERMANY WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 19 GERMANY WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 20 GERMANY WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 21 FRANCE WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 22 FRANCE WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 23 FRANCE WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 24 U.K. WIRELESS TELECOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 25 U.K. WIRELESS TELECOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 26 U.K. WIRELESS TELECOMMUNICATION SERVICE, BY INDUSTRY
TABLE 27 U.K. WIRELESS TEELCOMMUNICATION SERVICE, BY INDUSTRY
TABLE 28 REST OF EUROPE WIRELESS TEELCOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 29 REST OF EUROPE WIRELESS TEELCOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 30 REST OF EUROPE WIRELESS TEELCOMMUNICATION SERVICE, BY INDUSTRY
TABLE 31 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 32 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 33 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE, BY INDUSTRY
TABLE 34 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE, BY COUNTRY
TABLE 35 MIDDLE EAST & AFRICA WIRELESS TEELCOMMUNICATION SERVICE, BY SERVICE TYPE
TABLE 36 MIDDLE EAST & AFRICA WIRELESS TEELCOMMUNICATION SERVICE, BY TECHNOLOGY
TABLE 37 MIDDLE EAST & AFRICA WIRELESS TEELCOMMUNICATION SERVICE, BY INDUSTRY

LIST OF FIGURES

FIGURE 1 RESEARCH TYPE
FIGURE 2 GLOBAL WIRELESS TEELCOMMUNICATION SERVICE: BY SERVICE TYPE (%)
FIGURE 3 GLOBAL WIRELESS TEELCOMMUNICATION SERVICE: BY TECHNOLOGY (%)
FIGURE 4 GLOBAL WIRELESS TEELCOMMUNICATION SERVICE: BY INDUSTRY (%)
FIGURE 5 GLOBAL WIRELESS TEELCOMMUNICATION SERVICE: BY REGION
FIGURE 6 NORTH AMERICA WIRELESS TEELCOMMUNICATION SERVICE, BY SERVICE TYPE (%)
FIGURE 7 NORTH AMERICA WIRELESS TEELCOMMUNICATION SERVICE, BY TECHNOLOGY (%)
FIGURE 8 NORTH AMERICA WIRELESS TEELCOMMUNICATION SERVICE: BY INDUSTRY (%)
FIGURE 9 NORTH AMERICA WIRELESS TEELCOMMUNICATION SERVICE, BY COUNTRIES (%)
FIGURE 10 EUROPE WIRELESS TEELCOMMUNICATION SERVICE, BY SERVICE TYPE (%)
FIGURE 11 EUROPE WIRELESS TEELCOMMUNICATION SERVICE, BY TECHNOLOGY (%)
FIGURE 12 EUROPE WIRELESS TEELCOMMUNICATION SERVICE: BY INDUSTRY (%)
FIGURE 13 EUROPE WIRELESS TEELCOMMUNICATION SERVICE, BY COUNTRIES (%)
FIGURE 14 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE, BY SERVICE TYPE (%)
FIGURE 15 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE, BY TECHNOLOGY (%)
FIGURE 16 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE: BY INDUSTRY (%)
FIGURE 17 ASIA-PACIFIC WIRELESS TEELCOMMUNICATION SERVICE, BY COUNTRIES (%)
FIGURE 18 ROW WIRELESS TEELCOMMUNICATION SERVICE, BY SERVICE TYPE (%)
FIGURE 19 ROW WIRELESS TEELCOMMUNICATION SERVICE, BY TECHNOLOGY (%)
FIGURE 20 ROW WIRELESS TEELCOMMUNICATION SERVICE: BY INDUSTRY (%)

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