Oral Cancer Treatment Market Research Report – Global Forecast till 2023

Report / Search Code: MRFR/HC/1288-HCRR  Publish Date: May, 2019

Price
1-user PDF : $ 4450.0
Enterprise PDF : $ 6250.0

Description:

Oral Cancer Treatment Market Research Report, By Type (Squamous Cell Carcinoma, Minor Salivary Gland Carcinomas), By Treatment (Surgery, Radiotherapy, Chemotherapy), By End Users (Research Organization, Academic Institutes) - Global Forecast till 2023

Market Scenario

Cancer is defined as the uncontrolled growth of the cells that can invade and damage the surrounding cells. Oral cancer or mouth cancer is a type of cancer that effects the oral cavity. A sore of mouth that is not going away, can be an indication of oral cancer. Various types of oral cancers are inclusive of squamous cell carcinoma, verrucous carcinoma, minor salivary gland carcinomas, lymphomas, and others. However, a majority of the reported cases of oral cancer is restricted to the squamous cell carcinoma. Increasing prevalence of oral cancer, rising per capita healthcare expenditures, and growing awareness about oral diseases are some of the major drivers for the market growth during the forecast period. In 2017, according to the Oral Cancer Foundation, 49,750 Americans are estimated to be diagnosed with the oral oropharyngeal cancer. Moreover, it is estimated that 9,750 deaths will be accounted for the same, killing one patient every 24 hours. Additionally, in 2015, according to the Centres for Disease Control and Prevention, in the U.S., the total healthcare expenditure accounted for 17.8% of the total gross domestic product (GDP), which accounted for USD 3.2 trillion. However, risks of recurrence of cancer even after the treatment and related side effects followed by high cost of treatment are some of the restraints of the market growth. According to the Dharamshila Hospital, India in 2015, the cost of the treatment of the oral cancers can range from USD 2,995 to USD 14,979.

The global oral cancer treatment market is expected to grow at an approximate CAGR of 7.1% during the forecast period.

Intended Audience

- Healthcare companies
- Biotechnological institutes
- Research and Development (R&D) Companies
- Medical Research Laboratories
- Market Research and Consulting Service Providers

Figure 1:- Global oral cancer treatment market share, by region
Segmentation

The global oral cancer treatment market is segmented on the basis of type, treatment, and end users.

On the basis of type, the market is segmented into squamous cell carcinoma, verrucous carcinoma, minor salivary gland carcinomas, lymphomas, and others.

On the basis of treatment, the market is segmented into surgery, radiotherapy, chemotherapy, and photodynamic therapy (PDT), and others. The surgery segment is sub segmented into tumor resection, glossectomy, laryngectomy, mohs micrographic surgery, and others. The chemotherapy segment is sub segmented into cisplatin, carboplatin, 5-fluorouracil (5-FU), and others.

On the basis of end users, the market is segmented into hospitals & clinics, research organization, academic institutes, and others.

Regional Analysis

The Americas dominates the global oral cancer treatment market. A well-developed healthcare sector and rising per capita healthcare expenditures facilitate the market growth within the region during the forecast period. Moreover, high prevalence of oral cancer drives the growth of the market in America. Additionally, the presence of developed economies like the U.S. and Canada in the Americas fuels the market growth.

Europe is the second largest market for oral cancer treatment. Availability of funds for research, a well-developed healthcare infrastructure, huge patient population, rising healthcare expenditure drives the market growth within the region. In 2014, according to the Cancer Research U.K, 11,449 new cases of oral cancer were reported which caused 2,386 estimated death within the same year.

Asia Pacific is the fastest growing region for the market. The presence of huge patient population and developing economies like India and China within the region facilitates the market growth. This along with favourable government policies will boost the market growth in the presence of huge opportunities for the untapped market.

The Middle East & Africa has the least share in the global oral cancer treatment market due to the presence of poor economies and stringent government policies especially in the African region. Majority of the market of the Middle & Africa region is held by the Middle East due to huge healthcare expenditures by the presence of the developed economies like Saudi Arabia, Kuwait and Qatar within the region.

