Car Air Purifier Market Research Report - Global Forecast till 2024

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Description:

Global Car Air Purifier Market Research Report: Information by Technology (HEPA Filters, Ionizers and others), End Use (Private Cars and Commercial Cars), Distribution Channel (Store-based and Non-store-based) and Region - Forecast till 2024

Market Scenario

A car air purifier is a device which eliminates contaminant from the air inside the car and refreshes the air by removing bad odors. HEPA filters and ionizers are the primary technologies used in the car air purifiers. The global Car Air Purifier Market size is estimated to reach USD 12,105.7 million and record a CAGR of 7.58% from 2019 to 2024.

The global car air purifier market is anticipated to be driven by several factors. Rapid urbanization has increased to automobiles, especially cars. This increase has had a positive influence on the use of car air purifiers market. Also, the increasing demand for multi-functional car air purifier is considered to be one of the noteworthy factors for the rising growth of global car air purifier market during the forecast period.

Segmentation

The global car air purifier market has been segmented based on technology, end use, distribution channel, and region.

Based on technology, market has been classified into HEPA filters, ionizers, and others.

The global car air purifier market has been categorized, based on end use, as private cars and commercial cars.

Based on distribution channel, market has been divided into store-based and non-store-based. The store-based distribution channel has been further segmented into supermarkets & hypermarkets, specialty stores, and others.

The global car air purifier industry has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the rest of the world. The North American car air purifier market has further segregated into the US, Canada, and Mexico.

The European market has been classified as the UK, Germany, France, Italy, Spain, and the rest of Europe.

Asia-Pacific has been divided into China, India, Japan, Australia and New Zealand, and the rest of Asia-Pacific. The car air purifier market in the rest of the world has been segmented into South America, the Middle East, and Africa.

Key Players

- The 3M Company (US)
- Koninklijke Philips N.V. (Netherlands)
- Sharp Corporation (Japan)
- Panasonic Corporation (Japan)
- Ecom Ventures (US)
- Agcen Air Purifier (China)
- Xiamen Maxmac Air Technology Co., LTD (China)
Regional Market Summary

Global Car Air Purifier Market Share (%), by Region, 2018

Source: Secondary Sources and MRFR Analysis

Among the regions, the Asia-Pacific region has accounted for significant market proportion in the global car air purifier market in 2018. Also, the Asia-Pacific region is projected to witness maximum growth rate during the forecast period. Among the Asia-Pacific countries, China is estimated to account for the significant market share of 35% in 2018. Growth of the automobile industry in China is anticipated to be the critical factors for the rising growth of car air purifiers market. However, the market in China is highly fragmented owing to the presence of many local and unorganized players. India is projected to witness the highest growth rate during the forecast period in the Asia-Pacific region. Apart from that, Europe has accounted for 29% market proportion in 2018 and expected to expand at a substantial growth rate during the forecast period.

Global Car Air Purifier Market, by Technology
- HEPA Filters
- Ionizers
- Others

Global Car Air Purifier Market, by End Use
- Private Cars
- Commercial Cars

Global Car Air Purifier Market, by Distribution Channel
- Store-Based
  - Supermarkets & Hypermarkets
  - Specialty Stores
  - Others
- Non-Store-Based

Global Car Air Purifier Market, by Region
- North America
  - US
  - Canada
- Mexico
- Europe
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Australia and New Zealand
  - Rest of Asia-Pacific
- Rest of the World (RoW)
  - South America
  - Middle East
  - Africa

**Intended Audience**
- Car air purifier manufacturers
- Air purifier manufacturers
- Car manufacturers
- Air fresheners manufacturers
- Retailers, wholesalers
- Traders, exporters, and importers

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