Global Learning Management System Market, by Application (Corporate, Academics), by Deployment (Cloud, On-Premise), by Service (Administration, Performance Management, Content Management, Communication & Collaboration) - Forecast 2022

Market Synopsis of Learning Management System Market:

Market Scenario:
Learning management system is software application which provides infrastructure, tools and context to provide e-learning and training solutions to the organizations and its learners. The learning management system has increase rapidly from the previous years and is estimated to be the growing technology in software industry.

The major factor that drives the growth of learning management system market is increasing e-learning industry, growing cloud computing market, and increasing demand for cost-effective training solution by industries among others.

Globally the market for learning management system market is expected to grow at the rate of more than ~22% from 2016 to 2022.

Global Learning management system Market (2016-2022):

Key Players for learning Management System Market:
Some of the major players in Global learning management system Market includes Edmodo (California), Blackboard, Inc. (U.S.), IBM corporation (U.S.), SAP SE (Germany), Xerox corporation (U.S.), Oracle Corporation (U.S.), McGraw-Hill Education (U.S.), Cornerstone On demand, Inc. (U.S.), D2L Corporation (Canada), and Saba Software, Inc. (U.S.) among others.

Segments for learning management system Market:
Global learning management system Market can be segmented as follows:
- Segmentation by Services: content management,
Performance management, administration, communication & collaboration among others.

Segmentation by Deployment: Cloud and on-premise.
Segmentation by Application: Corporate, and academics among others.

Regional Analysis of Learning management system Market:
North-America is dominating the global learning management system market with the largest market share due to increasing awareness and growing adoption of learning management system by organizations and therefore is expected to grow with highest revenue by 2022 followed by Europe. Asia-Pacific is the fastest growing region for learning management system market due to increasing demand by organization for cost-effective learning system to train their employees which would give better ROI in the future.

Target Audience:
- Hardware and software service providers
- Education sector
- System administrators
- Network service providers
- Corporate training
- Government

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