Research Methodology
Sources: WHO, annual reports, press release, white paper, and company presentation

Key players for global oral cancer treatment market

The key players for the global oral cancer treatment market are Bristol-Myers Squibb Company (U.S.), Qilu Pharmaceutical Co., Ltd. (Asia Pacific), Teva Pharmaceutical Industries Ltd. (Israel), Eli Lilly and Company (U.S.), F. Hoffmann-La Roche Ltd (Europe), Merck & Co., Inc. (U.S.), Novartis AG (Europe), Pfizer Inc. (U.S.), and others.

Contents:

TABLE OF CONTENT

Chapter 1. Report Prologue

Chapter 2. Market Introduction
  2.1 Definition
  2.2 Scope of the Study
  2.2.1 Research Objective
  2.2.2 Assumptions
  2.2.3 Limitations

Chapter 3. Research Methodology
  3.1 Introduction
  3.2 Primary Research
  3.3 Secondary research
  3.4 Market Size Estimation

Chapter 4. Market Dynamics
  4.1 Drivers
  4.2 Restraints
  4.3 Opportunities
  4.4 Challenges
  4.5 Macroeconomic Indicators
Chapter 5. Market Factor Analysis

5.1 Porters Five Forces Analysis

5.1.1 Bargaining Power of Suppliers
5.1.2 Bargaining Power of Buyers
5.1.3 Threat of New Entrants
5.1.4 Threat of Substitutes
5.1.5 Intensity of Rivalry

5.2 Value Chain Analysis
5.3 Investment Feasibility Analysis
5.4 Pricing Analysis

Chapter 6. Global Oral Cancer Treatment Market, by Type

6.1 Introduction

6.2 Squamous Cell Carcinoma
Market Estimates & Forecast, 2017 – 2023

6.3 Verrucous Carcinoma
Market Estimates & Forecast, 2017 – 2023

6.4 Minor Salivary Gland Carcinomas
Market Estimates & Forecast, 2017 – 2023

6.5 Lymphomas
Market Estimates & Forecast, 2017 – 2023

6.6 Others

Chapter 7. Global Oral Cancer Treatment Market, by Treatment

7.1 Introduction

7.2 Surgery
Market Estimates & Forecast, 2017 – 2023

7.2.1 Tumor Resection
7.2.2 Glossectomy
7.2.3 Laryngectomy
7.2.4 Mohs Micrographic Surgery
7.2.5 Others

7.3 Radiotherapy
Market Estimates & Forecast, 2017 – 2023

7.4 Chemotherapy
Market Estimates & Forecast, 2017 – 2023

7.4.1 Cisplatin
7.4.2 Carboplatin
7.4.3 5-fluorouracil (5-FU)
7.4.4 Others

7.5 Photodynamic Therapy (PDT)
Market Estimates & Forecast, 2017 – 2023

7.6 Others

Chapter 8. Global Oral Cancer Treatment Market, by End Users

8.1 Introduction

8.2 Hospitals & Clinics
Market Estimates & Forecast, 2017 – 2023
8.3 Research Organization
Market Estimates & Forecast, 2017 – 2023
8.4 Academic Institutes
Market Estimates & Forecast, 2017 – 2023
8.5 Others

Chapter 9. Global Oral Cancer Treatment Market, by Region
9.1 Introduction
9.2 America
9.2.1 North America
9.2.1.1 US
9.2.1.2 Canada
9.2.2 South America
9.3 Europe
9.3.1 Western Europe
9.3.1.1 Germany
9.3.1.2 France
9.3.1.3 Italy
9.3.1.4 Spain
9.3.1.5 U.K
9.3.1.6 Rest of Western Europe
9.3.2 Eastern Europe
9.4 Asia Pacific
9.4.1 Japan
9.4.2 China
9.4.3 India
9.4.4 Australia
9.4.5 Republic of Korea
9.4.6 Rest of Asia Pacific
9.5 The Middle East & Africa
9.5.1 United Arab Emirates
9.5.2 Saudi Arabia
9.5.3 Oman
9.5.4 Kuwait
9.5.5 Qatar
9.5.6 Rest of the Middle East & Africa

