Oral Cancer Treatment Market Research Report – Global Forecast till 2023

Market Scenario

Cancer is defined as the uncontrolled growth of the cells that can invade and damage the surrounding cells. Oral cancer or mouth cancer is a type of cancer that affects the oral cavity. A sore of mouth that is not going away, can be an indication of oral cancer. Various types of oral cancers are inclusive of squamous cell carcinoma, verrucous carcinoma, minor salivary gland carcinomas, lymphomas, and others. However, a majority of the reported cases of oral cancer is restricted to the squamous cell carcinoma. Increasing prevalence of oral cancer, rising per capita healthcare expenditures, and growing awareness about oral diseases are some of the major drivers for the market growth during the forecast period. In 2017, according to the Oral Cancer Foundation, 49,750 Americans are estimated to be diagnosed with the oral oropharyngeal cancer. Moreover, it is estimated that 9,750 deaths will be accounted for the same, killing one patient every 24 hours. Additionally, in 2015, according to the Centres for Disease Control and Prevention, in the U.S., the total healthcare expenditure accounted for 17.8% of the total gross domestic product (GDP), which accounted for USD 3.2 trillion. However, risks of recurrence of cancer even after the treatment and related side effects followed by high cost of treatment are some of the restraints of the market growth. According to the Dharamshila Hospital, India in 2015, the cost of the treatment of the oral cancers can range from USD 2,995 to USD 14,979.

The global oral cancer treatment market is expected to grow at an approximate CAGR of 7.1% during the forecast period.

Intended Audience

- Healthcare companies
- Biotechnological institutes
- Research and Development (R&D) Companies
- Medical Research Laboratories
- Market Research and Consulting Service Providers

Figure 1:- Global oral cancer treatment market share, by region
Sources: WHO, annual reports, press release, white paper, and company presentation

**Segmentation**

The global oral cancer treatment market is segmented on the basis of type, treatment, and end users.

On the basis of type, the market is segmented into squamous cell carcinoma, verrucous carcinoma, minor salivary gland carcinomas, lymphomas, and others.

On the basis of treatment, the market is segmented into surgery, radiotherapy, chemotherapy, and photodynamic therapy (PDT), and others. The surgery segment is subsegmented into tumor resection, glossectomy, laryngectomy, mohs micrographic surgery, and others. The chemotherapy segment is subsegmented into cisplatin, carboplatin, 5-fluorouracil (5-FU), and others.

On the basis of end users, the market is segmented into hospitals & clinics, research organization, academic institutes, and others.

**Regional Analysis**

The Americas dominates the global oral cancer treatment market. A well-developed healthcare sector and rising per capita healthcare expenditures facilitate the market growth within the region during the forecast period. Moreover, high prevalence of oral cancer drives the growth of the market in America. Additionally, the presence of developed economies like the U.S. and Canada in the Americas fuels the market growth.

Europe is the second largest market for oral cancer treatment. Availability of funds for research, a well-developed healthcare infrastructure, huge patient population, rising healthcare expenditure drives the market growth within the region. In 2014, according to the Cancer Research U.K, 11,449 new cases of oral cancer were reported which caused 2,386 estimated death within the same year.

Asia Pacific is the fastest growing region for the market. The presence of huge patient population and developing economies like India and China within the region facilitates the market growth. This along with favourable government policies will boost the market growth in the presence of huge opportunities for the untapped market.

The Middle East & Africa has the least share in the global oral cancer treatment market due to the presence of poor economies and stringent government policies especially in the African region. Majority of the market of the Middle & Africa region is held by the Middle East due to huge healthcare expenditures by the presence of the developed economies like Saudi Arabia, Kuwait and Qatar within the region.

**Research Methodology**
Sources: WHO, annual reports, press release, white paper, and company presentation

Key players for global oral cancer treatment market

The key players for the global oral cancer treatment market are Bristol-Myers Squibb Company (U.S.), Qilu Pharmaceutical Co., Ltd. (Asia Pacific), Teva Pharmaceutical Industries Ltd. (Israel), Eli Lilly and Company. (U.S.), F. Hoffmann-La Roche Ltd (Europe), Merck & Co., Inc. (U.S.), Novartis AG (Europe), Pfizer Inc. (U.S.), and others.

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