Chapter 10. Company Landscape
10.1 Introduction
10.2 Market Share Analysis
10.3 Key Development & Strategies
10.3.1 Key Developments

Chapter 11 Company Profiles
11.1 Bristol-Myers Squibb Company
11.1.1 Company Overview
11.1.2 Product Overview
11.1.3 Financials
11.2.4 Key Developments
11.1.5 SWOT Analysis
11.2 Qilu Pharmaceutical Co., Ltd.
11.2.1 Company Overview
11.2.2 Product Overview
11.2.3 Financial Overview
11.2.4 Key Developments
11.2.5 SWOT Analysis
11.3 Teva Pharmaceutical Industries Ltd.
11.3.1 Company Overview
11.3.2 Product Overview
11.3.3 Financial Overview
11.3.4 Key Development
11.3.5 SWOT Analysis
11.4 Eli Lilly and Company.
11.4.1 Company Overview
11.4.2 Product/Business Segment Overview
11.4.3 Financial Overview
11.4.4 Key Development
11.4.5 SWOT Analysis
11.5 F. Hoffmann-La Roche Ltd
11.5.1 Company Overview
11.5.2 Product Overview
11.5.3 Financial overview
11.5.4 Key Developments
11.5.5 SWOT Analysis
11.6 Merck & Co., Inc.
11.6.1 Company Overview
11.6.2 Product Overview
11.6.3 Financial Overview
11.6.4 Key Developments
11.6.5 SWOT Analysis
11.7 Novartis AG
11.7.1 Overview
11.7.2 Product Overview
11.7.3 Financials
11.7.4 Key Developments
11.7.5 SWOT Analysis
11.8 Pfizer Inc.
11.8.1 Overview
11.8.2 Product Overview
11.8.3 Financials
11.8.4 Key Developments
11.8.5 SWOT Analysis
11.9 Others

Chapter 12 MRFR Conclusion
12.1 Key Findings
12.1.1 From CEO’s View Point
12.1.2 Unmet Needs of the Market
12.2 Key Companies to Watch
12.3 Prediction of Oral Cancer Industry
LIST OF TABLES
Table 1 Oral Cancer Treatment Industry Synopsis, 2017 – 2023
Table 2 Global Oral Cancer Treatment Market Estimates and Forecast, 2017 – 2023, (USD Million)
Table 3 Global Oral Cancer Treatment Market by Region, 2017 – 2023, (USD Million)
Table 4 Global Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 5 Global Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 6 Global Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 7 North America Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 8 North America Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 9 North America Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 10 U.S. Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 11 U.S. Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 12 U.S. Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 13 Canada Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 14 Canada Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 15 Canada Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 16 South America Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 17 South America Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 18 South America Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 19 Europe Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 20 Europe Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 21 Europe Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 22 Western Europe Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 23 Western Europe Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 24 Western Europe Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 25 Eastern Europe Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 26 Eastern Europe Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 27 Eastern Europe Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 28 Asia Pacific Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 29 Asia Pacific Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 30 Asia Pacific Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)
Table 31 Middle East & Africa Oral Cancer Treatment Market by Type, 2017 – 2023, (USD Million)
Table 32 Middle East & Africa Oral Cancer Treatment Market by Treatment, 2017 – 2023, (USD Million)
Table 33 Middle East & Africa Oral Cancer Treatment Market by End Users, 2017 – 2023, (USD Million)

LIST OF FIGURES
Figure 1 Research Process
Figure 2 Segmentation for Global Oral Cancer Treatment Market
Figure 3 Market Dynamics for Global Oral Cancer Treatment Market
Figure 4 Global Oral Cancer Treatment Market Share, by Type 2016
Figure 5 Global Oral Cancer Treatment Market Share, by Treatment 2016
Figure 6 Global Oral Cancer Treatment Market Share, by End Users, 2016
Figure 7 Global Oral Cancer Treatment Market Share, by Region, 2016
Figure 8 North America Oral Cancer Treatment Market Share, by Country, 2016
Figure 9 Europe Oral Cancer Treatment Market Share, by Country, 2016
Figure 10 Asia Pacific Oral Cancer Treatment Market Share, by Country, 2016
Figure 11 Middle East & Africa Oral Cancer Treatment Market Share, by Country, 2016